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United Nations
Educational, Scientific and
Cultural Organization

IAMCR
AIECS
AIERI



Paris 1957-2007

Médias, Communication, Information :
Célébrer 50 ans de théories et de pratiques

Paris 1957-2007

Media, Communication, Information :
Celebrating 50 Years of Theories and Practices



Programme

Conférence Internationale
International Conference
Paris, UNESCO, 23-25 juillet 2007



<http://www.iamcrparis2007.org>



<http://www.iamcrparis2007.org>

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* Voir les programmes détaillés sur le site officiel de la conférence : <http://www.iamcrparis2007.org>

* See full details on the conference website: <http://www.iamcrparis2007.org>

PRÉFACE

Chères collègues, chers collègues,

C'est un honneur et un plaisir d'accueillir, au siège de l'UNESCO, la conférence qui célèbre le cinquantième anniversaire de l'Association Internationale des Etudes et Recherches sur l'Information. La tenue de cette conférence commémorative à Paris est hautement symbolique. L'AIERI a en effet été fondée, en 1957, dans la capitale française sous les auspices de l'UNESCO. Sa naissance repose aussi sur les efforts, menés depuis 1953, par l'Institut Français de Presse pour fédérer les chercheurs de la communauté internationale.

A l'époque de la Guerre Froide, cette initiative hors du commun dans le champ scientifique ne pouvait qu'être louée car elle était animée par le souci de maintenir un dialogue par delà les fractures géopolitiques, échange que seuls des "savants" peuvent animer. Les fondateurs de l'AIERI étaient mus par un idéal : celui de la liberté de la presse, de la protection juridique des journalistes et des vertus de la diffusion de l'information en vue d'un monde pacifié. Depuis, les enjeux de l'information et de la communication tout comme les problématiques de recherche ont connu de grandes évolutions mais, en dépit de divergences et de tensions, l'AIERI est parvenue à maintenir et à renforcer un dialogue entre les chercheurs de l'Ouest et de l'Est, du Nord et du Sud.

Au fil des cinq dernières décennies, l'association s'est développée et a accueilli un nombre croissant de membres originaires d'Europe, d'Amérique du Nord et du Sud, d'Afrique et d'Asie. Durant toutes ces années, l'AIERI, qui jouit d'un statut consultatif à l'UNESCO, a bénéficié du soutien de cette agence.

D'une cinquantaine de membres à l'origine, les conférences rassemblent aujourd'hui plusieurs centaines de participants. Nous nous réjouissons que ce soit aussi le cas de cette conférence anniversaire qui, outre sa dimension scientifique, est l'occasion de remonter aux origines et de saluer l'engagement et le travail des personnalités de tous pays qui, en tant que présidents ou élus dans les instances représentatives de l'association, ont contribué à sa pérennité et à la vivacité des échanges entre chercheurs. Le livret historique sur l'AIERI, distribué à cette conférence, porte le témoignage de la vie de l'association qui a accompagné les transformations géopolitiques du monde pendant un demi siècle.

La thématique choisie, « Médias, Communication, Information : célébrer 50 ans de théories et pratiques », est emblématique des enjeux de cette conférence. Les cinquante dernières années ont, en effet, vu un certain nombre d'avancées dans les domaines qui traversent le champ multidisciplinaire de l'information-communication. Ces travaux fournissent des outils d'analyse pour la production et la circulation internationale des données, des informations, des images et des textes, ainsi que pour leur réception par des publics divers. Ils questionnent tant l'espace public que l'espace privé, les réseaux d'acteurs et les modalités de la médiation technologique. Dans le contexte de la mondialisation, les modifications du marché et l'économie politique des médias renouvellent les cadres théoriques des études de l'information, des biens et des services culturels. Aujourd'hui les questions de la gouvernance et de la co-régulation des médias (dont Internet et les réseaux d'information) entrent en résonance avec celles des publics en diaspora, des diversités

culturelles et transculturelles. Les thématiques des nombreuses sessions de cette conférence reflètent la vivacité de ces débats scientifiques.

Cette conférence commémorative n'aurait pas été possible sans l'accueil qu'elle a reçu auprès de sponsors publics et privés. L'UNESCO a gracieusement mis ses locaux à la disposition de l'AIERI. Les universités franciliennes se sont regroupées autour du CERFIC et se sont mobilisées pour la tenue de cette manifestation, en particulier, les Universités Paris II et Paris III qui ont pris la responsabilité de l'organisation locale.

Notre gratitude va en particulier à Ouest-France et à l'Institut National de l'Audiovisuel, qui ont répondu les premiers à notre appel. Que soient aussi vivement remerciés les organismes publics qui ont soutenu cette conférence: le Ministère de l'Enseignement Supérieur et de la Recherche, le Fonds Pascal du Ministère de la Culture et de la Communication, l'Office International de la Francophonie et l'Agence Universitaire de la Francophonie, la Région Ile-de-France et la Ville de Paris. Vivendi, Microsoft France et Air France ont également apporté le concours d'un partenariat privé à notre manifestation. Hampton Press et l'Annenberg School for Communication (Université de Pennsylvanie) ont fourni une contribution au cocktail de clôture à l'UNESCO. Nous tenons à exprimer notre sincère reconnaissance à tous ces acteurs qui ont permis la célébration du 50^{ème} anniversaire de notre association et contribué à son éclat*.

Nous espérons que cette conférence sera l'occasion d'échanges scientifiques féconds, de fructueuses rencontres interculturelles et d'un séjour agréable dans la capitale française qui a été le berceau de notre association avant qu'elle ne prenne son envol.

Pour le Comité d'organisation

Divina Frau-Meigs
Professeure
Université Paris III
Vice-Présidente de l'AIERI

Josiane Jouët
Directrice
Institut Français de Presse
Université Paris II

Comité d'organisation

Divina Frau-Meigs - Université Paris 3, **Josiane Jouët** - IFP, Université Paris 2, **Camille Laville** – IFP, Université Paris 2, **Christine Leteinturier** - IFP, Université Paris 2, **Michaël Palmer** – Université Paris 3, **Nathalie Perreur** – IFP, Université Paris 2, **Nathalie Sonnac** - IFP, université Paris 2

* Nous remercions tout particulièrement:

Jean Boissonnat, Roger Delbarre, Jacques Duquesnes, Olivier Gainon, Karine Guet-Berthelot Jacques Guyot, François-Régis Hutin, François-Xavier Hutin, Wijayananda Jayaweera, Abdul Waheed Khan, Marc Lepinski, Philippe Maarek, Denis Maréchal, Pierre Moeglin, Claudine Muhlstein-Joliette, Fayçal Najab, Xavier North, Didier Oillo, Axel Plathe, Véronique Richard, Jean-Michel Rodes, Morgans Schmidt, Pietro Sicuro, Julie Tardy, Antoine de Tarlé, Françoise Thibault, Pascale Thumerelle et Patricio Tupper.

FOREWORD

Dear Colleagues,

It is an honour and a pleasure to welcome, at UNESCO headquarters, the conference that celebrates the fiftieth anniversary of the International Association for Media and Communication Research (IAMCR). Holding this celebration in Paris is highly symbolic as IAMCR was founded in 1957, in the French capital, under the aegis of UNESCO. Its creation is also due to the initiative of the Institut Français de Presse that had endeavoured, since 1953, to federate the international community of researchers.

Given the context of the Cold War, this initiative by communication scholars in the scientific community is all the more praiseworthy; it was impelled by their concern to maintain an open dialogue beyond geopolitical divides, a dialogue that only scholars could foster. The founders of the IAMCR were moved by an ideal: the freedom of the press together with the legal protection of journalists and the need to broadcast worldwide in order to help the cause of peace.

Since then, the techniques and flows of information and communication worldwide have changed greatly as has the research agenda but, despite differences and tensions, the IAMCR has succeeded in maintaining and in strengthening the dialogue between researchers in the West and the East, the North and the South.

During the last fifty years, the association has welcomed an increasing number of members from Europe, the Americas, Africa and Asia. Throughout this period, the IAMCR, which enjoys a consultative status with UNESCO, benefited from the support of this organization.

The ranks of the fifty odd members that attended the first conferences originally have now swelled and number several hundred participants. We are delighted that such is the case for this anniversary conference which, in addition to its venue for exchanges between distinguished researchers in the field, will enable the IAMCR to reconsider its own history and pay tribute to the personalities from many countries whose commitment and work, as presidents or elected representatives, have contributed to the maintenance and the expansion of our research community. The small retrospective book on the history of the IAMCR, prepared for this conference, testifies to the life of the association in the context of geopolitical change during the past half century.

The theme chosen for the conference, "Media, Communication, Information: Celebrating 50 Years of Theories and Practices," focuses on the research panorama, past and present. The last fifty years have seen a number of theoretical milestones and practical advances which relate the media to the inter- and multi-disciplinary fields of information and communication. These various bodies of research have supplied analytical tools that cover the whole range of the field of media, information and communication, in a global perspective: from the production and the international circulation of news and data, images and texts, to their reception by a wide range of publics. They have critically examined such issues as public space and democracy, actor networks and agency or technological mediation and its modalities. Major changes in the market and the political economy of the media in the context of globalization have altered perspectives on such issues as cultural goods, industries and services, as well as e-learning industries. The themes of

many workshops in the conference reflect the liveliness of such intellectual debate.

This commemorative conference would not have been possible without the support of public and private sponsors. UNESCO graciously provided its premises to our association. The universities of the Ile-de-France Region have gathered together in the CERFIC, founded to support the event—in particular, Paris II and Paris III universities, which are the local co-organizers of this celebration.

Our special thanks go to Ouest-France and l'Institut National de l'Audiovisuel (Ina) for their prompt support at the very early stages of our preparations. We would also like to express our gratitude to the public entities that have helped us financially: the French Ministry for Higher Education and Research, the Fonds Pascal (for interpretation) of the French Ministry of Culture and Communication, the Office International de la Francophonie and the Agence Universitaire de la Francophonie, the Ile-de-France Region and the City of Paris. Vivendi, Microsoft France and Air France have also provided private sponsorship for the Conference. Hampton Press and the Annenberg School for Communication (University of Pennsylvania) have contributed to the closing ceremony cocktail at Unesco. We wish to express our sincere appreciation to all those who have made it possible to celebrate our 50th Anniversary and helped prepare it in style*.

We do hope that this conference will be the occasion of productive scientific exchanges, fruitful intercultural encounters and a pleasant stay in the French capital that was the cradle of our association before it took its flight.

For the local organising committee

Divina Frau-Meigs
Professor
Université Paris III
Vice-Présidente, IAMCR

Josiane Jouët
Director
Institut Français de Presse
Université Paris II

Local organising committee

Divina Frau-Meigs - Université Paris 3, **Josiane Jouët** - IFP, Université Paris 2, **Camille Laville** – IFP, Université Paris 2, **Christine Leteinturier** - IFP, Université Paris 2, **Michaël Palmer** – Université Paris 3, **Nathalie Perreur** – IFP, Université Paris 2, **Nathalie Sonnac** - IFP, université Paris 2

* We particularly wish to express our gratitude to:

Jean Boissonnat, Roger Delbarre, Jacques Duquesnes, Olivier Gainon, Karine Guet-Berthelot Jacques Guyot, François-Régis Hutin, François-Xavier Hutin, Wijayananda Jayaweera, Abdul Waheed Khan, Marc Lepinski, Philippe Maarek, Denis Maréchal, Pierre Moeglin, Claudine Muhlstein-Joliette, Fayçal Najab, Xavier North, Didier Oillo, Axel Plathe, Véronique Richard, Jean-Michel Rodes, Morgans Schmidt, Pietro Sicuro, Julie Tardy, Antoine de Tarlé, Françoise Thibault, Pascale Thumerelle and Patricio Tupper.

PROGRAMME GÉNÉRAL / GENERAL PROGRAMME

Sunday, July 22nd

14:00-19:00 Registration at Unesco, entrance Avenue de Suffren

Monday, July 23rd

07:30-9:00 **Registration**
09:00-09:30 **Opening: welcome address by the organizers and hosts**
09:30-11:00 **Plenary 1:** The French Research landscape*
11:00-11:15 Coffee break
11:15-12:30 **Plenary 2:** The European Research landscape*
12:45-14:00 Lunch (catered lunch in Foyer and Japanese Garden)
14:00-15:30 **Workshops** (19 sessions in parallel)
15:30-16:00 Coffee break
16:00-17:30 **Workshops** (19 sessions in parallel)
18:00-18:10 Speech SFSIC, Société Française des Sciences de l'Information et de la Communication
18:10-19:30 Presentation of Inathèque de France : "Inathèque de France : A Unique Source of Radio and Television Archives"
19:30-20:00 Bus trip to the National History Museum at "Jardin des Plantes"
20:00-22:00 Reception in "Grande Galerie de l'Evolution", Natural History Museum

Tuesday, July 24th

09:00-10:30 **Workshops** (19 sessions in parallel)
10:30-11:00 Coffee break
11:00-12:30 **Workshops** (19 sessions in parallel)
12:30-14:00 Lunch (catered lunch in Foyer and Japanese Garden)
14:00-15:30 **Workshops** (19 sessions in parallel)
15:30-16:00 Coffee break
16:00-17:30 **Workshops** (19 sessions in parallel)
18:00-18:30 Bus trip to the Sorbonne University
19:00-20:00 Grand Amphitheatre of Sorbonne University
"Keynote Dialogue on Cultural Diversity:
Voices From the South"
20:00-22:00 Reception at the Sorbonne University in the Peristyle and "Salle des Autorités"
Speech ISCC, Institut des Sciences de la Communication du CNRS

Wednesday, July 25th

09:00-10:30 **Workshops** (19 sessions in parallel)
10:30-11:00 Coffee break
11:00-12:30 **Workshops** (19 sessions in parallel)
12:30-14:00 Lunch (catered lunch in Foyer and Japanese Garden)
14:00-16:00 **Plenary 3** : "Fifty Years of Research and Beyond"*
16:00-16:30 Coffee break
16:30-18:00 **Plenary 4** : "Commemorating the Past"*
18:00-18:15 Tribute to James D. Halloran
18:30-20:00 Closing Ceremony, Reception at Unesco's terrace restaurant.

* Translation Eng/Fr/Spa

PROGRAMME DÉTAILLÉ, PAR JOUR / DETAILED PROGRAMME, BY DAY

Monday, July 23rd

(Finalised as of July 9th)

| Time | Room | Section | Workshop | Moderator(s) | Participants |
|----------------|-------------|--------------------------------------|---|---|---|
| 09:00 09:30 | Fontenoy #1 | PLENARY | Opening Ceremony | <p>Ms Divina Frau-Meigs University Paris 3 (France)</p> <p>Ms Josiane Jouët University Paris 2 (France)</p> | <p><i>Welcome to the participants and opening speeches by :</i></p> <ul style="list-style-type: none"> ○ Mr Koïchiro Matsuura, Director General, UNESCO ○ Ms Robin Mansell, President, IAMCR ○ Mr Louis Vogel, President, University Paris 2 ○ Mr Bernard Bosredon, President, University Paris 3 ○ Mr Emmanuel Hoog, President, Institut National de l’Audiovisuel and representatives of the French Ministry of Higher Education, the French Ministry of Culture, the City of Paris and the Ile de France Region |
| 09:30 11:00 | Fontenoy #1 | PLENARY (TRANSLATION ENGL/FR/SPA) | The French Research Landscape | <p>Ms Nathalie Sonnac Paris II University (France)</p> | <ul style="list-style-type: none"> ○ Mr Yves Jeanneret, Avignon University (France) ○ Mr Armand Mattelart, Paris VIII University (France) ○ Mr Bernard Miège, Grenoble III University (France) ○ Mr Rémy Rieffel, Institut Français de Presse, Paris II University (France) |
| 11:15 12:30 | Fontenoy #1 | PLENARY (TRANSLATION ENGL/FR/SPA) | The European Research Landscape | <p>Mr François Heinderyckx Université Libre de Bruxelles (Belgium)</p> | <ul style="list-style-type: none"> ○ Mr Peter Dahlgren, Lund University (Sweden) ○ Mr Miquel de Moragas, Universitat Autònoma de Barcelona (Spain) ○ Ms Terhi Rantanen, London School of Economics (United Kingdom) ○ Ms Elena Vartanova, Moscow State University (Russia) |
| 14:00 15:30 | Fontenoy #2 | AUD | New Media Worlds | | <ul style="list-style-type: none"> ○ Mr Jim McGuigan, Loughborough University (United Kingdom) <p><i>Mobile Privatization</i></p> <ul style="list-style-type: none"> ○ Ms Virginia Nightingale, University of Western Sydney (Australia) <p><i>Emergence, Search and Social Networking</i></p> <ul style="list-style-type: none"> ○ Mr Simon Burton, University of KwaZulu Natal (South Africa) ○ Anton Van der Hoven, University of KwaZulu Natal (South Africa) <p><i>Universal Access in South Africa: Broadening Communication or Building Infrastructure?</i></p> <ul style="list-style-type: none"> ○ Ms Andrea Baker, Monash University (Australia) <p><i>Youth Net-radio Consumption, A Two-tier Subculture</i></p> <ul style="list-style-type: none"> ○ He Wei, Tsinghua University (China), ○ Cao Shule, Tsinghua University (China) <p><i>Chinese BBSers' Response to Regulation: A Case Study on SMTH BBS in Mainland Campus BBS Regulation</i></p> |
| 14:00 15:30 | Fontenoy #3 | INC | Winners and Losers: Media Discourses on Globalization in China, India, USA and UK | <p>Mr Chin-Chuan Lee City University of Hong Kong (Hong Kong)</p> | <ul style="list-style-type: none"> ○ Sik-Hung Ng, City University of Hong Kong (Hong Kong) <p><i>China: Bound to Rise</i></p> <ul style="list-style-type: none"> ○ Vijay Bhatia, City University of Hong Kong (Hong Kong) <p><i>India: Globalization and Outsourcing of Professional Services</i></p> <ul style="list-style-type: none"> ○ Chin-Chuan Lee, City University of Hong Kong (Hong Kong) <p><i>The USA: Bound to Lead</i></p> <ul style="list-style-type: none"> ○ Mr John Flowerdew, City University of Hong Kong (Hong Kong) <p><i>Britain: Expressing the Contrary View</i></p> |

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| <p>14:00 15:30</p> | <p>Fontenoy #4</p> | <p>GEN</p> | <p>News Media and Organizations: A Tenuous Relationship between Gender and Power</p> | <p>Ms Aimee Vega Montiel University of Mexico (Mexico)</p> | <ul style="list-style-type: none"> ○ Ms Monica Löfgren Nilsson, Göteborg University (Sweden) <i>Routinised and Ritual Acting – Gender at Play in the Newsroom: Swedish Television News (SVT) As a Case</i> ○ Ms Romy Froehlich, University of Munich (Germany), Ms Sonja Peters, University of Munich (Germany) <i>Female Communication Professionals Caught in the Friendliness Trap? The Impact of Feminization and Organizational Characteristics on Gender-based Occupational Image, Identity and Status</i> ○ Ms Emily Yu Ching Man, The Chinese University of Hong Kong (Hong Kong) <i>Breaking Through the ‘Glass Ceiling’? A Study of the Power Experience of Women Journalists in News Organisations in Hong Kong</i> ○ Ms Kaitlynn Mendes, Cardiff University, Wales (United Kingdom) <i>Hairy-Legged Lesbians and Bra-Burners: A Cross-national Comparison of Representations of Second Wave Feminism and Equal Rights Issues in the British and American Daily Press, 1968-1982</i> ○ Yisook Choi, Seoul National University (Korea) <i>Interpreting Femininity in Newsrooms: Occupational Status and the Idealization of Women Journalists During the Industrialization of Korean Newspapers (1960~1979)</i> ○ Ms Kate Azuka Omenugha, Nnamdi Azikwe University, Awka (Nigeria) <i>Bridging Over A Cross-cultural Audience Study of African Women in Nigerian and British News</i> ○ Ms Valentina Marinescu, University of Montreal (Canada), Ms Jacqueline Oxman-Martinez, University of Montreal (Canada) <i>Shades of Violence: The Media Role</i> |
| <p>14:00 15:30</p> | <p>Fontenoy #5</p> | <p>PPO</p> | <p>Between Theory and Practice: Methodological Reflections on Scholarly Analysis of Media and Communication Processes</p> | | <ul style="list-style-type: none"> ○ Mr Tony Wilson, Macquarie University, Malaysia Institute University (Australia) <i>The Projecting Audience: Media User Theory</i> ○ Ms Claudia Padovani, University of Padova (Italy), Arjuna Tuzzi, University of Padova (Italy) <i>Beyond Narratives: Understanding Processes Through Lexical-content Analysis. Reflections From Empirical Investigations Around the World Summit on the Information Society</i> ○ Mr Javier Díaz, Universidad del País Vasco (Spain), Ms Concha Edo, Universidad Complutense de Madrid (Spain), Mr Manuel Gago, Universidad de Santiago de Compostela (Spain) <i>Journalisme numérique: théorie, méthodologie et critères d'analyse</i> ○ Mr Hillel Nossek, College of Management Academic Studies (Israel) <i>Comparative Qualitative Research of News Content</i> ○ Ms Dobrinka Peicheva, South West University Neofit Rilski (Bulgaria) <i>New Theoretical Perspectives of New Media</i> ○ Mr Miguel Vicente Marino, University of Valladolid (Spain) <i>How CAQDAS Evolved Communication Research: Balance and Prospective</i> ○ Ms Elena Pavan, University of Trento (Italy) <i>Studying Dynamic Coalitions on Internet Governance. An Integrated Approach Between Network Theories and Discourse Analysis</i> |

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|-------------------------------|--------------------------------|------------|---|---|--|
| <p>14:00 15:30</p> | <p>Fontenoy #6</p> | <p>CCO</p> | <p>Media And Social Movements</p> | <p>Ms Laura Stein University of Texas (USA)</p> | <ul style="list-style-type: none"> ○ Mr John Downing, Southern Illinois University (USA) <i>Movements And Media: The Urgent Need For A Dialogue About Concepts</i> ○ Mr Mario Alfonso Murillo, Hofstra University (USA) <i>La Minga Virtual: Indigenous Radio, Popular Resistance And The Struggle For Social Justice In Colombia</i> ○ Ms Dorothy Kidd, Dept. of Media Studies, University of San Francisco (USA) <i>Media Restructuring, Counter Public Spheres And The San Francisco Media Ecology</i> ○ Mr Robert Huesca, Trinity University (USA) <i>Youth-Produced Radio And Its Impacts: From Personal Empowerment To Political Action</i> ○ Unaloam Chanrunmaneekul, Loughborough University (United Kingdom) <i>Negotiating Globalisation, Media Representations And Popular Perceptions: A Case Study In Eastern Thailand</i> ○ R.E. Davis, The University of Oklahoma (USA) <i>The Third Dimension Lending Library: Simultaneous Withdrawal And Social Advancement In An Anarchist Collective</i> |
| <p>14:00 15:30</p> | <p>Fontenoy # 7</p> | <p>AUD</p> | <p>Reception Studies (1)</p> | | <ul style="list-style-type: none"> ○ Mr Greg Nielsen, Concordia University in Montreal (Canada) <i>Imagining Audiences: Poverty and Immigration in the Montreal and New York Press</i> ○ Mr Didier Courbet, Université de Nice-Sophia Antipolis (France) <i>Réception et influence non consciente de la publicité perçue en vision périphérique</i> ○ Ms Suzanne de Cheveigné, University of Marseille (France) <i>The Meaning of News Reception</i> ○ Ms Zara Pinto-Coehlo, University of Minho (Portugal) <i>Age and newspaper reading: combining a social semiotic framework with verbal protocols</i> ○ Ms Marie-France Malonga, Institut Francais de Presse, Paris II University (France) <i>Television and Representation: French Black Viewers Facing the Small Screen</i> ○ Mr Serge Proulx, University of Quebec at Montreal (Canada) <i>Are Reception Studies Still Relevant in the Context of Massive Changes in Media Uses?</i> |
| <p>14:00 15:30</p> | <p>Fontenoy #8</p> | <p>CPT</p> | <p>Configuring Internet Governance and Open Source Development</p> | <p>Mr Hopeton Dunn University of the West Indies (Jamaica)</p> | <ul style="list-style-type: none"> ○ Mr Oscar H. Gandy, Annenberg School for Communication, University of Pennsylvania (USA) <i>Putting Down Stakes: The Role of Metaphor in the Regulatory Construction Of Cyberspace</i> ○ Mr Marcel Machill (Germany) <i>Search Engine Research. Stocktaking and Systematization of an International and Interdisciplinary Area of Research</i> ○ Mr Jeremy Shtern, (Canada) <i>Working Paradox In Progress: The Possibilities, Benefits and Limitations of Communication Technology Policy at the UN Internet Governance Forum (IGF)</i> ○ Ms Odile Riondet, (France) <i>The Values of the Civil Society: The Example of the WSIS</i> |

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|----------------|-----------------|-----|--|--|--|
| | | | | | <ul style="list-style-type: none"> ○ Ms Micky Lee <i>How to Think of Intellectual Property of Open Source Software From A Feminist Political Economic Perspective?</i> ○ Jae Eun Chung <i>Open Source Software Policy and The MNC: The Case of Brazil</i> |
| 14:00 15:30 | Fontenoy #9 | POC | <p style="text-align: center;">Political Communication and New Perspectives on Agenda Setting and Media Framing</p> | <p style="text-align: center;">Mr Jürgen Wilke Johannes Gutenberg-Universität Mainz (Germany)</p> <p style="text-align: center;">Ms Maria-José Canel Universidad Complutense de Madrid (Spain)</p> | <ul style="list-style-type: none"> ○ Mr Oscar H. Gandy, Annenberg School for Communication, University of Pennsylvania (USA) <i>Minding the Gap: Covering Inequality in the NY Times and the Washington Post</i> ○ Ms Gabriele Melischek, Austrian Academy of Sciences (Austria), Mr Josef Seethaler, Austrian Academy of Sciences (Austria) <i>Media and International Relations: The Case of the 2004 U.S. Presidential Election</i> ○ Mr Gerardo L. Dorantes, Universidad Nacional Autónoma de México (Mexico) <i>The Relation Between the Agenda-setting and the Agenda-building During the Conflict Against the Neo-liberal Educational Reforms at the Universidad Nacional Autónoma de México (UNAM).</i> ○ Ms Noemi Mena, Universidad Rey Juan Carlos I (Spain), Mr Javier Garcia, Universidad de Granada (Spain) <i>A New Framing Approach: Generic Frames in the Political Discourse</i> ○ Ms Annekaryn Tiele, Institute for Journalism & Communication Research (Germany), Ms Anne-Katrin Arnold, Annenberg School for Communication, University of Pennsylvania (USA) <i>Schema and Agenda Setting Effects in the European Parliamentary Election Campaign 2004</i> ○ Ms Mercedes Garcia Aran, Universitat Autònoma de Barcelona (Spain), Mr Luiz Perez Neto, Universitat Autònoma de Barcelona (Spain) <i>Media Agenda and Political Agenda: A Study about the Effect of the Media in the Spanish Penal Code Reforms between 2000-2003</i> ○ Mr Dzwo Tzong-Horng Dustin, Nan-Hua University (Taiwan) <i>Agenda Setting Analysis of Referendum Issue Online and the Media During 2004 Taiwan Presidential Campaign</i> |
| 14:00 15:30 | Fontenoy #10 | HIS | <p style="text-align: center;">History of Communication Studies and Research</p> | <p style="text-align: center;">Mr Peter Putnis University of Canberra (Australia)</p> | <ul style="list-style-type: none"> ○ Mr Carlos Barrera, University of Navarra (Spain) <i>The IAMCR International Conference at Navarra (Spain) in April 1968. A Little History</i> ○ Mr Jürgen Wilke, University of Mainz (Germany) <i>From an 'Emerging' to an 'Established' Science. The Development of Communication Research as a University Discipline in Germany</i> ○ Ms Stefanie Averbeck, University of Leipzig (Germany) <i>Comparative History of Communication Studies: France and Germany</i> ○ Ms Maria Löblich, University of Munich (Germany) Ms Senta Pfaff-Rüdiger, University of Munich (Germany) <i>The Rise of Empirical Research and the European History of Communication Studies. A Content Analysis of the West German Journal Publizistik</i> ○ Ms Nathalie Huber, University of Munich (Germany) <i>Identifying a Discipline's Identity. Interviews With Professors of Communication Studies in German Speaking Countries</i> |

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| | | | | | <ul style="list-style-type: none"> ○ Ms María-Antonia Paz, Universidad Complutense, Madrid (Spain) Mr Julio Montero, Universidad Complutense, Madrid (Spain) <i>Mass Communication History in Spain: Future of the Past</i> |
| 14:00 15:30 | Fontenoy #11 | CPT | <p style="text-align: center;">Roundtable Discussion: Technologies, Evaluation Methodologies and the Future</p> | <p style="text-align: center;">Ms Rosa Mikeal Martey Colorado State University (USA)</p> | <ul style="list-style-type: none"> ○ Ms Amanda Willia <i>Scenario Planning: Reflections on the Value of this Research Method for a More Inclusive Information and Technology Policymaking Practice</i> ○ Mr Alessandro D'Arma, (Italy) <i>What Drives Digital Switchover Policies? Some Considerations From the Italian Case</i> ○ Ms Isabel Sarabia Andugar, (Spain) <i>s Ciudadanos ante la televisión digital terrestre: Estudio del conocimiento y de la percepción de la TDT en España a 3 años del apagón analógico</i> ○ Ms Norma Patricia Maldonado Reynoso, (Mexico) <i>La radio digital en México: Avances tecnológicos contra intereses económico-políticos</i> ○ Navendu Tripathi <i>Digital Distribution of Media Products in Some Technologically Advanced Nations</i> ○ Ms Denize Correa Araujo, (Brazil) <i>Developments in Cyberculture Studies in Brazil: Epistemological Clusters</i> ○ Wei-Jung Chang <i>Blog Marketing as Storytelling: A Narrative Study of Levi's "Stay True"</i> ○ Meily Cheung Mei Fung <i>The Interconnection Between the Form and the Content of Video Game: A Medium Perspective</i> |
| 14:00 15:30 | Fontenoy #12 | DGD | <p style="text-align: center;">Theoretical Approaches to Digital Divide Concept in New Social and Professional Circumstances</p> | | <ul style="list-style-type: none"> ○ Mr Patrick-Yves Badillo, Universite de la Mediterranée Aix-Marseille II (France), Mr Dominique Bourgeois, Universite de la Mediterranée Aix-Marseille II (France) <i>Toward a New Evaluation of the Digital Divide</i> ○ Mr Dmitry Epstein, Cornell University Ithaca, NY (USA) <i>From Digital Divide to Digital Inclusion: Re-Conceptualizing the Approach to Digital Inequalities</i> ○ Ms Margit Böck, University of Salzburg (Austria) <i>Keeping the Social Firmly in Sight: Identity, Life-world and Understanding the 'Digital Divide'</i> ○ Osée Kamga, University of Sudbury (Canada) <i>Mobile Phone in Developing World and Sustainable Development</i> ○ Mr Pieter Verdegem, Ghent (Belgium), Ms Laurence Hauttekeete, Ghent (Belgium) <i>How Can Policy Initiatives Help in Bridging the Digital Divide(S)? For a More Profound Measurement and Understanding of ICT Inequalities</i> ○ Ms Barbara Gollner, Marista College, UFPE (Brazil), Jos Afonso, Marista College, UFPE (Brazil) <i>Usability Concepts in Online Journalism: A Case Study of Breaking News</i> ○ Tae Joon Moon, Seoul National University (Korea) <i>Reconstructing Knowledge Gap Hypothesis in the Digital Era: Gaps of the Information Capital and Reproduction of Socio-Economic Inequality</i> |

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| | | | | | <ul style="list-style-type: none"> ○ Mr Peter Petrov, Sodertorn University College (Sweden), Ms Cecilia von Feilitzen, Sodertorn University College (Sweden) <i>Virtual Space and Social Change</i> |
| 14:00 15:30 | Fontenoy #13 | PEJ | Commemorative Panel: Celebrating 50 Years of Theories and Practices in Professional Education for Journalists Around the World | Mr Kaarle Nordenstreng University of Tampere (Finland) | <ul style="list-style-type: none"> ○ Mr Hussein Amin, American University Cairo (Egypt) ○ Mr Lee Becker, University of Georgia (USA) ○ Mr Africanus Diedong, Gregorian University, Rome (Italy) ○ Mr Steve Guo, Hong Kong Baptist University (Hong Kong) ○ Mr Stephan Russ-Mohl, Università della Svizzera italiana, Lugano (Switzerland) ○ Mr Daya Thussu, University of Westminster, London (United Kingdom) |
| 14:00 15:30 | Fontenoy #14 | MAS | Scandals, Defeats, Styles and Heroes in Mediated Sport | Mr Raymond Boyle University of Glasgow (Scotland) | <ul style="list-style-type: none"> ○ Mr Ian Glenn, University of Cape Town (South Africa) <i>Sports Scandals as Media Scandals</i> ○ Mr Bjørn von Rimscha, University of Zurich (Switzerland) <i>Football Tabloid Style - Personification in Sports Coverage</i> ○ Mr Laurent Beru, Université Paris 3-Sorbonne nouvelle (France) <i>Media Instrumentalization of Sport Glorious Defeats and Unhappy Defeats. The ASSE and the PSG in the French Sporting Newspaper L'Equipe</i> ○ Ms Linda K. Fuller, Worcester State College (USA) <i>Sport Hero/martyr as Militaristic Symbol of the Iraq/Afghanistan War</i> |
| 14:00 15:30 | Fontenoy #16 | POC | "Personnalisation" and "Peoplisation" of Political Campaigns | Mr Philippe J. Maarek University Paris 12 (France) Mr Frank Esser University of Zurich (Switzerland) | <ul style="list-style-type: none"> ○ Mr José Luiz Aidar Prado, Pontifical Catholic University of São Paulo (Brazil) <i>The Weekly Media Builds Lula-Other – A Semiotic Study of Lula's Image in Presidential Campaigns Since 1989 Portrayed by the Brazilian Weekly Magazines Veja and Istoè</i> ○ Ms Carolina Acosta-Alzuru, University of Georgia (USA) <i>Hola, Olegario: The Production, Representation and Consumption of Hugo Chávez in a Venezuelan Telenovela</i> ○ Mr Amal Jamal, Tel Aviv University (Israel), Ms Nelly Elias, Ben-Gurion University (Israel), Orly Soker, Sapir Academic College (Israel) <i>Boundaries of Collective Identity and Imagined Equality in Popular Reality Shows in Israel</i> ○ Mr Waddick Doyle, American University of Paris (France), Mr Jayson Harsin, American University of Paris (France) <i>Consuming Politics: The Role of New Media, Branding and Entertainment in Elections</i> ○ Shih-che Tang, National Chungcheng University (Taiwan) <i>Scandalizing Politics: A Discursive analysis of Political Talk Shows in Taiwan</i> ○ Ms Eva Johanna Schweitzer, University of Mainz (Germany) <i>Professionalization in Political Online Communication? A Longitudinal Analysis of German Party Web Sites in the 2002 and 2005 National Elections</i> |

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| | | | | | <ul style="list-style-type: none"> ○ Mr Thomas Koch, University of Erlangen-Nürnberg (Germany), Ms Christina Holtz-Bacha, University of Erlangen-Nürnberg (Germany) <i>The Portrayal of Angela Merkel in the German Print Media Coverage During the 2005 Election Campaign</i> |
| 14:00 15:30 | Fontenoy Salon de musique | LAW | Roundtable: 50 years of IAMCR /50 years of Law Section | | <ul style="list-style-type: none"> ○ Mr Andrei Richter, Moscow State University (Russian Federation) ○ Mr Cees Hamelink, University of Amsterdam (The Netherlands) ○ Mr Wolfgang Kleinwachter, Aarhus University (Denmark) |
| 14:00 15:30 | Miollis #13 | PAC | Participatory Communication and the Life Sciences (Agriculture, Environment and Health) | <p>Mr Pradip Thomas University of Queensland (Australia)</p> <p>Concluding Remarks: Mr Rico Lie Wageningen University (The Netherlands)</p> | <ul style="list-style-type: none"> ○ Dipak De, Banaras Hindu University (India) <i>Technique of Theory Building in Adoption of Farm Technology</i> ○ Ms Elske van de Fliert, University of Queensland (Australia), <i>Do Thi Minh Hien, Academy for Journalism and Communication (Viet Nam)</i> <i>Bridging Knowledge Needs and Knowledge Generation through Participatory Communication in Vietnam: A New Culture or Passing Fad?</i> ○ Zeny Sarabia-Panol, Middle Tennessee State University (USA) <i>A Participatory Response Model for an Environmental Crisis: The Case of Guimaras Island Oil Spill</i> ○ Ms Susan Höivik, University of Salzburg (Austria), Mr Kurt Luger, University of Salzburg (Austria) <i>Indigenous Media for Natural Resource Management</i> ○ Malee Boonsiripun, Thammasat University (Thailand) Supakwadee Apinantara, Thammasat University (Thailand), Nuntiya Doungphummes, St.John University (Thailand) <i>Thailand's Health Communication System: From Unpromising Attempt to Disputable Challenge</i> ○ Phnom Kleechaya, Chulalongkorn University (Thailand), Napawan Tantivejakul, Assumption University (Thailand) <i>Roles of Thai Media in Health Communication</i> |
| 14:00- 15:30 | Miollis #14 | PAC | Participatory Journalism and Public Communication | <p>Mr Jan Servaes University of Queensland (Australia)</p> <p>Concluding Remarks: Ms Ullamaija Kivikuru University of Helsinki (Finland)</p> | <ul style="list-style-type: none"> ○ Auli Harju, University of Tampere (Finland) <i>Civic Agency as Interplay between Identities and Roles. Analysing the Relationship between Active Citizens and Local Journalism</i> ○ Ms Marisa Torres da Silva, New University of Lisbon (Portugal) <i>Readers' Participation and its Rules. A Case Study of Letters-to-the-Editor in Two Portuguese Newspapers</i> ○ Rena Tay, Taylor's College (Malaysia), Dian Maryska, Taylor's College (Malaysia) <i>Research on Media Reporting (Local Malaysian Newspaper, News Straits Times) and the Readers' Perception on Environmental Reporting</i> ○ Ms Qian (Sarah) Gong, University of Leeds (United Kingdom) <i>Extended Media Public Sphere in China? An Empirical Online Discourse Analysis through the Lenses of 'Income Discrepancy' Issue</i> ○ Mr Mohammed Ibahrine, Al Akhawayn University (Morocco) <i>Social Media and the Knowledge Society in the Arab World</i> ○ Ms Alma Elena Gutiérrez Leyton, Instituto Tecnológico y de Estudios Superiores de Monterrey (Mexico) |

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| | | | | | <p>Mr Moisés Torres Herrera, Instituto Tecnológico y de Estudios Superiores de Monterrey (Mexico), Ms Sandra García Acosta, Instituto Tecnológico y de Estudios Superiores de Monterrey (Mexico) <i>Challenges in the Line of Duty: The Case of Mexican Journalists</i></p> |
| 14:00 15:30 | Miollis #16 | MAE | Advertisement Studies | <p>Ms Mary Anne Lauri University of Malta (Malta)</p> | <ul style="list-style-type: none"> ○ Ms Maria Aparecida Baccega, Higher School of Publicity and Marketing (ESPM), São Paulo (Brazil) <i>Communication/Education: The Reception of Advertising at Secondary Schools</i> ○ Ms Mônica de Moraes Oliveira, University of São Paulo (USP) (Brazil) <i>Advertising Without Words: Special Case to Analyze Imagetic Speech</i> ○ Ms Veronica Romero Servin, Universidad Nacional Autónoma de México (Mexico) <i>Critical Reception of Printed Advertising in Students of High School</i> ○ Ms Sara Signer, University of Zurich (Switzerland) <i>Education in Swiss Children's Television, a Fact?</i> ○ Ms Tânia Ribeiro Soares, São Paulo State University, (Brazil) <i>Your Museum: A new view of the Museums in São Paulo City</i> |
| 16:00 17:30 | Fontenoy #2 | POC | Debating the Public Opinion and the Public Sphere | <p>Mr Peter Dahlgren University of Lund (Sweden) Hannu Nieminen University of Helsinki (Finland)</p> | <ul style="list-style-type: none"> ○ Mr Helmut Scherer, Institute for Journalism & Communication Research (Germany), Ms Annekaryn Tiele, Institute for Journalism & Communication Research (Germany) <i>The Social Individual and Public Opinion, The Individual Between Civic Participation and Social Adjustment</i> ○ Mr Wayne, Wei-Kuo Lin, Fu-Jen Catholic University (Taiwan) <i>The Model of "Inoculated Spiral of Silence:" Improving the Theoretical Construct of Inoculation in the Spiral of Silence</i> ○ Ms Elena Sheygal, University of Volgograd (Russian Federation) <i>Reflexivity as a Socialization Tool in Mediated Political Discourse</i> ○ Rousiley C. M. Maia, Universidade Federal de Minas Gerais (Brazil) <i>Public Deliberation Through the Media: The Referendum About Prohibition of Guns Commercialization in Brazil</i> ○ Ms Txema Ramirez de la Piscina, University of Bilbao (Spain) <i>Social Movements in the Public Sphere</i> ○ Ms Marina Raskladkina, Russian Communication Association (Russian Federation) <i>Informational-political Space: A Conceptual Model</i> ○ Ms Barbara K. Kaye, University of Tennessee (USA) Mr Thomas J. Johnson, Texas Tech University (USA) <i>The Internet as a Public Sphere: Is it as Habermas Envisioned?</i> |
| 16:00 17:30 | Fontenoy #3 | LAW | International Efforts in Promoting Media Freedoms and Professional Standards | | <ul style="list-style-type: none"> ○ Ms Elsa DELIYANNI, Université Aristote de Thessalonique (Greece) <i>Les limites des droits du citoyen « à l'information » et « à la communication », dans le cadre d'une conception « individualiste », de la liberté de communication</i> ○ Ms Sandra Braman, University of Wisconsin-Milwaukee (USA) <i>The Limits: Unexpected Dangers from the Free Flow of Information in the Digital Era</i> |

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| | | | Worldwide | | <ul style="list-style-type: none"> ○ Mr David Goldberg, Consultant, Glasgow (Scotland) <i>Advocating Less Government Secrecy: Some Balance About Balance</i> ○ Tarlach McGonagle, University of Amsterdam (Netherlands) <i>The Council of Europe's Approach to Minorities and the Media: How the Tortoise is Catching Up With the Hare</i> ○ Ms Lucie Hribal, University of Zurich (Switzerland) <i>Defining and Implementing Professional Standards for Journalism in Transition Countries: Thresholds and Outcomes</i> ○ Mr Andrei Richter, Moscow State University (Russian Federation) <i>Role of European Organizations in Promoting Media Freedoms in the Former Soviet Union</i> |
| 16:00 17:30 | Fontenoy #4 | AUD | Digital Media Audiences | | <ul style="list-style-type: none"> ○ Mr Lars Christensen, Holmgaard Aalborg University (Denmark) <i>The Struggle for Recognition Online: When Users Become Media Personas</i> ○ Mr Stephen Coleman, Leeds University (United Kingdom), Ms Myria Georgiou, Leeds University (United Kingdom) <i>An Eye on the World: Consuming International Development on the Screen</i> ○ Mr Alex Primo, Universidade Federal do Rio Grande do Sul (Brazil) <i>Blogs and Podcasts as Digital Micromedia: Conditions of Interaction of Digital Audiences</i> ○ Mr Geoffroy Patriarche, Free University of Belgium (Belgium) <i>Audience and Users: Conceptual Shift, Points of Convergence and Mutual Enrichments</i> ○ Ms Gloria M Boon, Suffolk University, Boston (USA), Ms Linda M Gallant, Bentley College, Waltham (USA) <i>Active, Creative and Monitored: The Audience Transformed in Online Media</i> ○ Uwe Hasebrink, Hans-Bredow Institut, University of Hamburg (Germany), Jutta Popp, Hans-Bredow Institut, University of Hamburg (Germany) <i>Online Media Entering the Media Repertoires of Different Social Milieus</i> |
| 16:00 17:30 | Fontenoy #5 | MAS | Media Sport and Sport Stars | Mr Garry Whannel University of Bedfordshire (United Kingdom) | <ul style="list-style-type: none"> ○ Mr David Rowe, University of Western Sydney (Australia) <i>Contemporary Media Sport: De- or Re-Westernisation?</i> ○ Mr Rie Ito, Tohoku University (Japan) <i>Casualising Sport, Feeding the Nation: Japanese TV's Presentation of Sport Stars</i> ○ Mr Robin Recours, Faculté des Sciences du Sport, Montpellier (France) <i>Dreams and New Values in Sports Culture: David Douillet the B.F.G., Construction of a Pop Icon</i> ○ Ms Cornel Sandvoss, University of Surrey (United Kingdom) <i>From National Hero to Liquid Star: Identity and Discourse in Transnational Sports Consumption</i> |
| 16:00 17:30 | Fontenoy #6 | INC | Asian Media Regional Issues | Mr Richard Vincent Indiana State University (USA) | <ul style="list-style-type: none"> ○ E. Gwangho, Keio Univesity (Japan) <i>Constructing Friend or Foe: Visual Representation of North Korea in South Korean and Japanese TV News</i> ○ Ji Yang, California State University, Fullerton (USA), <i>Globalization of Chinese Film Production: Changes in Narrative Mechanism</i> |

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| | | | | | <ul style="list-style-type: none"> ○ Seon-Gi Baek, Sungkyukwan University (Korea) <i>A Mild Conflict or a Severe Disaster? Confrontation and Struggle Between Korea and China in Media Coverage of the Occupied Northern Area of Korea</i> ○ Shu-Ling Berggreen, University of Colorado (USA), Mr Robert M. Peaslee, University of Colorado (USA) <i>Beyond Political Rhetoric: Film as a Cultural Discourse in China and Taiwan</i> ○ Zhao Jinqiu, International Communications College (China), Hao Xiaoming, International Communications College (China) Zu Jiayang, Nanyang Technological University (Singapore) <i>Gatekeeping International News: A Study of Two Local Newspapers in Beijing</i> |
| 16:00 17:30 | Fontenoy #7 | CCO | The Internet And Community Media Practices | Per Jauert University of Aarhus (Denmark) | <ul style="list-style-type: none"> ○ Mr Peter Mechant, Ghent University (Belgium) <i>Social Software And Social Capital</i> ○ Ms Audrey Messin, Institut Français de Presse, Paris 2 University (France) <i>Ordinary Screen Culture: The Social Use Of The Internet By Young Adults</i> ○ Mr John W. Higgins, Menlo College (USA) <i>New Frames, Old Lenses: Forward To The Past With "Web 2.0"?</i> ○ Ms Juçara Brittes, Federal University of Espírito Santo (Brazil) <i>Information And Communication Technologies And The Discussion On Copyright - The Google Search Case</i> ○ Mr Per Jauert, University of Aarhus (Denmark) <i>Media In The Community And Communities In The Media: A Case Study Of The Use Of The Internet And 'Traditional' Media In Odder, The Average City Of Denmark</i> |
| 16:00 17:30 | Fontenoy #8 | CPT | Policy on Converging Infrastructures and Internet Media | Mr Pascal Verhoest Vrije Universiteit Brussel (Belgium) | <ul style="list-style-type: none"> ○ Mr Benjamin J. Bates <i>Driving Under the Influence: The Role of Policy in Media Convergence</i> ○ Mr Tim Dwyer <i>Expanding The Net: Policy Principles for Sustainable Diversities and IP-Based Media Technologies</i> ○ Ms Nanette S. Levinson <i>Choreographing Cyber-Infrastructure: Communication, Collaboration and Development</i> ○ Mr Leo Van Audenhove <i>Government Policy and Wireless City Networks. A Comparative Analysis of Motivations, Goals, Services and Their Relation to Network Structure</i> ○ Mr Emmanuel K. Ngwainmbi <i>Re-inventing ICT and Re-classifying Existing Tools for Strategic Regional Integration and Development Practices in Africa</i> ○ Mr Abubakar Alhassan <i>Leaving Development Behind the Communication Policy: Private Broadcasting in Nigeria and Socio- Economic Development Programming</i> |
| 16:00 17:30 | Fontenoy #9 | AUD | Reality TV Panel | | <ul style="list-style-type: none"> ○ Ms Annette Hill, University of Westminster (United Kingdom) <i>Truth Claims: Viewing Practices for Factual and Reality Television</i> ○ Ms Elisabeth Klaus, University of Salzburg (Austria) Ms Barbara O'Connor, City University, Dublin (Ireland) <i>Fandom for Fame? Talent Shows and Their Young Audiences</i> |

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| 16:00 17:30 | Fontenoy #10 | POE | <p style="text-align: center;">From Watchdogs to Mouse Minders? Reframing Journalism Practices and News Cultures in Contemporary Europe</p> | <p style="text-align: center;">Ms Cathy McKercher Carleton University (Canada)</p> | <ul style="list-style-type: none"> ○ Mr Paschal Preston, Dublin university (Ireland) <i>Promotional Culture? Changing Media Landscapes and Journalism Practices in Europe</i> ○ Mr Jacques Guyot, University Paris 8 (France) <i>Political and Economic Factors Shaping Journalistic Culture and Practices/Work</i> ○ Ms Monika Metykova, University of Sunderland (United Kingdom) <i>European Journalism and its Audiences</i> ○ Ms Helena Sousa, University of Minho (Portugal), Mr Joaquim Fidalgo, University of Minho (Portugal) <i>The Role of the State and Self-regulation in the Journalistic Profession: The Balance of Power in Portugal</i> ○ Ms Lotta Lounasmeri, University of Helsinki (Finland) <i>Struggle Over Globalisation? Journalism as Part of the Changing Finnish Power Structure</i> ○ Mr José María García de Madariaga, Universidad Rey Juan Carlos (Spain), Mr Fernando Tucho, Universidad Rey Juan Carlos (Spain) <i>Online Journalists in Spain: Social and Working Conditions, Professional Profiles and Functions</i> |
| 16:00 17:30 | Fontenoy #11 | POC | <p style="text-align: center;">Audiovisual Media and Political Campaigns</p> | <p style="text-align: center;">Mr Philippe J. Maarek University Paris 12 (France)</p> <p style="text-align: center;">Ms Christina Holtz-Bacha University of Erlangen-Nuremberg (Germany)</p> | <ul style="list-style-type: none"> ○ Ms Carsten Reinemann, Johannes Gutenberg-Universität Mainz (Germany), Mr Jürgen Wilke, Johannes Gutenberg-Universität, Mainz (Germany) <i>It's the Debates, Stupid! How the Introduction of Televised Debates Changed the Portrayal of German Chancellor Candidates in the German Press 1949-2005</i> ○ Ms Jina E, Tokyo Women's Christian University (Japan) <i>Verbal Expressions in Japanese Political Advertising: A Content Analysis of Newspaper and Television Political Advertising</i> ○ Mr Julio Juárez-Gámiz, Universidad Nacional Autónoma de México (Mexico) <i>Clear and Present Danger. Getting Tough and Personal in Mexico's 2006 Presidential Campaign</i> ○ Mr Jordi Rodríguez-Virgili, Universidad de Navarra (Spain), Ms Teresa Sádaba, Universidad de Navarra (Spain) <i>New Trends in Political Spots in Spain. The Local Elections in 2007</i> ○ Mr Frank Esser, University of Zurich (Switzerland), Mr Bernd Spanier, University of Zurich (Switzerland) <i>Image-Bite News. Visual Coverage of British, French, German and U.S. Election Campaigns in a Time Perspective</i> |

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| <p>16:00 17:30</p> | <p>Fontenoy #12</p> | <p>CPT</p> | <p>Cities of the Future: Unwired Cities, Plans, Policies, Possibilities</p> | <p>Mr Gary Gumpert City University of New York (USA)</p> <p>Ms Ruth Teer Tomaselli University KwaZulu-Natal (South Africa)</p> | <ul style="list-style-type: none"> ○ Ms Robin Mansell, London School of Economics (United Kingdom) <i>Technologies and Public Spaces: The “Undersound” Project in the London Underground</i> ○ Mr Cees J. Hamelink, University of Amsterdam (The Netherlands) <i>Wi-Fi and the Right to Communicate</i> ○ Ms Susan Drucker, City University of New York (USA), Mr Gary Gumpert, City University of New York (USA) <i>Zoning Mobility</i> ○ Mr Nico Carpentier, Vrije Universiteit Brussel (Belgium) <i>Translocalism, Community Media and the City</i> ○ Maren Hartmann <i>Domesticating the Wireless Beast: Wi-Fi Access – Cafe Policies and Cultures</i> |
| <p>16:00 17:30</p> | <p>Fontenoy #13</p> | <p>PPO</p> | <p>Bourdieu as a Reference Point of Communication Research</p> | | <ul style="list-style-type: none"> ○ Ms Cecilia von Feilitzen, Soedertoern University College (Sweden) <i>The Role of Media for Identity and Democracy</i> ○ Miri Gal-Ezer, Hebrew University, Jerusalem (Israel) <i>Habitus and Trauma: A Case Study of "Explosion", Public Outrage and Censorship at the Tel-Aviv Museum of Modern Art</i> ○ Mr Friedrich Krotz, University of Erfurt (Germany) <i>Changing Social and Cultural Capital by Changing Media Environments</i> ○ Mr Jacques Lemieux (Canada), Mr Jason Luckerhoff (Canada) <i>The Enhancement of Culture Through Market Forces or Cultural Criteria: Do the Democratization of Culture, Popular Culture and Cultural Industries Hinder Cultural Development?</i> ○ Michal Pick Hamou, Tel Aviv University (Israel) <i>Police Drama Production</i> |
| <p>16:00 17:30</p> | <p>Fontenoy #14</p> | <p>PEJ</p> | <p>Paradigms of Journalism Research In an Era of Globalization</p> | | <ul style="list-style-type: none"> ○ Mr David Weaver, Indiana University (USA) <i>Introduction to the Forthcoming Book, Global Journalism Research: Theories, Methods, Findings, Future (Blackwell Press)</i> ○ Mr Zhongdang Pan, University of Wisconsin (USA) Mr Joseph Man Chan, Chinese University of Hong Kong (Hong Kong) <i>Paradigms of Journalism Research in China, Hong Kong and Taiwan</i> ○ Mr Arnold S. de Beer, Stellenbosch University (South Africa) <i>Paradigms of Journalism Research in South Africa</i> ○ Ms Karin Wahl-Jorgensen, Cardiff University (United Kingdom), Mr Bob Franklin, Cardiff University (United Kingdom) <i>Paradigms of Journalism Research in the United Kingdom</i> ○ Ms Jane Singer, University of Iowa (USA) <i>Paradigms of Journalism Research in the USA</i> ○ Mr Martin Loeffelholz, Ilmenau University of Technology (Germany) <i>Theories of Journalism Research in an Era of Globalization</i> |

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| <p>16:00 17:30</p> | <p>Fontenoy #15</p> | <p>GEN</p> | <p>Technology and the Internet: Gender, Politics and Identity</p> | <p>Ms Julie Doyle University of Brighton (United Kingdom)</p> | <ul style="list-style-type: none"> ○ Ms Olena Goroshko, National Technical University (Ukraine) <i>Gendered Political Identity on the Web</i> ○ Ms Heike Jensen, Humboldt University in Berlin (Germany) <i>The Global Women's Movement and its Media and ICT Politics in the Context of the United Nations: A history of few Victories and Substantial New Challenges</i> ○ Ms Cara Wallis, University of Southern California (USA) <i>Gender, Identity and Technology Among Chinese Female Migrants in Beijing</i> ○ Ms Maria Gonzales, Texas State University (USA) Ms Sandhya Rao, Texas State University (USA) <i>Are Women in Developing Countries Equal Players in the "Flat" World? An Analysis of Studies Done on Women and the Internet in India and China</i> ○ Chun-Fu Chen, Fu Jen Catholic University, Taipei (Taiwan) <i>The (Un)bearable Weight in Cyberspace: Gendered Body in On-line Relationships</i> ○ Ms Rosa Mikeal Martey, Colorado State University (USA) <i>Job-searches in Communicative Context: Gendered Processes of Information-seeking Online</i> |
| <p>16:00 17:30</p> | <p>Fontenoy #16</p> | <p>POE</p> | <p>Case Studies in Film, Entertainment and Spectacle</p> | <p>Mr Daniel Biltereyst University of Ghent (Belgium)</p> | <ul style="list-style-type: none"> ○ Ms Bridget Conor, Auckland University of Technology (New Zealand) <i>From Hollywood to Wellywood": A Political Economy Study of New Zealand as Location For Global Hollywood</i> ○ Mr Randy Nichols, Niagara University of Technology (New Zealand) <i>Selling the Second Self: Cultural Capital, Social Networking and the Commodification of Identity</i> ○ Mr Jonathan Buchsbaum, Queens College, City College of New York (USA) <i>From Cinephilia to Cinephagy: The Multiplex in France</i> ○ Mr Ying-Fen Huang, Simon Fraser University (Canada) <i>The City of the Spectacle: Globalization Shanghai</i> ○ Mr John L. Sullivan, Muhlenberg College (USA) <i>Representation of Media Production: Hollywood "Making of" Documentary Features and the Disappearance of the Working Class</i> ○ Ms Felicity Brown, AUT University (New Zealand) <i>"The NSA set you up": Ideology Representations of Surveillance in Enemy of the State and The Bourne Identity</i> |
| <p>16:00 17:30</p> | <p>Fontenoy Salon de musique</p> | <p>HIS</p> | <p>Theoretical Foundations of Media History: Methodological Issues</p> | <p>Mr Peter Putnis University of Canberra (Australia)</p> | <ul style="list-style-type: none"> ○ Mr Francisco-Martín Peredo Castro, UNAM-Mexico (Mexico) <i>Spectacle, Political Power, Communication Processes and Socialisation. The Need to Establish Parallels Between the Classic Greek-Latin Cultures and Contemporary Culture</i> ○ Ms Natalia Rodríguez-Salcedo, Univ. Navarra (Spain), Ms Elena Gutiérrez-García, Univ. Navarra (Spain) <i>50 Years of Public Relations in Spain: From Advertising and Propaganda to Public Relations and Reputation Management</i> ○ Mr Joao Anzanello Carrascoza, Univ. Sao Paulo (Brazil), Ms Christiane Santarelli, Univ. Sao Paulo (Brazil) <i>The Hybridization of the Literary Academic Genre: A Proposal for Teaching History of Advertising</i> |

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| | | | | <ul style="list-style-type: none"> ○ Ms Sonja Merljak Zdovc, Univ. Lubjana (Slovenia) <i>Feature Story in Newspapers: Putting Theory into Practice Might Help the Circulation</i> ○ Ms Stephanie Averbeck, Univ. Leipzig (Germany) <i>Comparative History of Communication Studies: France and Germany</i> ○ Ms Karla Ramirez, Univ. Montreal (Canada) <i>A Bibliometric Analysis of the Canadian Journal of Communication and Communication's Methodological Evolution</i> ○ Ms Noor Batí Badarudin, Univ. Malaya-Kuala Lumpur (Malaysia), Ms Shakila Yacob, Univ. Malaya-Kuala Lumpur (Malaysia) <i>Emancipating Disciplines: An Analysis of the Commodification of Automobiles and Advertisements in Colonial Malaya</i> |
| 16:00 17:30 | Miollis #13 | PAC | <p style="text-align: center;">Participatory Communication and Creative Learning</p> <p>Mr Pradip Thomas University of Queensland (Australia)</p> <p>Concluding Remarks: Ms Ullamaija Kivikuru University of Helsinki (Finland)</p> | <ul style="list-style-type: none"> ○ Ms Brenda Dervin, Ohio State University (USA) <i>Open Education for a Changing World: Systematic Dialogic Principles Drawn From Sense-Making Methodology</i> ○ Mr Cristóbal Cobo, FLACSO (Mexico), Mr Arthur Harkins, University of Minnesota (USA), Mr John Moravec, University of Minnesota (USA) <i>Open Education for a Changing World</i> ○ Mr Traudel Günnel, Paedagogische Hochschule Freiburg (Germany) <i>The Dual Role Approach in Media Training: A New Perspective to Encourage Media Competency, Cultural Empowerment and Participatory Evaluation (-Research)</i> ○ Ms Asunción Huertas Roig, Universitat Rovira i Virgili (Spain) <i>Television and School: Key Tools for Fostering Social Participation and European Identity</i> ○ Ms Ana Zanotti (Argentina) <i>A Participatory Video Experience in a Space of Borderlands</i> ○ Oddgeir Tveiten, Agder University College (Norway) <i>Shared Histories Working Through Stories: A Case Analysis of a Contemporary Peace Project in Norway</i> ○ Mr Rico Lie, Wageningen University (Netherlands), Mr Loes Witteveen, Larenstein University of Professional Education (Netherlands) <i>Asian Learning in Africa</i> |
| 16:00 17:30 | Miollis #14 | PAC | <p style="text-align: center;">Assessing Participation in Communication Interventions</p> <p>Ms Susan Abbott Annenberg School for Communication (USA)</p> | <ul style="list-style-type: none"> ○ Mr Denis Grey-Felder, Communication for Social Change Consortium (USA) <i>Participatory Monitoring and Evaluation for Social Change</i> ○ Mr Tom Jacobson, Temple University (USA) <i>Participatory Communication: The Case for Quantitative Assessment of Perceived Communicative Action Conditions</i> ○ Mr Paulo Mefalopolus <i>The World Bank</i> ○ Mr Mark Whitehouse, Media Development Division, International Research & Exchanges Board – IREX <i>Monitoring and Evaluation from the Media Development Perspective: What is Needed?</i> |

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| | | | | | <ul style="list-style-type: none"> ○ Mr Simon Haselock, Director Albany Associates (United Kingdom) <i>The Need for Assessment: A Practitioner's Perspective, With Insights From the Balkans, Iraq and Sudan</i> |
| 16:00 17:30 | Miollis #15 | HIS | Theoretical Foundations of Media History: Past, Present and New Approaches | Mr Jürgen Wilke University of Mainz (Germany) | <ul style="list-style-type: none"> ○ Ms Susana Kaiser, San Francisco University (USA) <i>Media, Oral History, Memory: A Discussion About Theory and Methodology</i> ○ Mr Niels Brügger, University of Aarhus (Denmark) <i>Website History: The Archived Website as Historical Document</i> ○ Ms Johanna Jaasaari, University of Helsinki (Finland) <i>Television, National Culture and Technology: Canada and Finland in a Comparative Historical Institutional Perspective</i> ○ Mr Julian Thomas, Swinburne University (Australia) <i>The Remote Control and Television's History of the Present</i> ○ Mr Wim Vanobberghen, Vrije Universiteit Brussel (Belgium) <i>"The Marvel of Our Time": Visions About Radio Broadcasting in the Flemish Catholic Press (1923-1936)</i> ○ Mr Julio Montero, Universidad Complutense, Madrid (Spain), Mr Javier Ortiz-Echagüe, Universidad Complutense, Madrid (Spain) <i>Photography and Social Communication</i> ○ Mr Salvador Gómez García, Universidad Complutense, Madrid (Spain) <i>Second World War Has Not Finished Yet. An Approach to the Reception of Videogames Like Processes of Historical Simulation</i> |
| 16:00 17:30 | Miollis #16 | MAE | Social Approaches | Mr Keval Kumar Resource Centre for Media Education and Research, Pune (India) | <ul style="list-style-type: none"> ○ Niina Uusitalo, University of Tampere (Finland) <i>Media Education as a Technology of Citizenship: Studying Media Education in the Process of Making Citizen</i> ○ Ms Sara Pereira, Casanova, University of Minho (Portugal), Ms Helena Márcia Bastos, Casanova, University of Minho (Portugal), Mr Francisco Casanova, Casanova, University of Minho (Portugal) <i>Media and Young People: Media Education Projects in Two Portuguese Municipalities</i> ○ Nitida Sangsingkeo, Thammasat University (Thailand) <i>Journalistic Writing for the Health Issues in Thai Women's Magazines: Message of Health for Mechanism of Well-being</i> ○ Yahaya M.K., University of Ibadan (Nigeria) <i>From Theory to Practice: Integration of Social Cognitive Theory in Soap Operas For Social Development in Nigeria</i> ○ Ms Justine Simon, University of Franche-Comté, Besançon (France) <i>Responsabilisation des lycéens grâce aux rubriques d'éducation aux médias dans le magazine Citato</i> ○ Ms Annelore Deprez, Ghent University, Flanders (Belgium) <i>To Read or Not To Read. Or How the Flemish Government Helps to Sustain the Future Newspaper Reader Market</i> |
| 18:00 18:10 | Fontenoy #1 | SFSIC | Presentation of SFSIC | Mr Michael Palmer Ms Nathalie Sonnac (France) | <i>Speech by Mr Gino Gramacia, President of Société Française des Sciences de l'Information et de la Communication (SFSIC), in Honour of the Commemoration of 50 Years of IAMCR</i> |

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| <p>18:00 19:00</p> | <p>Fontenoy #1</p> | <p>Institut National de l'Audiovisuel (Ina)</p> | <p>Presentation of Inathèque de France</p> | <p>Jean-Michel Rodes Directeur, Inathèque de France (France)</p> | <p><i>Inathèque de France: A Unique Source of Radio and Television Archives</i> <i>A Multimedia and Online Show Demonstrating the Digital Consultation of the Audiovisual Archives Set Up by Inathèque de France</i></p> |
| <p>20:00 22:00</p> | <p>Grande Galerie de l'Evolution</p> | <p>National Natural History Museum</p> | <p>Celebratory Reception</p> | <p>Ms Josiane Jouët Ms Divina Frau-Meigs (France)</p> | <p><i>Reception in "Grande Galerie de l'Evolution" at the National Natural History Museum, Jardin des Plantes, Paris.</i> <i>Celebration of 50 years of IAMCR History</i></p> |

| Time | Room | Section | Workshop | Moderator(s) | Participants |
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| 09:00 10:30 | Fontenoy #2 | IMS (Translation English/French) | Internationalizing Media Studies | Mr Daya K. Thussu University of Westminster (United Kingdom) | <ul style="list-style-type: none"> ○ Ms Divina Frau-Meigs, University Paris 3-Sorbonne Nouvelle (France) ○ Ms Terhi Rantanen, London School of Economics (United Kingdom) ○ Mr John Downing, Southern Illinois University (USA) ○ Yuzhi Zhao, Simon Fraser University (Canada) ○ Ms Ruth Teer-Tomaselli, University KwaZulu-Natal (South Africa) ○ Ms Lena Jarrysi, Zayed University (United Arab Emirates) |
| 09:00 10:30 | Fontenoy #3 | CPT | Technological Transitions and the Future of Communication Regulation | Ms Tanja Storsul University of Oslo (Finland) | <ul style="list-style-type: none"> ○ Mr Payal Malik <i>Telecoms Growth in Poor Regulatory Environments: A Comparative Analysis of Indonesia and India</i> ○ Mr Peter Shields, (USA) <i>State Telecom Surveillance and Technology-Neutral Policy in the USA: Policy and Theory Issues</i> ○ Ms Sandra Braman <i>Post-Normal Science and Communication Technology Policy</i> ○ Hannu Nieminen <i>Towards Democratic Regulation of European Media and Communication</i> ○ Mr Damian Tambini <i>Challenges for Media Self Regulation</i> ○ Mr Brian O'Neill, (Canada) <i>Digital Radio Policy in Canada: Fragmentation or Evolution of the Medium</i> |
| 09:00 10:30 | Fontenoy #4 | AUD | Digital Media Audiences (2) | | <ul style="list-style-type: none"> ○ Mr Lothar Mikos, University of Film and Television Konrad Wolf (Germany) <i>The DVD and Audiences: Theoretical and Methodological Challenges</i> ○ Mr Tim Van Lier, Free University of Brussels (Belgium) Mr Jo Pierson, Free University of Brussels (Belgium) <i>Re-interpretation of Online Communities By Children. The Case of 'Ketnet Kick'</i> ○ Ms Deidre Hynes, Manchester Metropolitan University (United Kingdom) <i>Youth Mobile Communication Analysis (YMCA)</i> ○ Mr José Javier Sánchez Aranda, University of Navarra (Spain), Ms Maria Mar del Grandio, Universidad Católica San Antonio de Murcia (Spain) <i>Internet And The Construction Of Online Fan Communities. The Case Of 'Star Wars'</i> ○ Mr Damien Charrieras, Université de Montréal, Université Paris 3-Sorbonne Nouvelle (France), Mr Guy Bellavance, INRS-UCS Montréal (Canada) <i>Le créatif dans les entreprises du multimédia : un fan comme les autres ?</i> ○ Kyung-Hee Kim, Hallm University (Korea), Haejin Yun, Ewha Womans University (Korea) <i>A Dialectical and Culture-specific Approach to Relational Communication Online: A Korean Social Networking Site Case</i> |

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| 09:00 10:30 | Fontenoy #5 | MAS | Media and Sport: From the Formative Years to the Internet | Mr Anthony Moretti Point Park University (USA) | <ul style="list-style-type: none"> ○ Mr Sean Smith, European Graduate School (Canada) <i>Towards a Sporting Multitude: Global Village Basketball as Prototype</i> ○ Mr Richard Haynes, University of Stirling (Scotland) <i>Seymour de Lotbiniere and the Formative Years of Modern Sports Commentary</i> ○ Mr Lawrence A. Wenner, Loyola Marymount University (USA) <i>Sex, Suds, and Sport: On the Dirty Trinity of the Beer Commercial in Television Sports</i> ○ Ms Riikka Turtiainen, University of Turku (Finland) <i>Digitalized Consumption of Media Sport – Play on the Internet</i> |
| 09:00 10:30 | Fontenoy #6 | AUD | Reception Studies (2) | | <ul style="list-style-type: none"> ○ Mr Martin Barker, University of Aberystwyth, Wales (United Kingdom) <i>Web-based Questionnaires in Contemporary Audience Research</i> ○ Mr Wolfgang Riethburger, University of Salzburg (Germany) <i>A Method for Studying Mobile and Ubiquitous Media in Their Context of Use</i> ○ Mr Manuel Jose Damasio, Universidade Lusófona de Humanidades e Tecnologias (Portugal) <i>Seeing Films: Audiences Reaction to Local Cultural Media Products</i> ○ Ms Aurélie Aubert, Université Paris 3-Sorbonne Nouvelle (France) <i>When the TV Viewer Reacts to International News: From Critical Expression to Citizen Engagement. Study and Analysis of Mails Received by France 2 News Ombudsman</i> ○ Tae-Jin Yoon, Yonsei University (Korea), Mi-ae Ok, Yonsei University (Korea) <i>Watching and Shopping: Television Audiences' Experiences with Home-shopping Channels in Everyday Lives</i> ○ Ms Marianna Obrist, University of Salzburg (Germany) <i>Enhanced Cultural Probes: How to Support Active User Participation in Audience Research</i> |
| 09:00 10:30 | Fontenoy #7 | VCU | Cultural Studies and Global Media Flows | Ms Sunny Yoon Hanyang University (Korea) | <ul style="list-style-type: none"> ○ Keehyeung Lee, Kyung Hee University (Korea) Jangwhan Lee, Kyung Hee University (Korea) <i>Cultural Studies and the Representation of Histories in Visual Texts in Contemporary South Korea</i> ○ Jyotsna Kapur, Southern Illinois University, Carbondale (USA) <i>One Big Fat Bollywood Wedding: The Integration of Home in Global Capital</i> ○ Seok-Kyeong Hong-Mercier, University of Bordeaux 3 (France) <i>Question of Asian Identity: Between the Globalness and the Localness</i> ○ Mr Paul Rasse, Nice Sophia Antipolis University (France) <i>The Family Atomized by Inter-connected Technologies of Communication</i> ○ Mr John Downing, Gado Alzouma, Leo Gadzekpo, John McCall, Olusegun Ojewuyi, Global Media Research Center, Southern Illinois University (USA) <i>Nollywood: The Nigerian Video-film Industry and African Film Culture</i> |
| 09:00 10:30 | Fontenoy #8 | POC | Media, Government and Democracy | Mr Oscar H. Gandy Annenberg School for Communication (USA) | <ul style="list-style-type: none"> ○ Mr Manuel Pares y Maicas, Universitat Autònoma de Barcelona (Spain) <i>Public Service and Communication</i> ○ Ms Arantxa Capdevila Gómez, Universitat Rovira i Virgili (Spain) Ms Lorena Gómez Puertas, Universitat Pompeu Fabra (Spain) |

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| | | | | <p>Mr Nico Carpentier Vrije Universiteit Brussel (Belgium)</p> | <p>Ms Laia Aubia, University Pompeu Fabra (Spain) <i>How Political Institutions Persuade Citizens to Trust Them. An Analysis of the Persuasive Strategies of the Different Institutional Levels in Spain</i></p> <ul style="list-style-type: none"> o Mr Mohammad Sahid Ullah, Chittagong University (Bangladesh) <i>Media, Democracy and Democratisation: An Experience From Democratic Progress in Bangladesh</i> o Mr Sam Chege Mwangi, Kansas State University (USA) <i>A Search For an Appropriate Communications Model For Media in New Democracies in Africa</i> o Ms Lynnette Fourie, North-West University, Potchefstroom Campus (South Africa) <i>Political Posters As Sign Posts of Democracy: A Case Study of South African Political Posters (1999-2006)</i> o Mr Nicholas W. Jankowski, Royal Netherlands Academy of Arts and Sciences (The Netherlands), Ms Martine van Selm, Radboud University Nijmegen (The Netherlands) <i>Considerations, Challenges and Innovations in Internet-Based Political Communication Research</i> |
| <p>09:00 10:30</p> | <p>Fontenoy #9</p> | <p>MAE</p> | <p>Education For Media: Teaching Approaches/Theories and Techniques</p> | <p>Mr Joseph Borg University of Malta (Malta)</p> | <ul style="list-style-type: none"> o Mr Adilson Odair Citelli, University of São Paulo (Brazil) <i>Communication and Education: Teacher's Formation and Knowledge Production</i> o Mr Moisés Torres Herrera, Instituto Tecnológico y de Estudios Superiores de Monterrey (Mexico) <i>Professional Identity of the Elementary Level Educator in Mexico</i> o Ms Giuliana Cucinelli, McGill University, Faculty of Education (Canada), Ms Dana Salter, McGill University, Faculty of Education (Canada), Photi Sotiropoulos, McGill University, Faculty of Education (Canada) <i>Promiscuous Research: Redeveloping Pedagogical Curriculum for 'New Media'</i> o Mr Hans Martens, University of Antwerp (Belgium) <i>Audiovisual Education: Critical Practices in Search of a Theory</i> o Ms Stela Moraes, Rio de Janeiro State University (Brazil) <i>Le Rôle privilégié des médias en classe de FLE</i> o Ms Miriam Herrera, University Paris 3 (France) <i>Les Interactions sociales scolaires dans la société de l'information: des théories et des pratiques</i> |
| <p>09:00 10:30</p> | <p>Fontenoy #10</p> | <p>CPT</p> | <p>Inclusion and Participation in Digital Media Environment</p> | <p>Mr Hopeton Dunn University of the West Indies (Jamaica)</p> | <ul style="list-style-type: none"> o Mr Leah A. Lievrouw <i>Theorizing Alternative and Activist New Media: Reconsidering New Social Movements and the Sociology of Alain Touraine</i> o Mr Bart Cammaerts <i>Community Radio's in the West: A Legacy of Struggle for Survival in a Capitalist Consumer-Oriented Media-World</i> o Ms Carmen Stavrositu <i>Marginalized Groups in the Blogosphere</i> o Mr Jack Linchuan Qiu <i>Approaching Working-Class ICTs in China: Practices, Issues, and New Ways of Thinking</i> |

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| | | | | | <ul style="list-style-type: none"> ○ Chen-Ling Hung <i>An Exploratory Investigation of Bringing ICTs to Aboriginal Communities in Taiwan</i> ○ Ms Hemant Joshi, (India) <i>ICT Policies in Plural Societies in the Face of Digital Divide (A case study of Localization of ICT in India)</i> |
| 09:00 10:30 | Fontenoy #11 | POE | The Political Economy of Culture and Cultural Industries | <p>Ms Sophia Kaitatzi-Whitlock Aristotle University of Thessaloniki (Greece)</p> | <ul style="list-style-type: none"> ○ Mr Jacques Lemieux, Laval University (Canada), Mr Jason Luckerhoff, Laval University (Canada) <i>The Enhancement of Culture through Market Forces or Cultural Criteria: Do the Democratization of Culture, Popular Culture and Cultural Industries Hinder Cultural Development?</i> ○ Mr Bill Grantham, University of Sunderland (United Kingdom) <i>European Identity, Cultural Hegemony and the Television Without Frontiers Directive</i> ○ Sujatha Sosale, University of Iowa (USA) <i>From Local Cultural Practice to Global Cultural Commodity: Political Economic Considerations for Media Globalization</i> ○ Mr Des McGuinness, Dublin City University (Ireland) Mr Jim Rogers, Dublin City University (Ireland) <i>Examining the Relevance of the 'National' in the Study of Cultural Industries</i> ○ Changwook Kim, Seoul National University (Korea), Myungkoo Kang, Seoul National University (Korea), Seol Ki, Seoul National University (Korea) <i>Ironies and Contradictions of the Labor Processes in Korean Audio-visual Industries</i> ○ Mr David Fernandez Quijada, Universitat Autònoma de Barcelona (Spain) <i>Mapping Cultural Industries in the Digital Era: Towards a New Audiovisual Landscape</i> |
| 09:00 10:30 | Fontenoy #12 | PEJ | Journalism Education | | <ul style="list-style-type: none"> ○ Ms Marlis Prinzig, Università della Svizzera italiana - Lugano (Switzerland), Stephan Russ-Mohl, Università della Svizzera italiana - Lugano (Switzerland) <i>The Economics of Journalism Education</i> ○ Mr Jan Jirak, Charles University, Prague (Czech Republic) <i>Journalistic Education in Post-Transition Society: The Czech Example</i> ○ Mr Gerd Kopper, University of Dortmund (Germany) <i>Journalism Education in a New Key. Results from an International Study of Reporting Europe</i> ○ Mr Ncilay Cangöz, Anadolu University (Turkey), Mr Hakan Ergül, Anadolu University (Turkey) <i>Educating the Future: Talking with Future Journalists About Peace, Culture, and Cultural Diversity</i> ○ Ms Estrella Israel, Universidad CEU-Cardenal Herrera, Valencia (Spain), Ms Maria Jose Pou, Universidad CEU-Cardenal Herrera, Valencia (Spain), Ms Carmen Herrero, Universidad de Valladolid, Spain (Spain) <i>Interculturality: Key Concepts for Educating Journalists</i> ○ Oddgeir Tveiten, Agder University College (Norway) <i>Journalism Theory and Training: a Discussion of the Dominant Paradigm</i> |

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| | | | | | <ul style="list-style-type: none"> ○ Ms Nora French, Dublin Institute of Technology (Ireland) <i>Professional Education, Professional Knowledge and Journalism</i> |
| 09:00 10:30 | Fontenoy #13 | HIS | Research Sources | <p>Mr Jürgen Wilke University of Mainz (Germany)</p> | <ul style="list-style-type: none"> ○ Ms Aude Rouger, Université Paris 3-Sorbonne Nouvelle (France) <i>Working on In-house Documents and Research Departments' Archives in Newspaper Companies. A Study of Three Regional Daily Newspapers</i> ○ Ms Leticia Matheus, Univ. Federal Fluminense (Brazil) <i>Narratives and Temporalities: A Brazilian Journalism's History Through Centenarian Newspapers</i> ○ Mr Francisco José Segado, Universidad Complutense, Madrid (Spain) <i>Anatomy of Political Cartoons: New Sources For a New History of Mass Communication</i> ○ Mr José Cabeza-San Deogracias, Univ. Rey Juan Carlos, Madrid (Spain) <i>Where Is the Audience? Analysis Tools to Investigate in Film Audiences in the Spanish Civil War</i> ○ Araceli Rodríguez-Mateos, Univ. Rey Juan Carlos, Madrid (Spain) <i>Advertising as a Communicative Phenomenon During the Spanish Civil War. A Research Proposal: Sources, Methodology, and Social Implications</i> ○ Ms Mirta Varela, Universidad de Buenos Aires (Argentina) <i>The Images of 68 in the History of Visual Culture</i> |
| 09:00 10:30 | Fontenoy #14 | CCO | Organizations And Structures Of Citizens' And Alternative Media | <p>Mr Hans Klein Georgia Institute of Technology (USA)</p> | <ul style="list-style-type: none"> ○ Mr Peter Collingwood, The University of Melbourne (Australia) <i>A Counter-Public Perspective On Discourse Ethics</i> ○ Ms Eleanor Shember-Critchley <i>The Exploration Of New Technologies By Ethnic Minority Radio Stations</i> ○ Mr MJR David <i>Changing Landscape Of South Asian Community Radio: Moving Towards The Teleradio Model</i> ○ Ms Gisele Sayeg Nunes Ferreira (Brazil) <i>Rádios comunitárias y el poder local: Perfil de dos emisoras comunitarias legalizadas del Noroeste del Estado de São Paulo (Brasil)/ Community Radios And The Local Power: A Profile For Legal Community Radios In The Northeast Region Of The São Paulo State, Brazil</i> ○ Ms Jurema Brites, Universidade Federal de Juiz de Fora (Brazil) <i>Circulação De Saberes Entre Patroas E Empregadas Domésticas: Um Estudo De Gênero, Classe E Geração/ Circulation Of News Between Domestic Workers And Their Employers: A Gender, Class And Generation Study</i> ○ Mr Hans Klein, Georgia Institute of Technology Atlanta (USA) <i>Re-Inventing Public Access Television: An Institutional Analysis And Innovation Strategy</i> |
| 09:00 10:30 | Fontenoy #15 | INC | Case Studies in Media Development | <p>Mr Shelton Gunaratne Minnesota State University (USA)</p> | <ul style="list-style-type: none"> ○ Mr Naren Chitty, Macquarie University (Australia) <i>Transactional Venues on the Web: The Case of UNDP</i> ○ Fouad Riaz Bajwa, International Free and Open Software Foundation <i>Exploiting the Potential of FOSS for Promoting Widespread Media and Communications</i> |

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| 09:00 10:30 | Fontenoy #16 | POE | The Political Economy of Communication Labour | Mr Andrew Calabrese University of Colorado (USA) | <ul style="list-style-type: none"> ○ Ms Paula Chakravarty, University of Massachusetts, Amherst (USA) <i>New Unionism Across Featured Information Societies: Comparing the Stakes of Knowledge Work in India and the USA</i> ○ Ms Catherine Mc Kercher, Carleton University (Canada) <i>Fighting Back: Communications Unions in North America</i> ○ Mr Vincent Mosco, Queen's University (Canada) <i>Global Labour Convergence: International Worker Organizations in the Knowledge Economy</i> ○ Ms Michelle Rodino-Colocino, University of Cincinnati (USA) <i>High-Tech Workers of the World, Unionize! A Case Study of Wash Tech's</i> ○ Yuezhi Zhao, Simon Fraser University (Canada) <i>Telephone Workers in the Shadow of China's Telecommunication Miracle</i> ○ Ms Vanda Rideout, University of New Brunswick (Canada) <i>The Degradation of Social Service Work in the Twenty-first Century</i> |
| 09:00 10:30 | Fontenoy Salon de musique | LAW | Promoting Media Freedoms Worldwide: Case Studies | | <ul style="list-style-type: none"> ○ Ms Anantha S. Babbili, Middle Tennessee State University (USA) Mr Robert O. Wyatt, Middle Tennessee State University (USA) <i>Free Expression and the Indian Public: Support for Free Speech and Media Rights in the World's Largest and Most Pluralistic Democracy</i> ○ Chen Xiaoyan, School of Journalism and Communication, Xiamen University (China), Ang Peng Hwa, Nanyang Technological University (Singapore) <i>Political Defamation and Free Speech in Singapore and China</i> ○ Yan Mei Ning, Hong Kong Baptist University (Hong Kong) <i>Broadcasting Freedom in post-1997 Hong Kong</i> ○ Ms Dima Dabbous-Sensenig, Lebanese American University, Beirut (Lebanon) <i>The Challenge of Introducing Reform in Media Legislation and Practice in Lebanon</i> ○ Ms Rasha Allam, The American University, Cairo (Egypt) <i>Broadcast Media Law in Egypt: Barriers and a Future Proposed Model</i> ○ Mr Abubakar D. Alhassan, Bayero University, Kano (Nigeria) <i>Democratic Development, Communication Policy, and Regulation of Public Broadcasting: The case for Pluralism in Political Programming in Nigeria</i> |

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| | | | | | <ul style="list-style-type: none"> ○ Ms Brisa Lopes de Mello Ferrão, Getulio Vargas Foundation (FGV-EDESP), International Trade Law and Development Institute (IDCID) and Ford Foundation (Brazil) <i>The Political Economy of Democratization of Mass Media: An Empirical and Econometric Analysis of the Regulation of HDTV in Brazil</i> ○ Yuval Karniel, The Media School, Tel Aviv (Israel), Amit Lavie-Dinur, Interdisciplinary Center, Herzliya (Israel) <i>Sacrificing Privacy For the Sake of Fame: How Television Is Helping to Erode Privacy in Israel</i> |
| 09:00 10:30 | Miollis #13 | PAC | Participating in On-Line Communities | <p>Ms Ullamaija Kivikuru University of Helsinki (Finland)</p> <p>Concluding Remarks: Mr Rico Lie Wageningen University (The Netherlands)</p> | <ul style="list-style-type: none"> ○ Ms Magdalena Wojcieszak, University of Pennsylvania (USA) <i>Carrying Online Participation Offline. Assessing the Effects of Participation in Ideologically Homogeneous Online Groups on Civic Engagement</i> ○ Yow-Jiun Wang, National Cheng Kong University (Taiwan) <i>Internet Forums as Mediating Space in Contemporary Social Movements: Opportunities and Constraints</i> ○ Li Tang, The Chinese University of Hong Kong (China) <i>Empowering Subaltern Groups by Internet: Case Study of Gandanxiangzhao BBS</i> ○ Giota Alevizou, London School of Economics (United Kingdom) <i>As We Think? Collective Intelligence, Knowledge Sharing and Encyclopaedias in the Digital Media Age</i> ○ Ms Marianna Obrist, University of Salzburg (Austria), Ms Astrid Weiss, University of Salzburg (Austria), Mr Manfred Tscheligi, University of Salzburg (Austria) <i>Evaluating User-Generated Content Creation Across Contexts and Cultures</i> ○ Wan-Wen Day, National Chung Cheng University (Taiwan) <i>Redeeming Three Kingdoms With a Weak Messianic Power of Computer Technology</i> |
| 09:00 10:30 | Miollis #14 | PAC | ICTs and Participatory Development | <p>Mr Tom Jacobson Temple University (USA)</p> <p>Concluding Remarks: Mr Pradip Thomas University of Queensland (Australia)</p> | <ul style="list-style-type: none"> ○ Ms Françoise Papa, Université Stendhal, Grenoble (France) <i>Technologies de l'information-communication et développement durable: comment penser leurs relations?</i> ○ Mr Sandhya Rao, Texas State University (USA) <i>Internet in India: Communicating Internationally for Developmental Success?</i> ○ Ms Carmen Gómez Mont, National Autonomous University of Mexico (Mexico) <i>Native Cosmic Vision and Technological Appropriation: Some Postulates For its Research in Communication Sciences</i> ○ Chen-Ling Hung, National Taiwan University (Taiwan) <i>Participation, Community Building and the Digital Divide: A Case Study of the Digital Opportunity Center in Rural Taiwan</i> ○ Mr Jerry Watkins, Queensland University of Technology (Australia), Mr Jo Tacchi, Queensland University of Technology (Australia) <i>Finding a Voice: Participation Through Content Creation</i> ○ Ms Caroline Bassett, University of Sussex (United Kingdom) <i>On Not Writing About Africa: Some Words on Digital Media and Cultural Exchange</i> |

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| <p>09:00 10:30</p> | <p>Miollis #15</p> | <p>ESN</p> | <p>Roundtable: Media Content for Politics and Policies</p> | <p>Mr John Downing Southern Illinois University (USA)</p> | <ul style="list-style-type: none"> ○ Mr Bouziane Zaid, Al Akhawayn University (Morocco) <i>Communication and Development: Moroccan Public Television as a Case Study</i> ○ Mr Abubakar Alhassan, University of Florida (USA) <i>Leaving Development Behind Communication Policy: Private Broadcasting in Nigeria and Socio-economic Development Programming</i> ○ Ms Eva Palmans, University of Antwerp (Belgium) <i>Media in Political Campaigns in Burundi: From Propaganda Instruments to Political Watchdogs</i> ○ Mr Xavier Ginesta Portet, Universitat Autònoma de Barcelona (Spain), Mr Jordi Sopena Palomar, Universitat Autònoma de Barcelona (Spain) <i>ICT and Social Mobilization: The Spanish Case</i> ○ Ms Lorena Gómez, University Pompeu Fabra (Spain) <i>Worlds Constructed: Values and Attitudes of Youth and Social Unrest in Television Serials</i> ○ Ms Claire Wardle, Cardiff University (United Kingdom), Ms Bethany Klein, University of Central England (United Kingdom) <i>To Catch an Audience: Problematising Dateline's Predator Series</i> ○ Ms Viola C Milton, University of Pretoria, (South Africa) <i>Fear of Crime, Moral Panics and the South African Press</i> ○ Mr Antonio G. Lambino, University of Pennsylvania (USA) <i>Unintended Consequences: Political Cartoons and the Millennium Development Goals</i> ○ Ms Keren Tenenboim Weinblatt, University of Pennsylvania (USA) <i>Political Docudrama: The Path to Democracy or The Path That Should Not Be Taken?</i> ○ Ms Brittany Griebeling, University of Pennsylvania (USA), Ms Nicole Rodgers, University of Pennsylvania (USA) <i>What Kind of Citizens Are the Dixie Chicks? Controversy Over Celebrities' Political Speech and Implications For Cultural Citizenship</i> |
| <p>09:00 10:30</p> | <p>Miollis #16</p> | <p>GEN</p> | <p>Gendering Media Discourse: Continuity and Change</p> | <p>Mr Todd Holden Tohoku University (Japan)</p> | <ul style="list-style-type: none"> ○ Ms Carla Babtista, Universidade Nova de Lisboa (Portugal) <i>Serious Magazines, Provocative Woman: A Critical Discourse Analysis of Two Portuguese News Magazines Regarding the Feminine as Subject and Object of News</i> ○ Ms Einat Lachover, Sapir Academic College (Israel), Sigal Barak-Brandes, Tel Aviv University (Israel) <i>A Beautiful Campaign? Analysis of the Public Discourse on Dove's Beauty Campaign</i> ○ Ms Zara Pinto-Coelho, University of Minho (Portugal), Ms Silvana Mota Ribeiro, University of Minho (Portugal) <i>Discourses of Heterosexuality in Women's Magazines Ads: Visual Realizations and Their Ideological Configurations</i> ○ Ji-Young Park, Seoul National University (Korea) <i>"New" Korean Working Moms on the Go: An Analysis of Changing Media Discourses on Working Mothers</i> ○ Ms Ellen Riordan, University of St. Thomas, St. Paul (USA) <i>Transcendence Through Consumer Culture? Discourse Analysis of Gender and Identity in Yoga Journal</i> |

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| | | | | | <ul style="list-style-type: none"> ○ Ms Leticia Fang, National Chengchi University, Taipei (Taiwan) <i>New Wave Feminism or the Same Old Story? A Critical Exploration of the Transforming Pro-woman TV Discourse and Audience Reception in Taiwan</i> ○ Ms Deborah Wainwright, Annenberg School for Communication, Mr Michael Serazio, Annenberg School for Communication, Ms Rebekah Nagler, Annenberg School for Communication, University of Pennsylvania (USA) <i>Buy Me, Be Me: Gender, Sexuality, and Thin-ideal Messages in Teen Magazine Advertisements</i> |
| 11:00 12:30 | Fontenoy #2 | IAMCR/ICA Joint session (Translation English/French) | Reflections on the Global, the Transnational and the International | Mr Cees Hamelink University of Amsterdam (The Netherlands) | <ul style="list-style-type: none"> ○ Ms Claudia Padovani, University of Padova (Italy) ○ Mr Oliver Boyd-Barrett, Bowling Green State University, Ohio (USA) ○ Mr Toshie Takahashi, Rikkyo University (Japan) ○ Mr Indrajit Banerjee, Nanyang Technological University (Singapore) |
| 11:00 12:30 | Fontenoy #3 | ENV | Environment, Media, Activism and Conflict | Mr Anders Hansen University of Leicester (United Kingdom) | <ul style="list-style-type: none"> ○ Ms Julie Doyle, University of Brighton (United Kingdom) <i>Acclimatising Nuclear Power? Climate Change, Nuclear Power and the Reframing of Risk in the Media</i> ○ Ms Irene Neverla, University of Hamburg (Germany) <i>Storms as Media-Drama: Reconstructing the Public Discourse on Climate-Change</i> ○ Ms Nicole D'Almeida, Université Paris 4-Sorbonne (France) <i>Environnement et développement durable: l'institution d'un objet et la configuration d'une question</i> ○ Mr Benno Signitzer, University of Salzburg (Austria), Ms Anja Prexl, University of Salzburg (Austria) <i>Communication Strategies of 'Greenwash Trackers': How Activist Groups Attempt to Hold Companies Accountable and to Promote Sustainable Development</i> ○ Ms Libby Lester, University of Tasmania (Australia) <i>News, Public Relations and Environmental Conflict</i> ○ Ms Suzanne de Cheveigné, Université de Marseille (France) <i>Internet Practices Around Environmental Questions</i> |
| 11:00 12:30 | Fontenoy #4 | CPT | Future Users/Consumers of Emerging Technologies | Mr Jo Pierson Free University of Brussels (Belgium) | <ul style="list-style-type: none"> ○ Ms Christine Defuans <i>Risques et responsabilités dans la production des services: quelle implication du consommateur ?</i> ○ Ms Claudine Bonneau, (Canada) <i>Inter-technological Appropriation of ICTs by Quebec Teenagers: Challenging Perceptions to Better Define Trends</i> ○ Thilo von Pape, <i>Digital Revolution in an Ageing Society? A Multi-Method Study on Media Inventories and Media Use in the Households of Older Adults</i> ○ Lieven De Marez <i>People-centred Innovation Development and Introduction in Today's ICT-Environment. A New Methodological and Strategic Approach</i> ○ Funda Basaran, (Turkey) <i>Policies for ICT Diffusion in Turkey</i> |

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| | | | | | <ul style="list-style-type: none"> ○ Katrien De Moor <i>'Quality of (User) Experience': Conceptualisation and Measurement of Rising Concept</i> |
| 11:00 12:30 | Fontenoy #5 | CCO | Ethnic Minority And Indigenous Media | Ms Ellie Rennie Swinburne University of Technology (Australia) | <ul style="list-style-type: none"> ○ Mr Juan Francisco Salazar, University of Western Sydney (Australia) <i>The Strategies And Tactics Of Global Cultural Dialogue: UNESCO And Indigenous Media</i> ○ He Miao, Loughborough University (United Kingdom) <i>When The East Meets The West: Cultural Identities Of The Chinese Community In London In The Media Representation</i> ○ Ms Sylila Monteiro, School of Communication, Unitec (New Zealand), Ms Prue Cruickshank, School of Communication, Unitec (New Zealand) <i>Chop Suey, Curry, Biltong - Spicy Media Smorgasbord</i> ○ Amit Kama, Academic College of Emek Yezreel (Israel) <i>A Westerner Is A Westerner, An Asian Is An Asian: Inherent Complexities And Problematics Of A Migrant Workers' Magazine</i> ○ Miroljub Radojkovic, University of Belgrade (Serbia & Montenegro) <i>Broadcasting Media And Identity Of Roma Population In Serbia</i> ○ Ms Ellie Rennie, Swinburne University of Technology (Australia) <i>The Reinvention Of Indigenous Television</i> |
| 11:00 12:30 | Fontenoy #6 | MAE | Professional Education | Mr Joseph Borg University of Malta (Malta) | <ul style="list-style-type: none"> ○ Ahmad Farami Abd Karim, Universiti Teknologi MARA, Selangor (Malaysia) Norsham Firdaus, Universiti Teknologi MARA, Selangor (Malaysia) <i>Preliminary Explorations of Thinking Skills Initiative in Higher Educational Institution: The Case of Amirul Akhbar, The Publishing Major/ Concentration Undergraduate Degree Program</i> ○ Mr Moisés Torres Herrera, Instituto Tecnológico y de Estudios Superiores de Monterrey (Mexico) <i>Uses of the Media in Long Distance Education: The case of the Professional and Graduate Programs in the Virtual University of the Tec de Monterrey</i> ○ João Anzanello Carrascoza, University of São Paulo (Brazil), Christiane Paula Godinho Santarelli, University of São Paulo (Brazil) <i>The Hybridization of the Literary Academic Genre: A Proposal For Teaching History of Advertising</i> ○ Pelópidas Cypriano Pel, São Paulo State University (Brazil) <i>A Professor With a Course of Visual Arts</i> ○ Ms Adriana Pessatte Azzolino, São Paulo State University (Brazil) <i>Comprehension For Communication: Didactical-pedagogical Procedures For the Communication Teaching- A Brazilian Experience</i> |
| 11:00 12:30 | Fontenoy #7 | PEJ | Journalism Education Under Challenging Circumstances | Ms Beate Josephi Edith Cowan University (Australia) | <ul style="list-style-type: none"> ○ Mr Abdulmonam Al-Hasani, Sultan Qaboos University (Oman) <i>Teaching Journalism in Oman</i> ○ Mr Ibrahim Saleh, American University, Cairo (Egypt) <i>Journalism Education in Egypt: Religious Disruptions & Professional Disparities</i> ○ Mr Thomas Bauer, University of Vienna (Austria) <i>Sustainability of Quality in Journalism: The Challenge of Transition in South East Europe</i> |

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| 16:00 17:30 | Fontenoy #8 | GEN | Queering Media and Technology: Identity through Public and Private Consumption | <p>Ms Ellen Riordan University of St. Thomas (USA)</p> <ul style="list-style-type: none"> ○ Mr Zach Blas, Design/Media Arts, UCLA, Los Angeles (USA) <i>What is Queer Technology?</i> ○ Irmi Karl, CMIS, University of Brighton (United Kingdom) <i>I am the Bloke in the Office and the Bird at Home: Que(e)rying ICT Consumption in Public and Private Spheres</i> ○ Changchang Wu, Journalism School, Fudan University (China), Yu Zhao, Humanity College, Zhejiang University of Technology (China) <i>Gender, Identity and Space: Research Into the Possibility of Homo Activism in Cyberspace, Mainland China</i> ○ Sharif Mowlabocus, University of Sussex (United Kingdom) <i>Sexual Vandalism: ICT Use and the Queering of Public Space in Britain</i> ○ Yow-Jiun Wang, National Cheng Kong University (Taiwan) <i>Performance, Positioning, Subjectivity: Coming Out in 'Members of the Same Sex'</i> |
| 11:00 12:30 | Fontenoy #9 | AUD | Finding the Audience | <ul style="list-style-type: none"> ○ Mr Alexis Weedon, University of Bedfordshire (United Kingdom) <i>Keeping in Front of the Public: Elinor Glyn and the Adaptation of 'Three Weeks'</i> ○ Ms Julia Knight, University of Sunderland (United Kingdom) <i>Creating Audiences: A Case Study of Women's Film and Video Distribution</i> ○ Ms Kavita Hayton, Bournemouth University (United Kingdom) <i>New Expressions of the Self: Autobiographical Opportunities on the Internet</i> ○ Cornel Sandvoss, University of Surrey (United Kingdom) <i>The Death of the Reader: Reception Aesthetics Fans the Study of Media Texts</i> ○ Yeran Kim, Hallym University (Korea) <i>Critique of Digital Activeness</i> |
| 11:00 12:30 | Fontenoy #10 | AUD | Audience Development and Public Sphere (1) | <ul style="list-style-type: none"> ○ Mr Mohamed Zayani, American University, Sharjah (United Arab Emirates) <i>Arab Public Opinion, the Public Sphere and Satellite Television</i> ○ Ms Anja Herzog, Hans-Bredow Institut, Hamburg (Germany) <i>Media Use and Euroscepticism in Low SES Groups</i> ○ Ms Sara Periera, University of Minho, Braga (Portugal) <i>Young Audiences Through the Eyes of Television Professionals</i> ○ Mr Franklin Urbina, Gregorian University, Rome (Italy) <i>Audiences of the Street</i> ○ Ms Anna Sosnovskaya, St. Petersburg State University (Russian Federation) <i>The Transformation of Audience: Mass-media's Interactions in Modern Russia</i> |

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| | | | | | <ul style="list-style-type: none"> ○ Ms Kisha Mcpherson, University of the West Indies (Jamaica) <i>Enlightenment or Ignorance: The Role of Media in Globalization. Does Global Audience Access Create Global Understandings?</i> |
| 11:00 12:30 | Fontenoy #11 | HIS | The Role of Media in Historical Events | Mr Carlos Barrera University of Navarra (Spain) | <ul style="list-style-type: none"> ○ Ms Mercedes Montero, Universidad de Navarra (Spain), Mr Jordi Rodríguez-Virgili, Universidad de Navarra (Spain), Ms Carmela García-Ortega, Universidad de Navarra (Spain) <i>Spanish Transition to Democracy (1975-1978): The Press as Collaborator of Political Power</i> ○ Ms Iwona Wierzchowiecka, University of Szczecin (Poland) <i>The Role of the Press in the Formation of the International Agreement at the Time of the League of Nations</i> ○ Ms Aurora Karameti, University Paris 3-Sorbonne Nouvelle (France) <i>The Role of the Local and International Press During the Events in Macedonia (March-August 2001)</i> ○ Ms Rhoda Desbordes, University Paris 3-Sorbonne Nouvelle (France) <i>La Maison de la Presse During World War I</i> ○ Ms Eva Berger, College of Management, Tel Aviv (Israel), Mr Igal Mashiah, College of Management, Tel Aviv (Israel) <i>Carmel Diaries: A Monopoly of Public Affairs on the Big Screen</i> ○ Myungkoo Kang, Seoul National University (Korea), Misook Baek, Seoul National University (Korea), Yisook Choi, Seoul National University (Korea) <i>The Historical Meaning of 'The Commercial' and American Television: Beginning of the First Korean Television, HLKZ</i> ○ Mr Gideon Kouts, University Paris 8 (France) <i>Foreign News and Contemporary History in the First Hebrew Newspapers in Europe</i> |
| 11:00 12:30 | Fontenoy #12 | POC | La communication politique: évolutions récentes et mise en perspective | Mr Philippe J. Maarek Paris 12 University (France) Ms Nathalie Sonnac Paris 2 University (France) | <ul style="list-style-type: none"> ○ Ms Laurence Monnoyer-Smith, Université de Technologie de Compiègne (France) <i>Les formes nouvelles de communication en politique : une mise en cause de la représentation traditionnelle ?</i> ○ Ms Ioanna Vovou, Université Paris XIII (France) <i>Façons de rire du politique à la télévision : Genres télévisés et mises en scènes</i> ○ Ms Mireille Lalancette, Université du Québec à Trois-Rivières (Canada) <i>En quête du politicien idéal ou ce que dissimule la personnalisation</i> ○ Ms Stéphanie Wojcik, Université Toulouse 3 (France) <i>L'Internet participatif ? Analyse de discours des candidats à la présidentielle française de 2007</i> ○ Ms Céline Matuszak, Lille 3 University (France) <i>L'approche interdisciplinaire pour penser les terrains et objets en communication politique</i> ○ Ms Aurélie Bras, Paris 12 University (France) <i>Interfaces entre réseaux locaux et réseaux globaux : rôle et définition</i> |

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| 11:00 12:30 | Fontenoy #13 | INC | Media Hegemony Encounters Media Diversity | Mr Naren Chitty Macquarie University (Australia) | <ul style="list-style-type: none"> ○ Ms Susan Dente Ross, Washington State University (USA) <i>Disrobing the Imperial Press, or the Press Emperor Has No Clothes</i> ○ Mr Christopher D. Tulloch (Spain), Ms Carmina Crusafon, International University of Catalonia (Spain) <i>The New Kids on the Transnational News Block: Al-Jazeera. France 24 and Tele Sur and Their Challenge to Anglo-American World News Management</i> ○ Mr René-Jean Ravault, Université du Québec à Montréal (Canada) <i>Attempting to Apprehend Immigrants' Unrest in the West Through the Transmission vs. Ritual Dimensions of Communication</i> ○ Hsin-Yen Yang, University of Iowa (USA) <i>Popular Culture, the Audience and the State: The New Form of Regionalization in East Asia</i> ○ Shelton Gunaratne, Minnesota State University (USA) <i>Let Many Journalisms Bloom</i> |
| 11:00 12:30 | Fontenoy #14 | MAS | Media and Sport: From Identities to Opportunities | Lawrence Wenner Loyola Marymount University (USA) | <ul style="list-style-type: none"> ○ Mr Xavier Ginesta Portet, Universitat Autònoma de Barcelona (Spain), Mr Jordi Sopena Palomar, Universitat Autònoma de Barcelona (Spain) <i>Media Discourses and Identity: The Spanish Victory in the Basketball World Championship, 2006</i> ○ Ms Alina Bernstein, Tel Aviv University (Israel), Ms Lea Mandelsiz, Sapir Academic College (Israel) <i>Bnei Sakhnin Through the Documentary Looking Glass: Telling the Story of Arab Football in a Jewish State</i> ○ Mr Tobias Olsson, Vaxjo University (Sweden), Dino Viscovi, Vaxjo University (Sweden) <i>Million Dollar Babies. The Media Sport Audiences</i> ○ Ms Nancy K. Rivenburgh, University of Washington (USA) <i>UNESCO's Programme of Action for a Culture of Peace: The Opportunity For Media and Sport</i> |
| 11:00 12:30 | Fontenoy #15 | GRR | Radio et diversité culturelle | Mr Jean-Jacques Cheval Université Bordeaux 3 (France) | <ul style="list-style-type: none"> ○ Mr Etienne Damome, Université Bordeaux 3 (France) <i>Les voix multiples des radios africaines</i> ○ Ms Sayonara Leal, Brasilia University (Brazil) <i>Diversité culturelle et espace public : un regard sur les radios communautaires au Brésil</i> ○ Ms Isabel Gugliemome, Université de Technologie de Compiègne (France) <i>Développement, communication, participation et radio : repères historiques et enjeux actuels en Amérique Latine</i> ○ Mr Pascal Ricaud, University François Rabelais, Tours (France) Radios, citoyenneté et « communautés. Etat des lieux et perspectives en France |

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| | | | | | <ul style="list-style-type: none"> ○ Ms Carmen Peñafiel, Universidad del País Vasco, Bilbao (Spain) <i>Les diversités « régionales » du paysage radiophonique espagnol : les radios autonomes, témoins et ferments des identités</i> ○ Mr Guy Starkey, Sunderland University (United Kingdom) <i>Radio et diversité culturelle, approches théoriques</i> |
| 11:00 12:30 | Fontenoy #16 | POC | Marketing, Media y Politica | <p>Mr Manuel Pares y Maicas Universidad Autonoma de Barcelona (Spain)</p> <p>Ms Teresa Sádaba Universidad de Navarra (Spain)</p> | <ul style="list-style-type: none"> ○ Mr Jorge Almeida, Universidade Federal da Bahia (Brazil) <i>El caso del marketing político-empresarial del movimiento</i> ○ Ms Maricela Portillo, Universidad Autónoma de la Ciudad de México (Mexico) <i>La campaña del miedo. Influencia de las campañas negativas en las preferencias electorales : el caso de las elecciones presidenciales de México en 2006</i> ○ Ms Laura Teruel Rodríguez, Universidad de Málaga (Spain) <i>La configuración del sistema polarizado de medios escritos en España: causas y efectos</i> ○ Ms Rocío Zamora, Universidad Católica San Antonio de Murcia (Spain), Mr José Rocamora, Universidad Católica San Antonio de Murcia (Spain), Mr José Carlos Losada, Universidad Católica San Antonio de Murcia (Spain) <i>Estudio experimental de los efectos socio-cognitivos de los encuadres noticiosos (news frames) que definen la imagen política electoral</i> ○ Ms Teresa Velázquez, Universidad Autonoma de Barcelona (Spain) <i>El estado de la nación: debate, contenidos y representación mediática</i> ○ Mr Carlos Salazar-Vargas, CAS&A (Spain) <i>El marketing de políticas públicas: Nueva propuesta para gobernar con efectividad</i> ○ Mr Salomé Berrocal Gonzalo, Universidad San Pablo-CEU de Madrid (Spain) <i>El infoentrenimiento político televisivo: nuevas perspectivas en su investigación</i> |
| 11:00 12:30 | Fontenoy Salon de musique | LAW | Internet Governance and WSIS: Case studies (1) | | <ul style="list-style-type: none"> ○ Ms Nanette S. Levinson, American University, Washington (USA) <i>Ideas, Institutions, and e-volution: The Internet Governance Ecosystem</i> ○ Ms Anne S.Y. Cheung, University of Hong Kong (Hong Kong), Mr Rolf H. Weber, University of Zurich, Zurich (Switzerland) <i>Freedom of Expression, Private Controllers, and Internet Governance</i> ○ Ms Sara Bannerman, Carleton University, Ottawa (Canada) <i>The WIP Internet Treaties: Canada's Position Then and Now</i> |
| 11:00 12:30 | Miollis #13 | PAC | History and Future of Participatory Communication Research | <p>Mr Rico Lie Wageningen University (The Netherlands)</p> <p>Mr Pradip Thomas University of Queensland (Australia)</p> | <ul style="list-style-type: none"> ○ Mr Jan Servaes, University of Queensland (Australia) ○ Mr Tom Jacobson, Temple University (USA) ○ Ms Ullamaija Kivikuru, University of Helsinki (Finland) ○ Mr Cees Leeuwis, Wageningen University (Netherlands) ○ Ms Brenda Dervin, Ohio State University (USA) ○ Ms Karin Wilkens, University of Texas at Austin (USA) |
| 11:00 12:30 | Miollis #14 | POC | Governments, Media and Terrorism | <p>Ms Maria-José Canel Universidad Complutense, Madrid (Spain)</p> <p>Ms Karen Sanders San Pablo University</p> | <ul style="list-style-type: none"> ○ Ms Zizi Papacharissi, Temple University (USA) Ms Maria de Fatima Oliveira, Temple University (USA) <i>Frames on Terrorism: A Comparative Analysis of Frames Employed in Terrorism Coverage in US and UK Newspapers</i> ○ Ms Cristina Archetti, Leeds University (United Kingdom) <i>Dismissing the Indexing Hypothesis of Press/State Relations: News Framing of 9/11 and How Comparative Research Can Innovate Political Communication</i> |

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| | | | | (Spain) | <ul style="list-style-type: none"> ○ Kit Lam, The University of Iowa (USA) <i>Image, Commemoration, and Radical Moral Responsibility Toward the Other</i> ○ Ms Cristina Zurutuza, University of Navarra, Pamplona (Spain) <i>Dramatistic Theories as a Method For Approaching Crisis Communication. The Case of Terrorism in Spain</i> ○ Iñaki Garcia Blanco, Universidad Autonoma de Barcelona (Spain) <i>Partisanship and the 'Activist' Role of Mainstream Media in Spain</i> |
| 11:00 12:30 | Miollis #16 | POE | Theories of the Political Economy of Communication: Issues and Debates | Mr Graham Murdock Loughborough University (United Kingdom) | <ul style="list-style-type: none"> ○ Mr Ramon Reig, Universidad de Sevilla (Spain), Ms Nuria Almiron, Universidad Autonoma de Barcelona (Spain) <i>The Political Economy of Communication in Spain and its Epistemological Deficit</i> ○ Mr Benjamin J. Bates, University of Tennessee (USA) <i>Shifting Power Through Expanding Focus: The Social Economics Approach to Information and Media Policy Research</i> ○ Mr Cesar Bolano, Universidade Federal de Sergipe (Brazil) <i>Filling Out the Blindspot: Towards a Critical Review of the Political Economy of Communication</i> ○ Mr Toby Miller, University of California, Riverside (USA), Mr Richard Maxwell, Queen's College (USA) <i>Letting Political Economy Confront the Orthodoxies that Keep Media Studies From Confronting the Burning Issue of the Day</i> ○ Mr Damien Charrieras, Montreal University- Université Paris 3-Sorbonne Nouvelle (France), Mr Guy Bellavance, INRS-UCS Montreal (Canada) <i>Le créatif dans les entreprises du multimédia: un fan comme les autres</i> |
| 14:00 15:30 | Fontenoy #2 | EUR | PSB Accountability in a Dual Media Market: Changing Arrangements in Media Governance (1) | Mr Jo Bardoel University of Amsterdam (The Netherlands) | <ul style="list-style-type: none"> ○ Hilde Van den Bulck, University of Antwerp (Belgium) <i>When Old Ideas Meet New Technologies: Will Digitalisation Save Public Service Broadcasting (Ideals) From Death By Interaction? The Case Of the Renewal of the Flemish PSB Management Contract</i> ○ Ms Sylvia Harvey, University of Lincoln (United Kingdom), Ms Jill Hills, University of Westminster (United Kingdom) <i>New Conflicts of Interest in the Regulation of British Public Service Broadcasting: The Case of the BBC and the iPlayer</i> ○ Ms Maria Michalis, University of Westminster (United Kingdom) <i>PSB, Market Failure and New Technologies: The View From the EU</i> ○ Mr Josef Trappel, University of Zurich (Switzerland) <i>Online Media Within the Public Service Realm? Reasons to Include Online Into The Public Service Mission</i> ○ Mr Jeremy Tunstall, City University (United Kingdom) <i>The BBC's Position: Fairly Safe Until 2013, But What About After That?</i> |
| 14:00 15:30 | Fontenoy #3 | MPA | Media Production Analysis (1) | Mr Chris Paterson University of San Francisco (USA) | <ul style="list-style-type: none"> ○ Ms Carolina Acosta-Alzuru, University of Georgia (USA) <i>Studying the Beguiling Landscape of Telenovela Production</i> ○ Mr. Ole J. Mjøs, CAMRI, University of Westminster (United Kingdom) <i>Globalization of Production: The Factual Television Programming Genre</i> ○ Ms Kerstin Fröhlich, University of Zurich <i>Innovation in Television Production</i> |

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| 14:00 15:30 | Fontenoy #4 | POP | Popular Culture (1) | Mr Garry Whannel University of Bedfordshire (United Kingdom) | <ul style="list-style-type: none"> ○ Ms Helena Vanhala, Robert Morris University (USA) <i>Arab Terrorism versus Northern Irish Terrorism in Hollywood Films</i> ○ Ms Karen Wilkins, University of Texas (USA) <i>Identity and Prejudice in Mediated Terrorism in US Action-Adventure Film: An Exploration of Arab-American Audience Response</i> ○ Ms Sofie Van Bauwel, Ghent University (Belgium) <i>Simulating Trauma: On the Reception of Tragedies and Trauma in Reality Television Formats</i> ○ Mr David Buxton, Université de Paris 10-Nanterre (France) <i>La Série policière française: forme et idéologie</i> |
| 14:00 15:30 | Fontenoy #5 | ENV | Science, Media and Environmental Communication | Anders Hansen University of Leicester (United Kingdom) | <ul style="list-style-type: none"> ○ Zeny Sarabia-Panol, Middle Tennessee State University (USA), Sandhya Rao, Texas State University-San Marcos (USA) <i>Community-Based Response Models for Environmental Crisis: Some Asian Cases</i> ○ Mr Piet Verhoeven, University of Amsterdam (The Netherlands) <i>Science and Scientists in the Television News</i> ○ Mr Dominique Brossard, University of Wisconsin-Madison (USA) <i>Media, Self-Efficacy and the Construction of a Scientific Citizenry</i> ○ Mr Miguel Quintanilla, Salamanca University (Spain), Mr Marcelo Sabbatini, Federal Rural University of Pernambuco (Brazil) <i>Public Representation of Biotechnology and Metaphors Use: Content Analysis of Spanish Press in 2003</i> ○ Mr Vicente Miguel, Universidad de Valladolid, Segovia (Spain) <i>Commercial Versus Social Advertising: Comparing the Uses of Environment, Health and Science</i> ○ Ms Anabela Carvalho, Universidade do Minho (Portugal) <i>'Nature' and 'Environment' as Empty Signifiers: a Lacanian Analysis of Urban Advertising</i> |
| 14:00 15:30 | Fontenoy #6 | MAS | Media and (Big) Sporting Events | Mr John D. Horne University of Edinburgh (Scotland) | <ul style="list-style-type: none"> ○ Mr Anthony Moretti, Point Park University (USA) <i>Why Did That City Get the Olympic Games? An Analysis of the American Media's Recent and Growing Interest in Host Cities and in the International Olympic Committee Votes Determining the Games' Locations</i> ○ Mr Raymond Boyle, University of Glasgow (Scotland), Mr Garry Whannel, University of Bedfordshire (United Kingdom) <i>The 2012 London Olympic Games: A comparative Study of UK National and Local Press Coverage 2005-2007</i> ○ Mr Roy Panagiotopoulou, University of Athens (Greece) <i>Personal or Mediated Attendance: New Technologies and New Trends of the Olympic Experience</i> |

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| | | | | | <ul style="list-style-type: none"> ○ Mr Sven Van Damme, K.U Leuven (Belgium) <i>Media Rights on Sport Events: An analysis of the European Legal Framework</i> |
| 14:00 15:30 | Fontenoy #7 | COA | Comic Art | <p>Mr John A. Lent Temple University (USA)</p> | <ul style="list-style-type: none"> ○ Mr Antonio G. Lambino II, University of Pennsylvania (USA) <i>Unintended Consequences: Political Cartoons and the Millennium Development Goals</i> ○ Ms Monica Fontana, Faculdades Integradas Barros Melo, Pernambuco (Brazil) <i>The Political Cartoon and the Social Memory of Recent Events</i> ○ Ms Mònika Jiménez Morales, Universitat Pompeu Fabra (Spain), Mr Xavier Carmaniu Mainadé, Universitat de Girona (Spain) <i>Ramon Casas/Jordi Labanda: Mirrors and Mirages of an Out of Focus Society: Creators and Recreators of Trends in Uncertain Times</i> ○ Xu Ying, Drexel Hill (USA) <i>Chinese Animation: The Classical Period</i> ○ Mr John A. Lent, Temple University (USA) <i>Asian Comics: Another Coming of Age?</i> |
| 14:00 15:30 | Fontenoy #9 | POC | Government Communication to the Public: A Comparative Look | <p>Mr Philippe J. Maarek University Paris 12 (France)</p> <p>Ms Laura Stein The University of Texas at Austin (USA)</p> | <ul style="list-style-type: none"> ○ Ms Maria-José Canel, Universidad Complutense, Madrid (Spain) <i>Looking For News Space or Thinking Strategically? The Case of the Spanish Governments' Communication</i> ○ Mr Steven Guanpeng Dong, Tsinghua University, Beijing (China) <i>The Rise of Political PR in Party Communications in China Since SARS in 2003</i> ○ Ms Christina Holtz-Bacha, University of Erlangen-Nuremberg (Germany) <i>Professionalization at Two Speeds? Can Government Communication Learn From Electoral Communication?</i> ○ Ms Carla Montemayor, University of Sheffield (United Kingdom) <i>Government Communication in 'Flawed' Democracies: the Philippines and Thailand</i> ○ Ms Karen Sanders, San Pablo University (Spain) <i>The Blair Years 1997-2007: Lessons For Government Communication?</i> ○ Mr Jean-Marc Benoit, University Paris 12 (France), Ms Jessica Scale, IEP Paris (France) <i>Thirty Years of French Government Communication to the Public</i> ○ Ms Cláudia Lemos, Federal University of Minas Gerais (Brazil), Mr Antonio Teixeira Barros, Chamber of Deputies (Brazil), Ms Cristiane Brum Bernardes, Chamber of Deputies/IUPERJ (Brazil) <i>New Media and Government Accountability: The Case of Brazilian Chamber of Deputies' News Agency and TV Station</i> |
| 14:00 15:30 | Fontenoy #10 | AUD | Audience Development and Public Sphere (2) | | <ul style="list-style-type: none"> ○ Mr Nick Couldry, Goldsmiths College, University of London (United Kingdom) <i>The Digital Audiences and the Changing Public Sphere: Reception by Distraction or Mobilised Digital Network</i> ○ Ms Riadh Ferjani, Université de Tunis-Manouba (Tunisie) <i>Publics, idéologie de la consommation et internationalisation de la télévision</i> ○ Mr Steffan Burkhardt, University of Hamburg (Germany) Ms Frederika Wolf, Hamburg Media School and University of Hamburg (Germany) <i>Creating Social Identity: Moral Discourses as Media Narrations Within Mediated Scandals</i> |

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| | | | | <ul style="list-style-type: none"> ○ Chun-Fu Chen, Fu-Jen Catholic University (Taiwan) <i>From Imagined Entities to Real Commodities: A Critical Analysis on the Institutionalization of Media Audiences</i> ○ Ms Aurora García Gonzales, García Universidad de Vigo, Pontevedra (Spain), Ms Mercedes Roman Portas, Universidad de Vigo, Pontevedra (Spain) <i>Programas de participación y comportamiento de las audiencias en la radio autonómica de Galicia</i> ○ Mr Louis Quéré, EHESS (France), Ms Vera Franca, UFMG (Brazil) <i>L'événement et son public dans le scénario de la crise politique au Brésil</i> |
| 14:00 15:30 | Fontenoy #11 | ESN | <p style="text-align: center;">Theories and Practices in the Press: A Look Through History</p> <p>Mr Mark A.M. Kramer University of Salzburg (Austria)</p> <p>Chandrika Kaul University of St Andrews – Scotland (United Kingdom)</p> | <ul style="list-style-type: none"> ○ Maarit Jaakkola, University of Tampere (Finland) <i>Changing Modalities in Cultural Journalism</i> ○ Ms Susan Haas, University of Pennsylvania (USA) <i>On Justification: A Manual For Cold War Journalists</i> ○ Mr Paul Falzone, University of Pennsylvania (USA) <i>Rhetorics Within Rhetoric: An Holistic Analysis of Reagan's Address to the Nation and Other Countries on U.S.-Soviet Relations</i> ○ Ms Svetlana V. Kulikova, Louisiana State University (USA) <i>With Hopes and Fears: Coverage of the 2005 Kyrgyz Revolution by the Russian, American and British Press</i> ○ Mr Loïc Ballarini, Université de Paris 8 (France) <i>The Local Press as a Medium to Create Diversion</i> ○ Ms Heather Ann Sutherland, University of Westminster, London (United Kingdom) <i>Researching the History of the BBC Television Light Entertainment Group, 1975-87</i> ○ Ms Erika Polson, Penn State University (USA) <i>Whose Paris? Making a Space For Non-nationals in the Global City</i> |
| 14:00 15:30 | Fontenoy #12 | POE | <p style="text-align: center;">Studying Media Ownership and Concentration</p> | <ul style="list-style-type: none"> ○ Mr Jeffrey Layne Blevins, Iowa State University (USA), Mr Duncan H. Brown, Ohio University (USA) <i>The Political Economy of Media Ownership Rulemaking Within the US Federal Communications Commission: An Analysis of Media Ownership Studies</i> ○ Mr Eric George, University of Ottawa (Canada) <i>The Relationship Between Concentration of Ownership in the Cultural and Media Industries, Information Pluralism and Cultural Diversity: Lessons from the Political Economy of Communication</i> ○ Dal Yong Jin, Simon Fraser University (Canada) <i>Neoliberal Restructuring of the Global Communication Industries: Mergers and Acquisitions</i> ○ Mr Edgard Reboucas, Federal University of Pernambuco (Brazil) <i>A Methodological Approach to Study Media Groups/Owners Strategies</i> ○ Mr William M. Kunz, University of Washington Tacoma (USA) <i>A One-Way Flow: Prime Time Television Program Ownership in the United States</i> ○ Mr P.Y. Badillo, Université de la Méditerranée (France), Mr J.B Lesourd, Université de la Méditerranée (France) <i>Concentration in the Media Industry: Towards a New Model for Media Production-The Case of the French Media Industry</i> |

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| 14:00 15:30 | Fontenoy #13 | POS | Post-Socialist, Post-Authoritarian and Intercultural Communication (1) | | <ul style="list-style-type: none"> ○ Mr Colin Sparks <i>How Unique Are Post-socialist Media Systems?</i> ○ Ms Lucie Hribal <i>Comparing Culturally Disparate Media Systems: Established and Prospective Indicators</i> ○ Ms Inka Salovaara-Moring <i>Post-Europe, Post-Democracy? Spatial Genealogies of Cit(y)zenship, Media and Econocracy</i> ○ Mr Ivan Zassoursky, (Russian Federation) <i>Russian-language Live Journal and The Network's Revolt</i> ○ Mr Oleg Bakulin, (Russian Federation), Ms Anastasia Grusha, (Russian Federation) <i>Image of Russia in Foreign Media</i> |
| 14:00 15:30 | Fontenoy #14 | CHI | Chinese Communication Association | <p>Chin-Chuan Lee City University of Hong Kong (Hong Kong)</p> <p>Dr. Junhao Hong State University of New York at Buffalo (USA)</p> | <ul style="list-style-type: none"> ○ Zhou He, City University of Hong Kong (Hong Kong) ○ Mr Francis Lee, City University of Hong Kong (Hong Kong) ○ Chin-Chuan Lee, City University of Hong Kong (Hong Kong) ○ Wanying Lin, City University of Hong Kong (Hong Kong) ○ Mike Yao, City University of Hong Kong (Hong Kong) |
| 14:00 15:30 | Fontenoy #15 | GRR | Les recherches sur la radiodiffusion | Mr Peter Lewis London Metropolitan University (United Kingdom) | <i>Roundtable on the state and the future of radio research in the world</i> |
| 14:00 15:30 | Fontenoy #16 | POE | New Developments in the Study of Political Economy of Communications in France | Mr Philippe Meers University of Antwerp (Belgium) | <ul style="list-style-type: none"> ○ Mr Roger Delbarre, Paris XIII University (France) <i>Medias, Communication, Information, Célébrer 50 ans de théories et de pratiques</i> ○ Ms Yolande Colombes, Paris XIII University (France) <i>Quelles rencontres possibles entre industrialisation de la formation et industries culturelles?</i> ○ Ms Catherine Venica, (France) <i>Réglementation et régulation: deux perceptions de la dimension territoriale des télécommunications</i> ○ Mr Philippe Bouquillon, Paris VIII University (France) <i>Le Web collaboratif et les produits culturels et informationnels</i> ○ Mr Pierre Moeglin, Paris XIII University (France) <i>Les industries éducatives à l'école des industries culturelles. Le cas du courtage dans les campus numériques</i> ○ Mr Laurent Petit, Pierre et Marie Curie University (France) <i>Pour une méthode communicationnelle d'analyse des ressources numériques</i> |
| 14:00 15:30 | Fontenoy Salon de Musique | ISL | Islam and Media | Mr Hamid Mowlana American University (USA) | <ul style="list-style-type: none"> ○ Mr Ibrahim Mohammed, Al Akhawayn University, Ifrane (Morocco) <i>New Media and Neo-Islamism</i> ○ Mr Ayish Muhammad, University of Sharjah (United Arab Emirates) |

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| | | | | | <p><i>The Emerging Arab Public Sphere: A New Perspective on Media and Politics in the Arab World in the Age of Globalization</i></p> <ul style="list-style-type: none"> ○ Mr Abdul Malik Mujahid, Burr Ridge, Illinois (USA) <p><i>Islamophobia in the U.S. as a Product of Government Policies and the US Media</i></p> <ul style="list-style-type: none"> ○ Mr Basyouni Hamada, Cairo University (Egypt) <p><i>Egyptian Media Reform and Credibility in the Information Age</i></p> <ul style="list-style-type: none"> ○ Mr Mohammad A Siddiqi, Western Illinois University, Macomb (USA) <p><i>Journalism Ethics, War on Terrorism, and Journalists' Changing Views of Ethics and Journalism Itself</i></p> |
| 14:00 15:30 | Miollis #13 | DIA | Diasporic Identities and Diasporic Cultural Production and Consumption | <p>Mr John Sinclair University of Melbourne (Australia)</p> | <ul style="list-style-type: none"> ○ Sharam ALGHASI, (Iran) <i>Iranian-Norwegian Media Reception-The Dilemma</i> ○ Ms Caroline DUVEL <i>Communicative Connections Between the Local and Translocal Social Networks of Young Russians in the German Diaspora</i> ○ Ms Nelly ELIAS, Ms Dafna LEMISH, Ms Natalia KHVOROSTIANOV <i>Spinning the Web of Identity: Internet's Roles in Immigrant Adolescents' Search of Identity</i> ○ Ms Katalin LUSTYK Ms Philippa SMITH <i>The Simpsons of the South Pacific: Transnational Media and Diasporic Cultural Production</i> ○ Ms Andrea PIGA <i>Migrants and the Media: The Interplay of Identity, Language and (Trans-) national Media Practices</i> ○ Ms Francesca SEGANTI <i>On Metropolitan Communication-Proposal For the Development of New Diasporic Media</i> ○ Zeny SARABIA-PANOL <i>From Differentiated Citizenship to Differentiated Consumerism: Analyzing the Ecology of Diasporic Advertising</i> |
| 14:00 15:30 | Miollis #14 | PPO | Digital Media and the New Forms of Mediated Communication | | <ul style="list-style-type: none"> ○ Mr George Comstock, Syracuse University, Ithaca College (USA) Mr Jack Powers, Syracuse University, Ithaca College (USA) <i>The Future of Traditional Media: What The Data Say</i> ○ June Woong Rhee, Seoul National University (Korea), Hyun Suk Kim, Seoul National University (Korea) <i>Telling Stories About Politics: Exploring the Narrative Structure of Internet Political Discussions</i> ○ Shengqing Liao, Fudang University, Shanghai Jiao Tong University (China), Xiaojing Li, Fudang University, Shanghai Jiao Tong University (China), Guoliang Zhang, Fudang University, Shanghai Jiao Tong University (China) <i>China: Decomposing China Internet News Credibility</i> ○ Her Eun Ja, Seoul National University (Korea) <i>Remediation in Instant Messenger: Refashioning of Conversation Space</i> |

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| 14:00 15:30 | Miollis #15 | GLO | Mapping Global Media Policy: The State of the Art | <p>Mr Marc Raboy McGill University (Canada)</p> <p>Ms Claudia Padovani University of Padova (Italy)</p> | <ul style="list-style-type: none"> ○ Mr Andrew Calabrese, University of Colorado, Boulder (USA) ○ Mr Arne Hintz, Central European University (Hungary) |
| 14:00 15:30 | Miollis #16 | HIV | Session 1 | | <ul style="list-style-type: none"> ○ Ms Sarah Cardey, University of Reading (United Kingdom) <i>Vulnerability, Exclusion and HIV/AIDS Communication: Implications for Theory and Practice</i> ○ Mr Robin Vincent, The Panos Institute (United Kingdom) <i>Priorities for Research and Action to Reach Universal Access to HIV Prevention Treatment, Care and Support by 2010</i> ○ Ms Karen Greiner, Ohio University (USA), Arving Singhal, Ohio University (USA), Hurlburt Sudan, Ohio University (USA) <i>With a Radio Antenna We Can Stop the Practice of Genital Cutting</i> ○ Ms Linda Fuller, Worcester State College (USA) <i>African Grandmothers: HIV/AIDS and Ship-Generation Planning</i> ○ Ms Marjan de Bruin, CARIMAC, University of the West Indies (Jamaica) <i>Blind Spots or Fundamental Attribution Errors in Current Approaches to Communication in HIV/AIDS Prevention?</i> |
| 16:00 17:30 | Fontenoy #2 | PEJ | Journalism Education and Practice | | <ul style="list-style-type: none"> ○ Mr Joaquim Fidalgo, University of Minho (Portugal) <i>What Is Journalism and What Only Looks Like It? Re-defining Concepts, Roles and Rules in the Wide Field of Communication</i> ○ Mr Noureddine Miladi, University of Northampton (United Kingdom) <i>Journalism Education: Is There a Dichotomy Between Theory and Practice?</i> ○ Mr Peter Karstel, Windesheim University, Zwolle (The Netherlands) <i>Bridging The Gap Between Practice and Education in Journalism: A Civic Approach</i> ○ Ms Naila Hamdy, The American University, Cairo (Egypt) <i>Building Capacities of Egyptian Media Professionals in Preparation For a Media in Transition</i> ○ Ms Svetlana Pasti, University of Tampere (Finland) <i>The Journalistic Profession in Russia: Dilemma of Change</i> ○ Ms Kerry Green, University of South Australia (Australia), Mr Ian Richards, University of South Australia (Australia), Ms Kathryn Bowd, University of South Australia (Australia) |

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| | | | | | <p><i>Reporting Diversity: Journalism in Multicultural Australia</i></p> <ul style="list-style-type: none"> ○ Mr Iñaki Zabaleta, Universidad del País Vasco, Bilbao (Spain) <p><i>Profession and Working Conditions of Journalists in the Media of Ten European Minority Languages</i></p> |
| 16:00 17:30 | Fontenoy #3 | ITF | Shining a Spotlight: Promoting Transparent and Accountable Global Media Governance Through Research | <p>Mr Andrew Calabrese University of Colorado (USA)</p> | <ul style="list-style-type: none"> ○ Ms Robin Mansell, London School of Economics (United Kingdom) ○ Mr Wolfgang Kleinwachter, University of Aarhus (Denmark) ○ Ms Abi Jagun, University of Manchester (United Kingdom) ○ Ms Paula Chakravarthy, University of Massachusetts (USA) ○ Mr Jan Servaes, University of Queensland (Australia) |
| 16:00 17:30 | Fontenoy #4 | ESN | Relationships and Interaction: the Internet as Nexus | <p>Ms Denize Araujo Universidade Tuiuti do Paraná (Brazil)</p> | <ul style="list-style-type: none"> ○ Ms Marcienne Martin, Nouvelle Revue d'Onomastique (France) <p><i>New Social Practices and New Information Technologies: A Pluralistic Approach</i></p> <ul style="list-style-type: none"> ○ Chew Changhui, Nanyang Technological University (Singapore), Ms Deborah Ng, Nanyang Technological University (Singapore), Ms Sophie Koh, Nanyang Technological University (Singapore) <p><i>Romance Online: An Examination on Predictors of Online Dating</i></p> <ul style="list-style-type: none"> ○ Ms Vikanda Pornsakulvanich, Assumption University (Thailand) <p><i>Internet Use, Individual Differences, and Online Relationships</i></p> <ul style="list-style-type: none"> ○ Dannagal Goldthwaite Young, University of Delaware (USA), Mr Scott Caplan, University of Delaware (USA) <p><i>Social Support and Self-expression: The Use of Online Dating Websites Among Widows and Widowers</i></p> <ul style="list-style-type: none"> ○ Chern Fong Stanley Lim, Nanyang Technological University (Singapore), Weirong Lin, Nanyang Technological University (Singapore), Kong Yong Ng, Nanyang Technological University (Singapore) <p><i>Why Do They Play? A Uses and Gratifications Approach For Examining MMORPG Players</i></p> <ul style="list-style-type: none"> ○ Cheong Poh Kwan, Nanyang Technological University (Singapore), Chong Wai Yin, Nanyang Technological University (Singapore), Kwan Chi En Grace, Nanyang Technological University (Singapore) <p><i>Exploring Online News Reading Patterns Among College Students in Singapore</i></p> |
| 16:00 17:30 | Fontenoy #6 | MPA | Media Production Analysis (2) | <p>Mr Chris Paterson University of San Francisco (USA)</p> | <ul style="list-style-type: none"> ○ Ms Katja Koikkalainen, University of Tampere (Finland) <p><i>Roles of Business Journalists in Russia</i></p> <ul style="list-style-type: none"> ○ Ms Melissa Pignatelli, School of Oriental and African Studies (United Kingdom) <p><i>International News Agencies' Coverage of Iran: An AFP and Reuters Multisited Ethnography</i></p> <ul style="list-style-type: none"> ○ Zvi Reich, Ben Gurion University of the Negev (Israel) <p><i>What's in a Name? A Proposed Framework for Understanding the Bylines and Authorship of News Reporters</i></p> <ul style="list-style-type: none"> ○ Ms Marie Brandewinder, Rennes University (France) <p><i>Editorial Consultants and the Standardisation of the French Press</i></p> <ul style="list-style-type: none"> ○ Ms Camille Laville, University of Nice (France) <p><i>1945-2005 : Comment les pratiques journalistiques se transforment. Le cas des correspondants étrangers de l'Agence France Presse</i></p> |

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| <p>16:00 17:30</p> | <p>Fontenoy #7</p> | <p>DIA</p> | <p>Interplay of the Transnational and the Local in Diasporic Communications/ Diasporic Audiences and Diaspora Cultural Politics</p> | <p>Ms Annabelle Sreberny SOAS (United Kingdom)</p> | <ul style="list-style-type: none"> ○ Mr Elif Olcum Alkan, Anadolu University (Turkey) <i>Online Chronotope of Diaspora: Turkish Diasporic Websites as Transnational Public Spheres</i> ○ Chika Anyanwu, <i>Virtual African Diaspora: Community Empowerment Through Digital Storytelling</i> ○ Mr Wallace Chuma, <i>The Limits and Possibilities of 'Abstract' Public Spheres Among Zimbabwean Diaspora</i> ○ Gholam Khiabany, Ms Milly Williamson, <i>Veiled Bodies-Naked Racism: Culture, Politics and Race in the British Media</i> ○ Shehina Fazal, <i>Multiculturalism Meets Bollywood: UK's Celebrity Big Brother 2007, Channel 4 and Shilpa Shetty</i> ○ Ms Jessica Retis, <i>Mass Media and Latin American Diaspora in Europe: The Rise and Consolidation of the New Latino Media in Spain</i> |
| <p>16:00 17:30</p> | <p>Fontenoy #8</p> | <p>STV</p> | <p>Séries télévisées</p> | <p>Mr Eric Maigret University Paris 3- Sorbonne nouvelle (France)</p> | <ul style="list-style-type: none"> ○ Mr Eric Maigret, University Paris 3-Sorbonne nouvelle (France) <i>Les raisons d'aimer les séries télévisées</i> ○ Ms Nathalie Perreux, Paris II University (France) <i>Diversité des publics et engagement des discours dans les séries policières et judiciaires américaines : l'exemple de 'Law & Order' et 'The Practice'</i> ○ Ms Nathalie Nadaud, EHESS (France) <i>Ally Mc Beal : légitimer une série par l'ouverture volontaire du sens</i> ○ Ms Eliane Wolff, Université de la Réunion (France) <i>Les telenovelas et la France d'outre mer : les raisons d'un plébiscite</i> |
| <p>16:00 17:30</p> | <p>Fontenoy #9</p> | <p>MRC</p> | <p>Media Religion and Culture</p> | | <ul style="list-style-type: none"> ○ Tutku Akter, Girne American University (Cyprus) <i>Media Power Relations</i> ○ Ms Maria Way, Westminster University London (United Kingdom) To be announced ○ Mr Mohammed Ibahrine <i>New Media and Neo-Islamism, An Under-researched Topic</i> ○ Mr David Pucheu, Bordeaux 3 University (France) <i>Aux racines du messianisme communicationnel américain</i> ○ Chiung Hwang Chen To be announced ○ Mr Noureddine Miladi, Lecturer University of Northampton (United Kingdom) <i>Resisting Western Media Rhetoric: Muslim Media in the UK and the 'War on Terror'. Case Study: Islam Channel, Muslim Weekly and Muslim News</i> ○ Mr Fernando Rodriguez, University of Massachusetts, Amherst (USA) <i>Television Viewing, Religious Beliefs and Perceived Control</i> |

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| <p>16:00 17:30</p> | <p>Fontenoy #10</p> | <p>POC</p> | <p>Processes of Democratization and New Outlets for Political Communication in the E.U.</p> | <p>Mr Philippe J. Maarek Paris 12 University (France)</p> <p>Sigurd Allern University of Oslo (Norway)</p> | <ul style="list-style-type: none"> ○ Mr Peter Dahlgren, University of Lund (Sweden) <i>European Public Spheres Beyond National Limits</i> ○ Ms Julia Hoffman, University of Amsterdam (The Netherlands), Mr Cees Hamelink, University of Amsterdam (The Netherlands) <i>EU Communication Policy: Towards Realizing The 'Right to be Heard'?</i> ○ Mr Constantinos Stratilatis, Aristotle University of Thessaloniki (Greece) <i>Correcting The "Public Sphere Deficit": Mediatization, Democratisation and Politicisation</i> ○ Ms Sophia Kaitatzi-Whitlock, Aristotle University of Thessaloniki (Greece) <i>European Citizen's Ignorance and the EU's Democratic Deficit</i> ○ Hannu Nieminen, University of Helsinki (Finland) <i>What Do We Mean by the European Public Sphere: Four Plus One Approaches</i> ○ Ms Chiara Valentini, University of Jyväskylä (Finland) <i>Assessing the Quality of EU Media Relations: Journalists' Opinions on EU Communication for Finnish and Italian Media</i> ○ Ms Julie Firmstone, University of Leeds (United Kingdom), Mr Paul Statham, University of Bristol (United Kingdom) <i>Political Communication Over the EU Constitution in the British Public Sphere</i> |
| <p>16:00 17:30</p> | <p>Fontenoy #11</p> | <p>POE</p> | <p>Information Society and the Information Economy</p> | <p>Mr Vincent Mosco Queen's University (Canada)</p> | <ul style="list-style-type: none"> ○ Mr Alain Herscovici, Federal University of Espírito Santo (Brazil) <i>The Economics of Information: New Competitive Patterns, the Surfacing of a Non-mercantile Sector and New Governance Modalities</i> ○ Ms Marie Leger, University of Illinois (USA) <i>Information Technology and the Modern Pharmaceutical Industry</i> ○ Mr Juliano Mauricio de Carvalho, University of São Paulo (Brazil), Mr Mateus Yuri Passos, University of São Paulo (Brazil) <i>Information Society in Brazil: From Inclusion Initiatives to Public Management's Challenges</i> ○ Mr Francisco Sierra, Universidad de Sevilla (Spain) <i>Políticas de sociedad de la información y desarrollo local: El discurso de la participación ciudadana y la gobernabilidad en la UE</i> ○ Ms Béatrice Jalenques-Vigouroux, University Paris 4-Sorbonne (France) <i>Communication sur le risque et concertation</i> ○ Ms Kelly Gates, Queens College (USA) <i>Neoliberalism, Biometrics, and the Individualization of Security</i> |
| <p>16:00 17:30</p> | <p>Fontenoy #12</p> | <p>POP</p> | <p>Popular Culture (2)</p> | <p>Mr Garry Whannel University of Bedfordshire (United Kingdom)</p> | <ul style="list-style-type: none"> ○ Kalinga Senevirante, Nanyang Technological University (Singapore), Mr Indrajit Banerjee, Nanyang Technological University (Singapore), Mr Naren Chitty, Macquarie University (Australia) <i>Countering MTV in South East Asia: The Rebranding of Nasyid and Dangdut</i> ○ Helle Kannik Haastrup, University of Copenhagen (Denmark) <i>May the Force be With You</i> ○ Ms Hilde Van den Bulck, University of Antwerp (Belgium), Ms Jasmijn Van Gorp, University of Antwerp (Belgium) <i>Constructing The 'Can' And The 'Cannot': Media Negotiating Royal Abilities. The Case of the Belgian Crown Prince and Princess</i> |

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| <p>16:00 17:30</p> | <p>Fontenoy Salon de Musique</p> | <p>EUR</p> | <p>PSB Accountability in a Dual Media Market: Changing Arrangements in Media Governance (2)</p> | <p>Mr Jan Van Cuilenburg University of Amsterdam (The Netherlands)</p> | <ul style="list-style-type: none"> ○ Mr Jo Bardoel, University of Amsterdam (The Netherlands) <i>Media Responsibility and Accountability: New Concepts and Practises</i> ○ Uwe Hasebrink, University of Hamburg (Germany), Ms Anja Herzog, University of Hamburg (Germany) <i>How to Organise Media Accountability? Structures and Procedures of User Participation in Europe</i> ○ Taisto Hujanen, University of Tampere (Finland), Mr Gregory Ferrell Lowe, University of Tampere (Finland) <i>Assessing the Impact of the 1997 Amsterdam Protocol on PSB</i> ○ Ms Monika Metykova, University of Sunderland (United Kingdom) <i>Public Service Broadcasting Policies in Eastern Europe: Reflections on Two Decades of Media Transformation in the Czech Republic and Slovakia</i> ○ Mr Joel Frederico da Silveira, Escola Superior de Comunicação Social (Portugal) <i>PSB and Commercial Televisions: How Market-driven Strategies Shape the Prime-time Telenews in Portugal</i> ○ Ms Barbara Thomass, University of Bochum (Germany) <i>Accountability of Public Service Broadcasting and its Audiences</i> |
| <p>16:00 17:30</p> | <p>Miollis #13</p> | <p>PPO</p> | <p>Media Images, Public Opinion and the Public Sphere</p> | | <ul style="list-style-type: none"> ○ Ms Irene Neverla, University of Hamburg (Germany) <i>Storms as Media-Drama. Reconstructing the Public Discourse on Climate-Change</i> ○ Ms Lea Mandelzis, Sapir Academic College (Israel) <i>From Peace Perspective to Peace Image: Three Types of News Discourse Used by Israeli News Media</i> ○ Mr Mohamed Zayani, American University, Cairo (Egypt) <i>Arab Public Opinion, Satellite Television and US Public Diplomacy</i> ○ Ms Irkwon Jeong, Yonsei University (Korea), Noh-Il Park, Yonsei University (Korea), Joo-Hee Cho, Yonsei University (Korea) <i>An Experimental Study Examining Relation of the Third-person Effect to the Framing Effect</i> ○ Ms Christina Eilders, Hans Bredow Institute (Germany) <i>Think Big: Integrating Micro Level Media Effets Models and Macro level Models on the Public Sphere</i> ○ Chanan Naveh, Sapir Academic College (Israel) <i>The Web as an "Israeli Solidarity Environment" During the Second War in Lebanon (Summer 2007)</i> ○ Yushu Zhou, Nanjing University (China), Nai-peng Chao, Nanjing University (China) <i>Will People's Voice Vanish? An Empirical Study of the Impact of Internet Censorship on Individuals' Online Political Communication in China</i> |
| <p>16:00 17:30</p> | <p>Miollis #14</p> | <p>HIV</p> | <p>Session 2</p> | | <ul style="list-style-type: none"> ○ Ms Audrey Marchioli, Nice Sophia-Antipolis University (France) <i>Influences socio-cognitives des campagnes de prévention du VIH/SIDA : Nouvelles perspectives ouvertes par la communication engageante</i> ○ Ms Susan Goldstein (USA) <i>AIDS Communication Mass Media and Social Change. Soul City a Health Promotion Intervention in a Hostile Environment</i> |

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| | | | | | <ul style="list-style-type: none"> ○ Ms Nancy Mututri, Kansas University (USA) <i>The Potential and Challenges for New Communication Technologies in Promoting HAART Adherence in Jamaica</i> ○ Mr Robert Carr, University of the West Indies (Jamaica) <i>Breakdown to Breakthrough: Grappling with Fundamental Concepts of Sex and Gender in HIV Programming for Developing Country Contexts</i> ○ Mr Thomas Tufte, Roskilde University (Denmark) <i>New approaches in Communication and HIV/AIDS</i> |
| 16:00 17:30 | Miollis #15 | POS | Post-Socialist, Post-Authoritarian and Intercultural Communication (2) | | <ul style="list-style-type: none"> ○ Ms Elmira Satybaldieva <i>Mass Media in Post-communist Kyrgyzstan: Fragmentation and Conflicts</i> ○ Ms Diana Nastasia Sorin Nastasia <i>Media and Revolution: The Case Study of 1989 Romania</i> ○ Ms Nicole Stremlau <i>Rethinking Political Parallelism and the Press in Crisis States: A Comparative Analysis of Ethiopia and Uganda</i> ○ Lenka Waschkova Cisarova Ms Monika Metykova <i>Changing Eastern European Media Landscapes: Lessons From the Transition in the Czech Republic and Slovakia</i> |
| 16:00 17:30 | Miollis #16 | ESC | Ethics of Society - Ethics of Communication | | <ul style="list-style-type: none"> ○ Mr Arnaud Noblet <i>L'autocritique journalistique, « bouclier éthique » d'une profession ?</i> ○ Ms Ann Braeckman, <i>Press Self-regulation. A Case Study From the Council for Journalism in Flanders</i> ○ Ms Eva Pujadas, Universitat Autònoma de Barcelona (Spain) <i>Political Accountability of Reality Television. New Fictional Contracts and Limits Under the Ethical Perspective</i> ○ Mr Marcel Mauri de los Rios, (Spain) <i>La sumisión periodística a las cifras. Ejemplo comparativo de mala praxis profesional en la cobertura de las manifestaciones ciudadanas a través de los medios de comunicación españoles</i> ○ Mr Ramon Navarrete Galiano, (Spain) <i>Los medios de comunicación y la concienciación social en España frente al acoso escolar</i> ○ Ms Gisela Gonçalves, <i>Public Relations Ethics. The Lack of Social Responsibility in Public Relations Code of Ethics</i> ○ Mr Jean-Baptiste Lesourd, Université de la Méditerranée (France) <i>Ethics of Corporate Reporting with Normalized Indicators and Certification</i> |
| 10:00 20:30 | Grand Amphitheatre of Sorbonne University | Plenary | Keynote Dialogue on Cultural Diversity: Voices From the South | Ms Yvonne Mignot-Lefebvre University Paris 1 (France) | <p><i>Keynote Dialogue With IAMCR Guest Speakers :</i></p> <ul style="list-style-type: none"> Ms Fatema Mernissi, writer, researcher (Morocco) Mr Naren Chitty, professor, Macquarie University (Australia) |

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| | | | | Mr Michael Palmer University Paris 3- Sorbonne nouvelle (France) | |
| 20:30 22:00 | Péristyle and Salle des Autorités | Sorbonne University | Celebratory Reception | Ms Divina Frau-Meigs Ms Josiane Jouët (France) | <i>Reception in Celebration of 50 years of IAMCR</i> <i>Comments by IAMCR board and local organizing committee</i> <i>Speech by Mr Dominique Wolton, director ISCC (Institut des Sciences de la Communication du CNRS, France)</i> |

| Time | Room | Section | Workshop | Moderator(s) | Participants |
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| 09:00 10:30 | Fontenoy #2 | CPT | Mapping the New Discourse on Info-Development in ICT Policy in the Global South | Mr Amin Alhassan York (United Kingdom) Mr Hopeton Dunn University of the West Indies (Jamaica) | <ul style="list-style-type: none"> ○ Mr Amin Alhassan, York (United Kingdom) <i>The Politics of Telecom in Development Discourse: The Experience of Ghana and Uganda</i> ○ Ms Paula Chakravarthy, University of Massachusetts, Amherst (USA) <i>Bringing Politics Back In: Comparing Info-Societies in Brazil and India</i> ○ Araba Sey <i>Gatewaying the Nation State: ICTs in the Service of National Goals</i> ○ Ms Helga Tawil-Souri <i>Building Arab Information States: A Critique of the World Economic Forum's Education Initiatives in Jordan, Egypt and the Palestinian Territories</i> |
| 09:00 10:30 | Fontenoy #3 | LAW | Internet Governance and WSIS: Case Studies (2) | | <ul style="list-style-type: none"> ○ Ms Ann Braeckman, Ghent University (Belgium) <i>Hate speech on the internet. Case-study of Belgium, The Netherlands and France</i> ○ Mr Tezcan Özkan, Anadolu University (Turkey) <i>A Study on Websites of Terrorist Organizations within the Context of Cyber Terrorism</i> ○ Ms Lauren Movius, Annenberg School of Communication, University of Southern California (USA) <i>Internet Surveillance: Regulations Post 9/11</i> ○ Gyong Ho Kim, Cheju National University (Korea), Seung Sun Lee, Chungnam National University (Korea) <i>Reply Journalism and Its Contribution to Deliberation Democracy</i> ○ Jae-Jin Lee, Hanyang University, Seoul (Korea) <i>The Right of Reply on the Net: A Case of South Korea</i> ○ Haluk Birsan, Anadolu University (Turkey) <i>Making a Law Against The Crimes of Internet and Informatics: A Historical Perspective To Turkey's Law Making Experiences Against Crime of Internet and Informatics</i> ○ Mr Peter K. Yu, Michigan State University (USA) <i>The New Media Landscape in China</i> |
| 09:00 10:30 | Fontenoy #4 | CCO | Civil Society Media (CSM) Policy: Local, National And Transnational Arenas | Mr Adilson Cabral Universidade Federal Fluminense (Brazil) | <ul style="list-style-type: none"> ○ Ms Gabriele Hadl, Ritsumeikan University, Kyoto (Japan) <i>What Is Civil Society Media (CSM) Policy? International Theory and Local Practices</i> ○ Mr Jo Dongwon <i>Participatory Citizens' Media and User-created Content (UCC): Co-option and Appropriation: On The Possibility Of Social Movements' Empowering Participatory Communication And Resisting Corporate And Other Hegemonic Co-Optation Of Participatory Media Practices</i> |

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| | | | | | <ul style="list-style-type: none"> ○ Kazuya Sakurada, (Japan) Futoshi Watanabe, (Japan) Yayoi Yoshizawa, (Japan) <i>Local Cultural Policy and Grassroots Communication: The Case of Osaka</i> ○ Mr Arne Hintz, Central European University (Hungary) Ms Kate Coyer, Central European University (Hungary) <i>Intervening Into Global Communication Governance: Agendas And Strategies Of Civil Society Media</i> ○ Mr Hamada Tadahisa, (Japan) <i>Japanese Civil Society Media And The World Summit On The Information Society Media</i> ○ Mr Peter Lewis, London Metropolitan University (United Kingdom) Ms Stefania Milan, (Italy) <i>Civil Society Media Organizations Working Transnationally: European Policies on Community Radio</i> |
| 09:00 10:30 | Fontenoy #5 | PEJ | Journalism in the Digital Age | | <ul style="list-style-type: none"> ○ Ms Audrey de Ceglie, CRAIG, Montpellier (France) <i>Le journalisme en ligne et ses problèmes de médiation: l'exemple du Midi Libre</i> ○ Mr Pere Masip, University Ramon Llull, Barcelona (Spain) <i>Journalistic Convergence in Spain: Changing Journalistic Practices and New Challenges</i> ○ Mr Sahar Talaat, Universidad Complutense, Madrid (Spain) <i>The Arab Journalism in the Digital Age: An Examination of the Current Situation of the Egyptian Professional Journalists</i> ○ Mr Mohamed Hossam Ismail, Ajman University (United Arab Emirates) <i>Layla's Soft Screaming: A New Discourse of Cyber-Feminist Resistance on the Egyptian Women Blogosphere</i> ○ Mr Tomás Eon Barreiros, Curitiba-PR (Brazil) <i>Pour un regard social dans l'enseignement du journalisme</i> ○ Ms Lucía Tello Díaz, Universidad Complutense, Madrid (Spain) <i>Ethics in Journalism Through Films: A New Way of Teaching</i> ○ Mr Carles Pont Sorribes, Universitat Pompeu Fabra, Barcelona (Spain), Mr Sergi Cortiñas Rovira, Universitat Pompeu Fabra, Barcelona (Spain) <i>The University Teaching in Communication: Challenges and Improvements Through the Introduction of Hypertext</i> |
| 09:00 10:30 | Fontenoy #6 | UNESCO Sponsored Reports | Key Issues and Communication Policy and Practice: Presentation of Research Reports | Ms Robin Mansell London School of Economics (United Kingdom) | <ul style="list-style-type: none"> ○ Linje Manyozo, (South Africa) <i>Communication for Development: An Historical Overview</i> ○ Ms Leslie Swartz and coauthor, (South Africa) <i>Communication Strategies for HIV and AIDS</i> ○ Mr Africanus Diedong, (Ghana) <i>Ethical Dimensions of the Information Society</i> ○ Ms Sheena Johnson Brown, (Jamaica) <i>Information Literacies</i> |

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| <p>09:00 10:30</p> | <p>Fontenoy #7</p> | <p>CPT</p> | <p>Users and Policy in e-Publishing</p> | <p>Mr Jo Pierson Free University of Brussels (Belgium)</p> | <ul style="list-style-type: none"> ○ Mr José Manuel Noguera, (Spain) <i>The New Agenda Setting Paradigm in the Web: Cybermedia Towards News Social Filters</i> ○ Ms Anabela Gradim <i>Press and Profitable News A New Business Model for Online Papers</i> ○ Ms Hsiang Iris Chyi <i>An Exploratory Study on the Relationship between U.S. Newspapers' Print and Online Audiences</i> ○ Yunbo Chen, (China) <i>The Emperor's New Clothes or the Fashion of Democracy - An Empirical Study of the Blogs of Political Officials in Mainland China</i> ○ Mr Ike Picone <i>News in the Connected World. News Users and News Experiences</i> ○ Ms Aylin Aydoan, Anadolu University (Turkey) <i>Citizen Journalism or New Tools for Old Media?: The Case of Turkey</i> ○ Mr Brian Shoemsmith, University of Liberal Arts (Bengladesh) <i>Communication and Media Policy in a Postmodern State: Bangladesh and its Accommodation of the New Technologies</i> |
| <p>09:00 10:30</p> | <p>Fontenoy #8</p> | <p>DGD</p> | <p>National Solutions for Digital Divide: Policy Issues, Comparative Cases</p> | | <ul style="list-style-type: none"> ○ Ms Angela Maria Grossi de Carvalho, University of Sao Paulo State (Brazil) <i>Digital Literacy: An Analysis of Gesac and Citizenship Construction in Information and Communication Webs</i> ○ Mr Abubakar D. Alhassan, University of Florida (USA) <i>Government Supply as Panacea to Market Failure and Bridging Digital Divide: Lessons for Sub-Saharan Africa from Municipal Broadband Provision to Underserved and Unserved Communities</i> ○ Ms Florinda D.F. Mateo, University of the Philippines (Philippines) <i>Dimensions of Digital Divide in the Philippines: Access, Usage, and Sociability in the Internet</i> ○ Ms Sandhya Rao, Mr Michael McBride, Ms Susanne Gattis <i>Understanding the Digital Divide in Eastern Europe: A comparative study of Slovenia and Moldova</i> ○ Mr Brian Shoemsmith, University of Liberal Arts (Bengladesh) <i>Civil Society, the State and the Digital Divide: Bangladesh as a Case Study</i> ○ Ms Simona Stefanescu, Romanian Academy (Romania) Ms Anca Velicu, Romanian Academy (Romania) <i>Access to the Internet by Romanian Adolescents: Between Technical Problems and Social/Cultural Competences</i> ○ Ms Olga Smirnova, Moscow State University (Russian Federation) <i>Internet Use: Gender Differences and Task Preferences</i> ○ Mr Michaël Oppenhaffen, Lessius University College (Belgium) <i>Digital Divide in Use of Online News: the Consumption of Online News Media by Flemish Students</i> |

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| 09:00 10:30 | Fontenoy #9 | AUD | Gender and Audiences | | <ul style="list-style-type: none"> ○ Ms Bonnie Kern, ERSICOM, Université Jean Moulin (France) <i>Cross-Legitimization and Cross-Fertilization: The Past and Future of Collaborative Studies on Gender and Reception</i> ○ Ms Sabrina Linda Labanji, Université Paris 8 (France) <i>Les audiences féminines de la télévision transnationale arabe en Algérie</i> ○ Ms Debbie Ging, Dublin City University (Ireland) <i>Male Audiences and the Representation of Masculinity in Irish Cinema</i> ○ Ms Ingrid Paus-Hasebrink, University of Salzburg (Austria), Ms Mag Michelle Bichler, University of Salzburg (Austria) <i>Media Brands For Boys and Girls in Their Everyday Life: Perspectives on the Product and Reception Side</i> ○ Mr Parul Jain, Texas A & M University (USA) <i>Gender, Body Image, Sexuality & Race on the Cover Pages of Men's and Women's Popular Magazines: A Comparative Analysis</i> |
| 09:00 10:30 | Fontenoy #10 | POE | Issues in Media Restructuring | Mr Graham Murdock Loughborough University (United Kingdom) | <ul style="list-style-type: none"> ○ Ms Sophia Kaitatzi-Whitlock, Aristotle University of Thessaloniki (Greece) <i>The Political Economy of European Media and the European Democratic Deficit</i> ○ Mr Juan Calvi, University Rey Juan Carlos (Spain) <i>The Record Industry in Iberoamerica. Market Concentration and Cultural Policies for Cultural Diversity: A Report to the Socialist Government of Spain, 2006</i> ○ Ms Agnes Gulyas, Canterbury Christ Church University (United Kingdom) <i>European Integration and East Central European Media</i> ○ Mr Chun-Wei Lin, Loughborough University (United Kingdom) <i>Reiventing Public Service Broadcasting: Lessons From the Taiwanese Experience From 1980 to 2006</i> ○ Ms Cinzia Padovani, Southern Illinois University, Carbondale (USA) <i>The Restructuring of the Media System in Italy: From Duopoly to Duality</i> |
| 09:00 10:30 | Fontenoy #11 | PAC | Digital Communication and Social, Cultural and Political Change | Mr Tom Jacobson Temple University (USA) Concluding Remarks: Mr Thomas Tufte Roskilde University (Denmark) | <ul style="list-style-type: none"> ○ Mr Robert Bodle, College of Mount St. Joseph (USA) <i>Building a Digital Commons: Principle Issues for a Comparative Study of Global Internet Culture</i> ○ Mr Francisco Sierra, University of Seville (Spain) <i>Policies for Information Society, New Technologies and Local Development. The Experience of Citiz@move in European Union</i> ○ Mr Víctor Manuel Mari Sáez, Universidad de Cádiz (Spain) <i>Apropiación ciudadana de Internet desde la perspectiva del capital informacional. Análisis de una experiencia en Andalucía (España)</i> ○ Ms Natasha Freidus, University of Rovira and Virgili (Spain) <i>Created by Catalonia: Digital Storytelling for DTV</i> ○ Ms Audrey Messin, IFP, University Paris 2 (France) <i>La Culture ordinaire de l'écran ou l'usage social d'Internet par les jeunes adultes/ The Ordinary Screen Culture or the Social Use of Internet by Young Adults</i> |
| 09:00 10:30 | Fontenoy #12 | POC | Journalism and Politics | Mr Frank Esser University of Zurich (Switzerland) Ms Karen Sanders | <ul style="list-style-type: none"> ○ Sigurd Allern, University of Oslo (Norway), Ms Ester Pollack, Stockholm University (Sweden) <i>After the Fall of the Party Press: Are Journalists A New Type of Political Actors?</i> |

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| | | | | San Pablo University (Spain) | <ul style="list-style-type: none"> ○ Chiung Hwang Chen, Brigham Young University Hawaii (USA) <i>Reporting Religion in Presidential Campaigns: A Preliminary Examination of Religious Culture in American Politics</i> ○ Mr Mark Cenite, Nanyang Technological University (Singapore) <i>Media Intrusion or Development Journalism? Framing the 2006 Singapore General Election</i> ○ Young Jae Choi, Hallym University (Korea) <i>Attack Journalism and Boomerang Effects: An Experiment on Media's Attacking Coverage of the Presidents</i> ○ Mr Paul Bjerke, University of Oslo/Volda University College (Norway) <i>News Journalism, Political Parties and ad hoc Groups in Risk Society</i> ○ Mr Steffen Burkhardt, Hamburg Media School and University of Hamburg (Germany) <i>The Politics of Public Moral. How Scandals Changed Society's Issue Management</i> ○ Mrs Marit Trioen, Vrije Universiteit Brussel (Belgium), Mr Nico Carpentier, Vrije Universiteit Brussel (Belgium) <i>Mind the Gap! The 2003 Iraqi War Coverage, Propaganda and Journalistic Identities</i> |
| 09:00 10:30 | Fontenoy #13 | GEN | Working The 'Trans': New Frameworks and Feminist Intervention | Ms Radha S. Hegde New York University (USA) | <ul style="list-style-type: none"> ○ Ms Radha S. Hegde, New York University (USA) <i>Transnational Unveilings: Migrating Forms of Tradition and Modernity</i> ○ Joke Hermes, University of Amsterdam (Netherlands) <i>Transfeminism? Feminist Criticism Beyond Representation as Key Media Practice</i> ○ Sujata Moorti, Middlebury College, Vermont (USA) <i>Transnational Traditions: A Feminist Confronts Diasporic Wedding Magazines</i> ○ Angharad N. Valdivia, University of Illinois, Urbana Champaign (USA) <i>Transnational Media, Hybrid Bodies and Culture: Borders and the Latina Transnation</i> ○ Ms Deepa Kumar, Rutgers University, New Brunswick (USA) <i>Victims, Heroes, and Villains: Imperialist Constructions of Gender Post 9/11</i> |
| 09:00 10:30 | Fontenoy #14 | VCU | Visual Culture and Identity Formation | Mrs Seok Kyeong Hong-Mercier University of Bordeaux 3 (France) | <ul style="list-style-type: none"> ○ Young-Chan Kim, Hankuk University of Foreign Studies (Korea) <i>All About CSI: 'CSI Day' and the Formation of New Media Culture in Korea</i> ○ Sang-Gil Lee, Yonsei University, Seoul (Korea), Seul Hi Lee, Yonsei University, Seoul (Korea) <i>Taste Culture and Popular Cultural Studies: A Study on the Social Determinants of the 'Art Films' in South Korea</i> ○ Mr Antoine Coppola, Provence University, Aix-en-Provence (France) <i>Television is Not Only a Medium: The Spectacular Organization in Korea</i> ○ Ms Sunny Yoon, Hanyang University, Seoul (Korea) <i>Dominance of Hollywood in the World Film Market and Resistance of Regional Communities</i> ○ Myoung-Hye Kim, Dong-eui University, Busan (Korea) <i>The Struggles and Strategies of Reinventing Self-Identity of Women in Diaspora</i> |

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| <p>09:00 10:30</p> | <p>Fontenoy #15</p> | <p>PAC</p> | <p>Participatory Communication For Democratization</p> | <p>Mr Rico Lie Wageningen University (The Netherlands)</p> <p>Mr Pradip Thomas University of Queensland (Australia)</p> | <ul style="list-style-type: none"> ○ Mr John L. Hochheimer, Southern Illinois University (USA) <i>Constructing Participatory Media as Platforms for Reconciliation</i> ○ Ms Ullamajja Kivikuru, University of Helsinki (Finland) <i>New Outlets of Bad Taste and Prejudices? The Finnish Mediascape Meets the Noisy Spheres of Alternativeness</i> ○ Sigurjon Baldur Hafsteinsson, Temple University (USA) <i>Indigenous Media as Deep Democracy</i> ○ Mr Peter Lemish, Sapir College (Israel) <i>Producers as Media Activists in a Deeply Conflicted Society</i> ○ Ms Cláudia Lago, Universidade Anhembi-Morumbi (Brazil), Ms Gisele Sayeg Nunes Ferreira, Universidade Anhembi-Morumbi (Brazil) <i>Radio as Democratization Means: The Use by Students</i> ○ Sayonara Leal, Universidade de Brasília (Brazil) <i>Community Radio Broadcasting in Brazil and France: Action Rationales and Public Space</i> |
| <p>09:00 10:30</p> | <p>Fontenoy Salon de musique</p> | <p>POC</p> | <p>Politics and the Media in the Arab Middle-East</p> | <p>Ms Anabelle Sreberny SOAS (United Kingdom)</p> <p>Mr Ibrahim Saleh The American University (Egypt)</p> | <ul style="list-style-type: none"> ○ Ms Helga Tawil-Souri, New York University (USA) <i>Challenges to Modernity and Modernization: Television in the Arab World</i> ○ Ms Lina Khatib, Royal Holloway University (United Kingdom) <i>Mapping Visual Culture in the Middle East</i> ○ Ms Dina Matar, School of Oriental and African Studies (United Kingdom) <i>Interpellating the Collective: The Mediated Speeches of Hassan Nassrallah</i> ○ Mr Tarik Sabry, Westminster University (United Kingdom) <i>Al-Jazeera: Communicating 'Frames of Common Injustice'</i> ○ Mr Amahl Bishara, University of Chicago (USA) <i>International News, National Authority: The Western Media and Palestinian Authority Representation as Co-Constitutive Processes</i> ○ Mr Ramez Maluf, Lebanese American University (Lebanon) <i>The Shia-Sunni Media Divide in Lebanon</i> ○ Mr Mohammed Ibahrine, Al-Ahkwayn University (Morocco) <i>Social Media and Political Activism in the Arab World</i> |
| <p>09:00 10:30</p> | <p>Miollis #13</p> | <p>PPO</p> | <p>Reception and the Influence of Conditions of Receptions</p> | | <ul style="list-style-type: none"> ○ Mr Oscar H. Gandy, Jr., University of Pennsylvania (USA), Lemi Baruh, University of Pennsylvania (USA) <i>The Contributions of Race, Spirituality and Locus of Control To Perceptions of Relative Cancer Risk</i> ○ Vered Reich, Emek Izrael College (Israel) <i>Reality Television Adolescent Fans: Are They Prone to Develop Narcissistic Traits?</i> ○ Poo Yip Ling, Nanyang Technological University (Singapore), Ms Stella C. Chia, Nanyang Technological University (Singapore) <i>Looking For Idols in Media: An Examination on the Antecedents and Consequences of Adolescents' Celebrity Idolization</i> ○ Ms Katrin Döveling, Free University Berlin (Germany), Ms Claudia Schwarz, Institute for Advanced Studies (Austria) <i>Interpersonal and Emotional Communication About Reality TV Characters in Families and With Peers</i> |

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| | | | | | <ul style="list-style-type: none"> ○ Mr David Mathieu, Roskilde University (Denmark) <i>Cultural Presuppositions in News Comprehension</i> ○ Mr Matthias R. Hastall, Roskilde University (Denmark) <i>Integrating Intellect and Affect: An Investigation of Information Processing Styles and Media Preferences</i> ○ Ms Esther To Ting, Taylor's College, Selangor (Malaysia) Ms Bernice Syaful, Taylor's College, Selangor (Malaysia) Lim Bao Li, Taylor's College, Selangor (Malaysia) <i>Effects of Advertisement on Teenagers' Body Language</i> |
| 09:00 10:30 | Miollis #14 | INC | Global Media Opportunities and Problems | <p>Sujatha Sosale University of Iowa (USA)</p> <ul style="list-style-type: none"> ○ Mr Malte-Carlos Hinrichsen, University of Hannover (Germany) <i>Developing Foreign News Coverage? An Empirical Analysis of the International News Coverage in The London Times, The New York Times, and El Pais During Two Decades</i> ○ Mr Albert Moran, Griffith University (Australia) <i>The New International Circulation of Television</i> ○ Mr Tristan Mattelart, Université Paris II (France) <i>Transnational Media and Authoritarian National Public Spheres</i> ○ Mr Richard Vincent, Indiana State University (USA) <i>A Comparative Study of WSIS News Coverage and Framing</i> ○ Ms Tania H. Cantrell, University of Texas (USA) <i>The Nation-State From International Newsization: International News Production, Content and Audience</i> ○ Mr Patrick J. Brunet, University of Ottawa (Canada) <i>Reconsidering the Concepts of Communication and Development and the Necessity of Ethics</i> | |
| 09:00 10:30 | Miollis #15 | ESN | Global Content, Local Context: International Media and Culture | <p>Ms Lauren Movius University of Southern California (USA)</p> <p>Mr Nick Couldry University of London (United Kingdom)</p> <ul style="list-style-type: none"> ○ Ms Katharine Oliver, University of Melbourne (Australia) <i>How Much For Culture? How Much For Economics? The Shifting Dynamics of International Audio-visual Trade and Policy</i> ○ Ms Terrie Siang-Ting Wong, Nanyang Technological University (Singapore), Ms Vivian Hsueh-hua Chen, Nanyang Technological University (Singapore) <i>Globalization and Cultural Hybridity in Multicultural Society</i> ○ Ms Jade Miller, University of Southern California (USA) <i>Ugly Betty Goes global: Global Networks of Localized Content in the Telenovela Industry</i> ○ Mr Jared Collis Penrose, Messiah College (USA) <i>Popular Culture in the Land of the Czars: Media Hermeneutics and Post-colonial Identity of Russian University Students</i> ○ Ms Nadia Kaneva, University of Colorado at Boulder (USA) <i>Branding Post-communist Nations: The Politics of Representation</i> ○ Adel Iskandar, University of Texas at Austin (USA) <i>Beyond Al-Jazeera: The Arab World and Parameters of Alternative Media</i> | |

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| <p>09:00 10:30</p> | <p>Miollis #16</p> | <p>HIS</p> | <p>Media, History and Globalization: General Aspects</p> | <p>Mr Peter Putnis University of Canberra (Australia)</p> | <ul style="list-style-type: none"> ○ Ms Barbara Thomass, University Bochum (Germany) <i>Comparing Media Systems: The Development of Analytical Tools and Theoretical Concepts Over the Last 50 Years</i> ○ Mr Dwayne Winseck, Carleton University (Canada) <i>Communication and Empire: Rethinking Global Media History, circa 1860-1910</i> ○ Ms Mágda Cunha, Univ. PUCRS-Porto Alegre (Brazil) <i>Media Trends From a Historical Perspective</i> ○ Ms Terhi Rantanen, London School of Economics (United Kingdom) <i>The Cosmopolitanization of News</i> ○ Mr J. David Slocum, New York University (USA) <i>Transnational Film Violence: Rethinking Approaches to Violence in Post-World War II Cinemas</i> ○ Mr Moisés Martins, University Minho-Braga (Portugal), Ms Madalena Oliveira, University Minho-Braga (Portugal) <i>Illustrated Postcard: From the Old Medium To e-cards and Blog Posts</i> Jolyon Mitchell, University Edinburgh (United Kingdom) <i>Media Martyrdoms: Amplifications, Elaborations and Reverberations</i> |
| <p>11:00 12:30</p> | <p>Fontenoy #2</p> | <p>PEJ</p> | <p>Journalism Ethics</p> | | <ul style="list-style-type: none"> ○ Ms Barbara Thomass, University of Bochum (Germany) <i>Journalism Ethics in a Global Media Society – Desiderata for Journalism Education</i> ○ Mr Michael Edward Lenert, University of Nevada, Reno (USA) <i>Macro Ethics and the Journalistic Field: A Critical Studies Perspective on Journalism Ethics</i> ○ Mrs Melita Poler Kovacic, University of Ljubljana (Slovenia), Mrs Vesna Laban, University of Ljubljana (Slovenia) <i>Editors' Perceptions and Attitudes Towards Journalism Identity, Professional Competence, Ethics, and Education: The Case of Slovenia</i> ○ Ms Rosa Zeta de Pozo, Universidad de Piura (Peru) <i>The Teaching of Journalistic Ethics in the Universities of Peru</i> ○ Mr Jakob Srampickal, Gregorian University, Rome (Italy) <i>Training For Tomorrow's Communicators: Some Suggestions To The Developing World</i> ○ Nkosi Ndlela, Hedmark University College, Rena (Norway) <i>Ethical Challenges to the Journalism Profession: A Study of Journalistic Practice and Professional Education in Norway</i> ○ Halimahton Shaari, Universiti Teknologi MARA, Selangor (Malaysia), Kiranjit Kaur, Universiti Teknologi MARA, Selangor (Malaysia) <i>The Relevance of Teaching Ethics in Media Education</i> |
| <p>11:00 12:30</p> | <p>Fontenoy #3</p> | <p>ESN</p> | <p>Identity Construction and Representation: From Celluloid to Cyberworld</p> | <p>Ms Stephania Milan European University Institute (Italy)</p> <p>Ms Ellen Riordan University of St. Thomas (USA)</p> | <ul style="list-style-type: none"> ○ Ms Christine Larrazet, Harvard University (USA) <i>Representation of Ethnic Minorities in the News Media: A Panorama of International Theories and Practices</i> ○ Ms A. Susana Ramirez, University of Pennsylvania (USA) <i>Examining the Effects of Ethnicity-based Message Targeting</i> ○ Ms Marcia A. Dawkins, University of Southern California (USA), Mr Marc Choueiti, University of Southern California (USA) <i>Passing Shadows on the Silver Screen: Passing in Hollywood Films (1990-2007)</i> |

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| 11:00 12:30 | Fontenoy #4 | CPT | Roles and Responsibilities of Government in the Information Society | Mr Pascal Verhoest Vrije Universiteit (Belgium) | <ul style="list-style-type: none"> ○ Ms Gisela Gil-Egui <i>E-Government, Multiculturalism, and Diversity: Assessing Levels of Recognition at the Nation-State Level</i> ○ Mr Raymond F.L. LAI <i>E-Government as Image-Engineering: A Comparative Study of e-Government Portals of the United States, China, and Hong Kong</i> ○ Ms Laurence Hauttekeete <i>Trends in e-Government Research: The Paradigm Shift Towards User-centered and Multichannel e-Government</i> ○ Mr Gordon A. Gow <i>Communication Technology and Public Safety: An Emerging Policy Research Agenda</i> ○ Mr Kenneth Farrall <i>Surveillance at the Edge of Chaos: Reconceptualizing Intensity in Terms of Discursive Structure</i> ○ Jong In Chang, (Korea) <i>The Expansion of Surveillance: The Commercial Use of the Korean Resident Registration Number</i> |
| 11:00 12:30 | Fontenoy #5 | MAS | Media and Football | Mr David Rowe University of Western Sydney (Australia) | <ul style="list-style-type: none"> ○ Mr Lutz Warnicke, Postdam-Babelsberg (Germany) <i>“In it, not only on it“: The World Cup 2006 in Germany: Factual Information or Media Entertainment?</i> ○ Mr Lothar Mikos, Academy of Film and Television, Konrad Wolf (Germany) <i>World Cup 2006 and the Globalization of Football</i> ○ Mr Lutz Warnicke, Postdam-Babelsberg (Germany), Mr Lothar Mikos, Academy of Film and Television, Konrad Wolf (Germany) Mr Jasper A. Friedrich, (Germany) Mr Hans-Joerg Stiehler, (Germany) <i>Germany vs. Germany: Television's Coverage of Football Matches Between Teams From GDR and FRG</i> |
| 11:00 12:30 | Fontenoy #6 | POE | Developments in Media Globalization | Mr Dwayne Winseck Carleton University (Canada) | <ul style="list-style-type: none"> ○ Mr John Sinclair, University of Melbourne (Australia) <i>Médias, Communication, Information: Célébrer 50 ans de théories et de pratiques</i> ○ Ms Katharine Oliver, University of Melbourne, Victoria (Australia) <i>What Counts for Content in Cultural Trade?</i> ○ Mr Lee Artz, Purdue University, Calumet (USA) <i>Leading the Globe: Transnational Media and Corporate Hegemony</i> |

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| 11:00 12:30 | Fontenoy #7 | CCO | Contemporary Developments In Local Media | Mr Frederico Subervi Texas State University (USA) | <ul style="list-style-type: none"> ○ Yan Wu, Cardiff School of Journalism, Media and Cultural Studies (USA) <i>Digital Story Telling From Chinese Rural Producers: A Case Study Of The EU-China Training Programmes On Village Governance</i> ○ Parth Shastri, University of Baroda (India), Manisha Shela, University of Baroda (India) <i>People Watch; People Speak: A Study Of Community Video Unit In Gujarat, India</i> ○ Ms Marta Rizo García, Autonomous University of the City of Mexico (Mexico) <i>Community Communication In Educative Institutions: The Case Of The Independent University Of The City Of Mexico And Documentary Audio-Visual On Original Communities And Towns</i> ○ Ms Evangelia Papoutsaki, School of Communication, Unitec (New Zealand) <i>Speaking The Grassroots Language: Pidgin Press In The South Pacific</i> ○ Mr Patrick Prendergast, The University of the West Indies (Jamaica) <i>Globalization, Media And Empowerment Communication In The Caribbean Alternative Programming And The Voice Of The Marginalized</i> ○ Mr Federico Subervi, Texas State University (USA), Mr Oscar Aparicio, University of Texas at Austin (USA) <i>Assessing The Diversity Of Latino-Oriented Media In Local Settings</i> |
| 11:00 12:30 | Fontenoy #8 | INC | National Profiles of New Media Development | Mr Seon-Gi Baek Sungkyukwan University (Korea) | <ul style="list-style-type: none"> ○ Mr J. David Slocum, New York University (USA) <i>Cinema and Cultural Diversity: Current Debates and the Case of Two African Film Festivals</i> ○ Mr Poul Erik Nielsen, University of Aarhus (Denmark) <i>Media in Mongolia - A Hard Journey Toward Democratization and Modernization</i> ○ Mr Fabien Cishahayo, University of Sudbury (Canada) <i>Elements for a Critique of Connectic Reason in Africa</i> ○ Mr Radoslaw Sajna, Kazimierz Wielki University (Poland) <i>Polish Media About the World: A Three-Periods Perspective on International Relations</i> ○ Mr Sergey A. Zolotukhin, Social and Humanitarian Institute (Kazakhstan), Vasilij V. Shakhhgulary, Al Farabi's Kazakh National University (Kazakhstan) <i>Social Problems on the Theory and Practice of Communication in Kazakhstan</i> ○ Ms Athina Karatzogianni, Université américaine, Paris (France) <i>Lebanon's Cyberconflict: Reactivating the Geography of Anger</i> |

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| <p>11:00 12:30</p> | <p>Fontenoy #9</p> | <p>CPT</p> | <p>Internet Opportunities for Learning and Cultural Participation</p> | <p>Mr Paschal Preston Dublin University (Ireland)</p> | <ul style="list-style-type: none"> ○ Mr Franck Rebillard, (France) <i>The Post Modern Analyses of the Internet : An Examination of Their Ideological New Clothes</i> ○ Ms Claire Bélisle, (France) <i>The Evolving Relation to Information Knowledge and Learning</i> ○ Ms Yong Jin Park, (Korea) <i>Mass Education, New Technology, and Policy Visions: Offline Determinants & Online Realities of E-Learning Policy</i> ○ Ms Marta Roel <i>Contenidos Digitales Estrategicos: Analisis De La Television En Espagna E Italia</i> ○ Mr Gert Nulens <i>E-Culture Policy in the Low Countries</i> ○ Jae-Woong Kwon, (Korea) <i>Regionalizing the Digitalized Animation Industry: Focusing on the Supporting Policy of Chuncheon, Korea</i> |
| <p>11:00 12:30</p> | <p>Fontenoy #10</p> | <p>AUD</p> | <p>Sacred Media Cow Panel</p> | | <ul style="list-style-type: none"> ○ Batabyal, Somnath, SOAS, London (United Kingdom) <i>The End of Imagining: Audience Defined in Indian News Channels</i> ○ Meenu Gaur, SOAS, London (United Kingdom) <i>For Whom Does India Shine? 'Bollywood' and the Strange Case of 'Rang De Basanti'</i> ○ Matti Pohjonen, SOAS, London (United Kingdom) <i>Death of the Audience</i> ○ Angad Chowdry, SOAS, London (United Kingdom) <i>Relationships in Mumbai Advertising</i> ○ You Kyung Han, Yonsei University, Seoul (Korea) <i>Connecting TV Comedy Sshows With Everyday Lives</i> ○ Toshie Takahashi, Rikkyo University, Tokyo (Japan) <i>Japanese Young People and the Concept of Audience Activity: Ethnography on Japanese Engagement with Media and ICT in Everyday Life</i> |
| <p>11:00 12:30</p> | <p>Fontenoy #11</p> | <p>PAC</p> | <p>Participatory Communication for Development</p> | <p>Mr Rico Lie Wageningen University (The Netherlands) Concluding Remarks</p> <p>Mr Jan Servaes University of Queensland (Australia)</p> | <ul style="list-style-type: none"> ○ Ms Susan Abbott, University of Pennsylvania (USA), Mr Antonio Lambino II, University of Pennsylvania (USA), Ms A. Susana Ramirez, University of Pennsylvania (USA) <i>Re-conceptualizing Participation in Media Development Initiatives</i> ○ Ms Karin Wilkins, University of Texas at Austin (USA) <i>A Critical Review of Participatory Strategies in Media for Social Change</i> ○ Mr Cornelius B. Pratt, Temple University (USA) <i>The People's Republic of China's Burgeoning Influence in Africa: The Personal Influence Model for Theory Building in Participatory Communication</i> ○ Chitra Pathak, (India), Krishi Vigyan Kendra (India), Manish Kumar, (India), Krishi Vigyan Kendra (India) <i>Participatory Development - From Knowledge to Practice</i> ○ Parichart Sthapitanonda, Chulalongkorn University (Thailand) <i>Participatory Communication and Community Development in Thailand: What Have We Learned from the Field?</i> |

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| | | | | | <ul style="list-style-type: none"> ○ Mr Simon Burton, University of KwaZulu-Natal (South Africa) <i>Lost in Translation: A Review of the Multi-Purpose Community Centre Initiative in KwaZulu-Natal, South Africa</i> |
| 11:00 12:30 | Fontenoy #12 | POC | The Consequences of the Cartoon Controversy | <p>Ms Anabelle Sreberny SOAS (United Kingdom)</p> <p>Ms Dina Matar SOAS (United Kingdom)</p> | <ul style="list-style-type: none"> ○ Mr Risto Kunelius, University of Tampere (Finland), Ms Elisabeth Eide, University College of Oslo (Norway) <i>The Cartoon Project: Introduction and Some General Conclusions</i> ○ Ms Carolina Boez, University of Paris VII (France), Mr Peter Hervik, University of Malmö (Sweden) <i>Muhammad Cartoons and Failed Integration</i> ○ Mr Ibrahim Saleh, The American University, Cairo (Egypt) <i>Group Think vs. Underdeveloped Professionalism</i> ○ Mr Oliver Hahn, University of Applied Sciences, Iserlorhn (Germany), Anssi Männistö, University of Tampere (Finland) <i>Pictures Are Travelling, Discourses Are Not. Decontextualisation and Fragmentation of the Mohammed Cartoon Controversy in Global Media</i> ○ Ms Angela Phillips, Goldsmiths, University of London (United Kingdom) <i>Who Speaks and Who Gets Heard?</i> |
| 11:00 12:30 | Fontenoy #13 | GEN | Television in a Global Context: Gender, Religion, Family and Sex | <p>Ms Leticia Fang National Chengchi University (Taiwan)</p> | <ul style="list-style-type: none"> ○ Mr Ertug Altinay, (Turkey) <i>Family and Law on Turkish Daytime Television</i> ○ Ms Dima Dabbous-Sensenig, Lebanese American University, Beirut (Lebanon) <i>Religious Discourse and Women in al-Jazeera Talk Shows</i> ○ Mr Todd Holden, Tohoku University (Japan) <i>Gendered Discourses in Japan's Teleuchi: Sexualized Means Toward Intimized Ends</i> ○ Amit Kama, Academic College of Emek Yezreel (Israel), Ms Dalia Liran-Alper, Academic College of Emek Yezreel (Israel) <i>No Admission to Fat, Wrinkled, or Unattractive Women: Television Representations of Feminine Aesthetics</i> ○ Sooah Kim, Seoul National University (Korea), ○ Myungkoo Kang, Seoul National University (Korea), Yujie Wu, Liaoning University (Korea), Joo Hee Suh, Seoul National University (Korea) <i>Cultural Characters of Family in Chinese and Korean Television Dramas</i> ○ Ms Dafna Lemish, Tel Aviv University (Israel) <i>The Gendered Nature of Children's Television-related Humor</i> ○ Ms Huike Wen, University of Iowa (USA) <i>The Messed-up Femininity Korean Media and Chinese Female Identity Since the 1990s</i> |
| 11:00 12:30 | Fontenoy #14 | MAE | Media for Education: Contemporary Media Studies/New Media | <p>Ms Mary Anne Lauri University of Malta (Malta)</p> | <ul style="list-style-type: none"> ○ Ms Mary Anne Lauri, University of Malta (Malta) Ms Roberta Dandria, University of Malta (Malta) Mr Joseph Borg, University of Malta (Malta) <i>Attitudes of Maltese and English Teachers Towards Media Education</i> ○ Mr Keval J. Kumar, Resource Centre for Media Education and Research, Pune (India) <i>Reality TV Shows as Media Events: 'Big Brother' in Britain and India</i> |

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| | | | | | <ul style="list-style-type: none"> ○ Kiron Bansal, Indira Gandhi National Open University (India) <i>Too Much or Too Little: Whither Educational News</i> ○ Ms Hemant Joshi, Jamia Millia Islamia (National Islamic University), New Delhi (India) <i>Media Education in a Multilingual Societies: From Letter Press to New Media</i> ○ Mr José Antonio Gabelas Barroso, Universidad Virtual (Spain) <i>A Three Dimensional Analysis</i> |
| 11:00 12:30 | Fontenoy #16 | GLO | Mapping Global Media Policy: The Way Forward | | <ul style="list-style-type: none"> °Mr Mark Raboy, McGill University (Canada) °Mme Claudia Padovani, University of Padova (Italy) °Mr Andrew Calabrese, University of Colorado, Boulder (USA) °Mr Arne Hintz, Central European University (Hungary) |
| 11:00 12:30 | Fontenoy Salle de musique | POC | Internet and Political Change: Towards Alternative Politics? | <p>Mr Philippe J. Maarek University Paris 12 (France)</p> <p>Mr Frank Esser University of Zurich (Switzerland)</p> | <ul style="list-style-type: none"> ○ Mr Roberto De Miguel, Universidad Carlos III de Madrid (Spain), Ms Carmen García-Galera, Universidad Rey Juan Carlos (Spain), Ms Rosa Berganza, Universidad Rey Juan Carlos (Spain) <i>Internet Use Among European Opinion Leaders: Patterns and Profiles of Cognitive Political Mobilization</i> ○ Ms Natalie Fenton, Goldsmiths College, London University (United Kingdom) <i>Participation, Deliberation and Democracy: New Media, New Social Movements and a New Politics?</i> ○ Ms Laura Stein, The University of Texas at Austin (USA) <i>Social Movement Web Use: A Survey of Activities and Attributes</i> ○ Ms Magdalena Wojcieszak, Annenberg School for Communication, University of Pennsylvania (USA), Ms Daniela Korbas-Magal, Ben-Gurion University (Israel) <i>Can Political Virtual Participation Be Transformed Into Political Influence? The Wiki-Law as a Tool for Citizen Empowerment</i> ○ Tirza Hechter, The Academic College of Judea Samaria (Israel), Tiki Balas, Bar Ilan University (Israel) <i>WWW - Opinion Leadership on the Net. Who Writes What and With What Effect?</i> ○ Anca Romantan, University of Amherst (USA), Cornel Ban, University of Maryland (USA) <i>Upside Down Porto Alegre: Alternative Media Networks, Transnational Political Mobilization and Collective Identity in the European National Front</i> |
| 11:00 12:30 | Miollis #13 | PPO | French (and Spanish) Language Panel: General Topics | | <ul style="list-style-type: none"> ○ Mr Andrea Regina, University of Rio de Janeiro State (Brazil), Mr Navarro Andreyra, University of Rio de Janeiro State (Brazil) <i>Art, Cultural Politics of the Population of Children and Youngsters of the Community of the Favela da Mangueira of Rio de Janeiro City- Brazil</i> ○ Mr Olivier Laügt, (France) Ms M.Caterina Manes Gallo, (France) <i>Analyse automatique du discours : des enjeux méthodologiques inédits</i> |

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| 11:00 12:30 | Miollis #14 | INC | New Perspectives in Media Research | | <ul style="list-style-type: none"> ○ Mr J. David Slocum, New York University (USA), Mr Georgios Terzis, Vesalius College (Belgium) <i>Online Activism and Ethnopolitical Violence</i> ○ Mr Sanjay Asthana, Middle Tennessee State University (USA) <i>Children and Youth-led Community Radio Experiments from the Postcolonial World</i> ○ Mr Allen W. Palmer, Brigham Young University (USA) <i>Blind Passion: Emotion and Media Audiences</i> ○ Young Cheon Cho, University of Iowa (USA) <i>Ethics of Spectatorship: The Politics of Suffering in Self-Immolations</i> ○ Mr Patricio Tupper, Université de Paris 8 (France) <i>IPS, the Other Information, from NWICO to Civil Society</i> |
| 11:00 12:30 | Miollis #15 | PAC | Participatory Communication For Change | <p>Mr Thomas Tufte Roskilde University (Denmark)</p> <p>Concluding Remarks: Mr Tom Jacobson Temple University (USA)</p> | <ul style="list-style-type: none"> ○ Sundeep Muppidi, University of Hartford (USA) <i>Development Communication, Globalization and Community Empowerment: Reconfiguring the Goals of Social Change in a 'Global' Society</i> ○ Mr Alexander Lopez, Universidad Central de Venezuela (Venezuela) <i>El rol de las comunicaciones en la participacion del individuo en la sociedad global</i> ○ Mr Fernando do Nascimento Gonçalves, Universidade do Estado do Rio de Janeiro (Brazil) <i>Tactical Media, Art and the Hybrid Activism</i> ○ Ms Alice Mattoni, European University Institute (Italy) <i>Beyond Mainstream and Alternative Media the Social Media Experience in the Italian Precarious Workers Struggles</i> ○ Ms Silvia Molina y Vedia, National Autonomous University of Mexico (Mexico) <i>Extreme Communication: Participation and Negotiation Between Self-Organized Emergent Systems and Society</i> |

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| 11:00 12:30 | Miollis #16 | HIS | Media, History and Globalization: Case Studies | Mr Carlos Barrera University of Navarra (Spain) | <ul style="list-style-type: none"> ○ Chandrika Kaul, University St. Andrews (United Kingdom) <i>An Imperial Information Community? The Empire Press Union, Imperial Press Conferences and India</i> ○ Mr Peter Putnis, University of Canberra (Australia) <i>Telegraphy, Mass media, and Mobilisation: How Australians Went to War in Sudan in 1885</i> ○ Mr Michael Palmer, University Paris 3-Sorbonne nouvelle (France) <i>News Agency Coverage of the Spanish Civil War</i> ○ Mr Jérôme Bourdon, University Tel Aviv (Israel) <i>The Western Media and the Israeli-Palestinian Conflict: History of a Changing Relation</i> ○ Ms Alexandra Herfroy-Mischler, University Paris 3-Sorbonne nouvelle (France) <i>Comparing Swiss Press Agency and Associated Press Coverage in Switzerland and in Israel About the Holocaust Heirless Assets Stored in Swiss Banks Affair (1995-2005) : A Way to Define the Time-scales of a Contemporary Historical Event ?</i> ○ Mr Tarik Ahmed Elseewi, University Texas at Austin (USA) <i>The Improper Muslim: The Danish Cartoon Crisis and Globalized Spaces</i> ○ Ms Mónica Fontana, University Federal Pernambuco (Brazil) <i>A Different Perspective: Narratives of Violence in Literary Journalism</i> |
| 14:00 16:00 | Fontenoy #1 | PLENARY (TRANSLATION ENG/FR/SPA) | Fifty Years of Research and Beyond | Ms Divina Frau-Meigs University Paris III, IAMCR Vice-president (France) Ms Annabelle Srebeny SOAS, IAMCR Vice-president (United Kingdom) | <ul style="list-style-type: none"> ○ Ms Ruth Teer-Tomaselli, University KwaZulu-Natal (South Africa) ○ Ms Aimée Vega Montiel, Universidad Nacional Autonoma de Mexico (Mexico) ○ Ms Barbie Zelizer, Annenberg School for Communication, University of Pennsylvania (USA) ○ Mr Francis Balle, Institut Français de Presse, Université Paris II (France) ○ Mr Indrajit Banerjee, Asian Media Information and Communication Centre (AMIC), Singapore (Singapore) ○ Mr Hopeton Dunn, University of the West Indies, (Jamaica) |
| 16:30 18:00 | Fontenoy #1 | PLENARY (TRANSLATION ENG/FR/SPA) | Commemorating the Past: IAMCR 50th Anniversary | Ms Robin Mansell London School Economics President, IAMCR (United Kingdom) Ms Josiane Jouët Director , Institut Français de Presse, Université Paris II (France) | <ul style="list-style-type: none"> ○ Ms Peggy Gray, Leicester University, former IAMCR officer (United Kingdom) ○ Mr Hamid Mowlana, American University, former IAMCR President (USA) ○ Mr Kaarle Nordenstreng, University of Tampere (Finland) ○ Mr Manuel Pares i Maicas, Universitat Autònoma de Barcelona, former IAMCR President (Spain) ○ Mr Hifzi Topuz, President of the Turkish association in communication research, former Unesco Officer (Turkey) ○ Mr Yassen Zassoursky, Lomonosov Moscow State University (Russian Federation) |

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| 18:00 18:15 | Fontenoy #1 | TRIBUTE | Tribute to James D. Halloran | Ms Robin Mansell London School Economics President, IAMCR (United Kingdom) | <ul style="list-style-type: none"> ○ Ms Brenda Dervin, Ohio State University (USA) ○ Mr Cees Hamelink, former IAMCR President, University of Amsterdam (The Netherlands) ○ Mr David Morrison, University of Leeds (United Kingdom) |
| 18:15 18:30 | Fontenoy #1 | UNESCO | Closing Ceremony | Ms Josiane Jouët University Paris 2 (France) Ms Divina Frau-Meigs University Paris 3 (France) | <i>Closing Ceremony and Concluding Speeches by:</i> Mr Abdul Waheed Khan , Assistant Director General, Communication and Information Sector, UNESCO Ms Robin Mansell , President, IAMCR |
| 18:30 20:00 | Terrace Restaurant | UNESCO | Celebratory Reception | IAMCR and Local Organizing Committee | <i>Closing Reception* in Celebration of 50 years of IAMCR</i> *with thanks to the Annenberg School for Communication (University of Pennsylvania) and Hampton Press for their contribution to this reception |

SESSIONS POSTERS, PAR JOUR / POSTER SESSIONS, BY DAY

Monday, July 23rd

(Finalised as of July 9th)

| Time | Room | Section | Workshop | Moderator(s) | Participants |
|-------------|-------------------------|---------|----------|--------------|--|
| 14:00-15:00 | Fontenoy #15 | PPO | | | <ul style="list-style-type: none"> ○ Li Jiang, Hongkong Baptist University (China) <i>Self-disclosure's Reciprocity and Relational Outcome: A multidimensional Analysis in Online Groups</i> |
| 14:00-15:00 | Fontenoy Pas Perdus | POE | | | <ul style="list-style-type: none"> ○ Ms Sonia Melo, Nottingham Trent University (United Kingdom) <i>A Postcolonial Political Economy of the Internet in Cape Verde (West Africa)</i> |
| 14:00-15:00 | Fontenoy Pas Perdus | POC | | | <ul style="list-style-type: none"> ○ Ms Miranda Lai-ye, The Chinese University of Hong Kong (China) <i>Media Dynamics in the Rising Civil Society: A Case Study of the Protest Against Demolition of Star Ferry in Hong Kong</i> |
| 14:00-15:00 | Fontenoy #1 slot 1 | PEJ | | | <ul style="list-style-type: none"> ○ Ms Rasha Abdullah, American University, Cairo (Egypt) <i>Objectivity in Journalism Education versus Objectivity in Journalism: Is There an Objective Definition of Terrorist and Martyr?</i> |
| 14:00-15:00 | Fontenoy #1 slot 2 | ESN | | | <ul style="list-style-type: none"> ○ Mr Mark A.M. Kramer, University of Salzburg (Austria) <i>Learning and New Technologies, Theory and Practice (part 1): Exploring Communication Research and Theories of Collaborative Mobile Learning Contexts</i> |
| 14:00-15:00 | Fontenoy #1 slot 3 | ESN | | | <ul style="list-style-type: none"> ○ Ms Michelle Zuckerman-Parker, Duquesne University (USA) <i>Learning and New Technologies, Theory and Practice (part 2): Using Motechnology in The Classroom to Improve English Language Learning</i> |
| 14:00-15:00 | Fontenoy #1 slot 4 | | | | <ul style="list-style-type: none"> ○ Mr Paschal Preston, Dublin City University (Ireland) ○ Mr Sergio Sparviero, Dublin City University (Ireland) <i>Service Industry Economics and the Evolution of the Audiovisual Content Sector</i> |
| 14:00-15:00 | Fontenoy #1 slot 5(top) | ENV | | | <ul style="list-style-type: none"> ○ Corriveau Arbogast <i>L'intégration difficile de la théorie dans la pratique de la communication des risques</i> |
| 15:00-16:00 | Fontenoy Pas Perdus | POC | | | <ul style="list-style-type: none"> ○ Mr George Mavrogenis, Piraeus University (Greece) <i>An Analysis of Slogans in Greek Political Campaigns</i> |
| 15:00-16:00 | Fontenoy #1 slot 1 | PAC | | | <ul style="list-style-type: none"> ○ Ms Leanne Chang, Temple University (USA) <i>Measuring Participation as Communicative Action: A Case Study of Citizens' Involvement in and Assessment of a City's Smoking Cessation Policy-Making Process</i> |
| 15:00-16:00 | Fontenoy #1 slot 2 | PEJ | | | <ul style="list-style-type: none"> ○ Mr Lee Becker, University of Georgia (USA) ○ Mr Tudor Vlad, University of Georgia (USA) <i>The Impact of Post-Employment Journalism Training on Health and Medical Story Ideation</i> |
| 15:00-16:00 | Fontenoy #1 slot 3 | CCO | | | <ul style="list-style-type: none"> ○ Adnan Hadzi <i>Deptford TV</i> |

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| 15:00-16:00 | Fontenoy #1 slot 4 | GEN | | | <ul style="list-style-type: none"> ○ Jaeyoung Park, School of Journalism and Mass Communication, Korea University, Seoul (Korea) ○ Youngmin Yoo, School of Journalism and Mass Communication, Korea University, Seoul (Korea) <i>Media Portrayal of First Ladies in South Korea for the Past 40 Years</i> |
| 15:00-16:00 | Fontenoy #1 slot 5 (top) | ENV | | | <ul style="list-style-type: none"> ○ Rahman, M. G <i>Communicating 'Arsenic Contamination of Ground Water' in Bangladesh: a challenge to the media professionals</i> |
| 15:00-16:00 | Fontenoy #1 slot 6 (top) | POC | | | <ul style="list-style-type: none"> ○ Chen Yunbo, Chinese University of Hongkong (China) <i>The Emperor's New Clothes or the Fashion of Democracy : An Empirical Study of the Blogs of Political Officials in Mainland China</i> |
| 15:00-16:00 | Fontenoy #1 slot 7 (top) | POC | | | <ul style="list-style-type: none"> ○ Athanassios N. Samaras, IMM (Greece) <i>Representation of the 2004 US Presidential Campaign in the Greek Media. A Case in Nation Image Making</i> |
| 16:00-17:00 | Fontenoy Pas Perdus | POE | | | <ul style="list-style-type: none"> ○ Ms Karin Wilkins, University of Texas (USA) <i>Commodifying Culture: The Mis-Marketing of Arabs in US Media</i> |
| 16:00-17:00 | Fontenoy Pas Perdus | POC | | | <ul style="list-style-type: none"> ○ Xiuli Wang, Syracuse University (USA) ○ Jueman Zhang, Syracuse University (USA) <i>Corruption Reporting and Public Confidence in Government</i> |
| 16:00-17:00 | Fontenoy #1 slot 1 | ESN | | | <ul style="list-style-type: none"> ○ Jean Lutkenhouse, University of Pennsylvania (USA) <i>Privacy in a Networked World, Policy and Technology (part 1): When Private Goes Public: Genetic Privacy in Media and Policy</i> |
| 16:00-17:00 | Fontenoy #1 slot 2 | ESN | | | <ul style="list-style-type: none"> ○ Ms Lauren Movius, University of Southern California (USA) <i>Privacy in a Networked World, Policy and Technology (part 2): National Regulation in an International World: Transborder Data Flows and Privacy</i> |
| 16:00-17:00 | Fontenoy #1 slot 3 | PEJ | | | <ul style="list-style-type: none"> ○ Mr Marc-François Bernier, University of Ottawa (Canada) <i>Limiting media harassment in law courts of Quebec: a case of co-regulation and failure of self-regulation</i> |
| 16:00-17:00 | Fontenoy #1 slot 4 | CCO | | | <ul style="list-style-type: none"> ○ Ms Carol Azungi Dralega <i>Interrogating Community Approaches To Participatory Communication For Rural Development: A Ugandan Case</i> |
| 16:00-17:00 | Fontenoy #1 slot 5 (top) | GEN | | | <ul style="list-style-type: none"> ○ Mr Matthias R. Hastall, Department of Communication, University of Erfurt (Germany) <i>Beyond Biological Sex: Exploring the Relationships among Sex, Gender Roles, and Media Use Preference</i> |
| 16:00-17:00 | Fontenoy #1 slot 6 (top) | HIV | | | <ul style="list-style-type: none"> ○ Ms Corinne Barnes, University of the West Indies (Jamaica) <i>Attitudes to HIV/AIDS of leaders of Faith-based organizations in Jamaica</i> |

| Time | Room | Section | Workshop | Moderator(s) | Participants |
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| 9:00-10:00 | Fontenoy Pas Perdus | POE | | | ○ Tae Joon Moon , Seoul National University (Korea) <i>Democratic Authority and Ideology of Power Elite: Focusing on Noblesse Oblige Discourse in the South Korean Press</i> |
| 9:00-10:00 | Fontenoy Pas Perdus | CPT | | | ○ Adilson Cabral , Fluminense (Brazil) <i>Interactive Thesis on an Analogical Debate: On the Novel About Digital TV Implementation in Brazil</i> |
| 9:00-10:00 | Fontenoy #1 slot 1 | HIV | | | ○ Ms Cecelia Strand , Uppsala University (Sweden) <i>To Riddle of HIV/AIDS in Lesotho News Media – The Presences and Portrayal of Sex as a Transmission Mode</i> |
| 9:00-10:00 | Fontenoy #1 slot 2 | ESN | | | ○ Mr Matthieu Lardeau , ESSEC Business School (France) <i>Journalism in the European Context (part 1): Economics and Business Education For the Media: Changing Institutional Logics in the Field of French Journalism?</i> |
| 9:00-10:00 | Fontenoy #1 slot 3 | ESN | | | ○ Ms Vinciane Colson , Université Libre de Bruxelles (Belgium) <i>Journalism in the European Context (part 2) : Do Online Journalists Belong to the Newsroom? Case study: La Libre Belgique</i> |
| 9:00-10:00 | Fontenoy #1 slot 4 | CCO | | | ○ Ms Karina Horsti <i>Celebrating Multiculturalism: European Multicultural Media Initiatives As Anti-Racist Practices</i> |
| 9:00-10:00 | Fontenoy #1 slot 5 (top) | PEJ | | | ○ Mr João Canavilhas , Universidade da Beira Interior, Covilhã (Portugal) <i>Web Journalism: From the Inverted Pyramid to the Tumbled Pyramid</i> |
| 9:00-10:00 | Fontenoy #1 slot 6 (top) | POC | | | ○ Oranong Swasburi , Rosechongporn Komolsevin, Walailuk University (Thailand) <i>Communication Patterns of Thai Local Politicians in Southern Provinces</i> |
| 9:00-10:00 | Fontenoy #1 slot 7 (top) | HIV | | | ○ Ravindra Kumar Vemula , Tata Dhan Academy, Madurai (India) <i>Communicating Sexual Health in Street Children: the BCC Model</i> |
| 10:00-11:00 | Fontenoy Pas Perdus | GEN | | | ○ Bonnie Kern , ERSICOM, Université Jean Moulin (France) <i>Cross-Legitimization and Cross-Fertilization: The Past and Future of Collaborative Studies on Gender and Reception</i> |
| 10:00-11:00 | Fontenoy Pas Perdus | POC | | | ○ Yuehua Wu , Michigan State University (USA) <i>A Comparative Analysis of e-government Development at the Provincial Level in China--Determining Key Factors in e-government Development</i> |
| 10:00-11:00 | Fontenoy #1 slot 1 | PAC | | | ○ Bu Wei , Chinese Academy of Social Sciences (China) <i>Integrating Traditional Media and ICTs as Strategy for Women's NGOs -Advocacy For Stopping Domestic Violence Against Women</i> |
| 10:00-11:00 | Fontenoy #1 slot 3 | PEJ | | | ○ Mr Denis Ikachoi , St. Augustine University (Tanzania) <i>Integrating Journalism Theory and Practice in Kenya: The Challenge</i> |

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| 10:00-11:00 | Fontenoy #1 slot 4 | GEN | | | ○ Ms Monica Figueras Maz , Universitat Pompeu Fabra, Barcelona (Spain) <i>Changes in the Image of Corporal Beauty In Spanish Female Teen Magazines</i> |
| 10:00-11:00 | Fontenoy #1 slot 5 (top) | ENV | | | ○ Reid, R. <i>British Media Coverage of Breast Cancer Risks, 2001-2006.</i> |
| 11:00-12:00 | Fontenoy #1 slot 6 (top) | ENV | | | ○ Farré Coma, J. Gonzalo Iglesia, J Capdevila, A. Espluga, J. <i>Risk Communication Processes at Tarragona's Petrochemical Cluster: From Definitions to Practices</i> |
| 10:00-11:00 | Fontenoy #1 slot 7 (top) | POC | | | ○ Noh-II Park , Yonsei University, Seoul (South Korea) Sohye Lim , Yonsei University, Seoul (South Korea) Youngchul Yoon , Yonsei University (South Korea) <i>Bloggers as Alternative Journalists? : Their News Media Use and Demographic Characteristics</i> |
| 11:00-12:00 | Fontenoy Pas perdus | POC | | | ○ Mr Peter Csign , Budapest University of Technology (Hungary) <i>The "Effect Seekers": A "Dramaturgical" Explanation of Media Effects in a Political Campaign in Hungary</i> |
| 11:00-12:00 | Fontenoy Pas Perdus | PAC | | | ○ Ms Judy Lawry , RMIT University (Australia) <i>Balancing Stakeholder Expectations and Perceptions: An Exploratory Study of Organisational Listening Competency</i> |
| 11:00-12:00 | Fontenoy #1 slot 1 | ESN | | | ○ Mr Michael Serazio , University of Pennsylvania (USA) <i>Considering Celebrity: Self and fame (part 2) :Celebrity Anarchy, Rethinking Fame For the 21st Century</i> |
| 11:00-12:00 | Fontenoy #1 slot 2 | GEN | | | ○ Chunying Cai , University of Maryland, College Park (USA) <i>Women's Leadership in Mass Media Organizations in China</i> |
| 11:00-12:00 | Fontenoy #1 slot 3 | PEJ | | | ○ Tanius Karam , Autonomous University Mexico City (Mexico) <i>Formation Project of Communication at Autonomous University Mexico City</i> |
| 11:00-12:00 | Fontenoy #1 slot 4 | POC | | | ○ So-Hyang Yoon , Pusan National University (South Korea) <i>The Influence of Regulatory Focus on Political Advertisements</i> |
| 11:00-12:00 | Fontenoy #1 slot 5 (top) | HIV | | | ○ Ramón García, María José Gorozpe Luisa Martínez José Luis Terrón <i>El tratamiento del VIH/SIDA en los medios de comunicación españoles</i> |
| 11:00-12:00 | Fontenoy #1 slot 6 (top) | HIV | | | ○ Mr Trevor Cullen , Edith Cowan, University Western Australia (Australia) <i>High Burden Countries in Asia, Africa and the Caribbean. Twenty-five Years of Reporting HIV: An Analysis</i> |
| 14:00-15:00 | Fontenoy Pas Perdus | ENV | | | ○ Huang, Y.-H. C. <i>Public Relations Autonomy, Legal Dominance and Strategic Orientation as Predictors of Crisis Communicative Strategies</i> |

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| 14:00-15:00 | Fontenoy Pas Perdus | CPT | | | <ul style="list-style-type: none"> ○ NIP Yee-man, Joyce <i>Picking and Choosing From the Media Buffet: News For Young Citizens in Hong Kong</i> |
| 14:00-15:00 | Fontenoy #1 slot 1 | PAC | | | <ul style="list-style-type: none"> ○ A.F. Mathew, Mudra Institute of Communication (India) <i>A Review of Perspectives in Development Communication: A Case for Ideology</i> |
| 14:00-15:00 | Fontenoy #1 slot 2 | GEN | | | <ul style="list-style-type: none"> ○ Mrs Aimee Vega Montiel, National Autonomous University of Mexico (Mexico) <i>Violence against Women in the mass media agenda: an historical approach</i> |
| 14:00-15:00 | Fontenoy #1 slot 3 | GEN | | | <ul style="list-style-type: none"> ○ Bu Wei, Chinese Academy of Social Sciences (China) <i>Girl's Issues, Gender and the Media: Feminist Activisms in China</i> |
| 14:00-15:00 | Fontenoy #1 slot 4 | ENV | | | <ul style="list-style-type: none"> ○ Rahim, N. R. A. <i>Newspapers Coverage on Environmental Conflicts: A Case Study of the Incinerator Project at Broga, Selangor in Malaysia.</i> |
| 14:00-15:00 | Fontenoy #1 slot 5 (top) | PEJ | | | <ul style="list-style-type: none"> ○ Mohanmeet Khosla, Panjab University, Chandigarh (India) <i>Journalism Education: A Vexed Oxymoron</i> |
| 14:00-15:00 | Fontenoy #1 slot 6 (top) | POC | | | <ul style="list-style-type: none"> ○ Yushu Zhou, Nanjing University (China) ○ Nai-peng Chao, Nanjing University (China) <i>Will People's Voice Vanish? - An Empirical Study of the Impact of Internet Censorship on Individuals' Online Political Communication in China</i> |
| 14:00-15:00 | Fontenoy #1 slot 7 (top) | HIV | | | <ul style="list-style-type: none"> ○ Pamela Norick, International Partnership for Microbicides Silver Spring (USA) ○ Jennifer Nadeau, International Partnership for Microbicides Silver Spring (USA) <i>Media, Communication, Information: Celebrating 50 Years of Theories and Practices</i> |
| 15:00-16:00 | Fontenoy Pas Perdus | ENV | | | <ul style="list-style-type: none"> ○ Parratt, S. F. <i>El papel ecoalfabetizador de los medios de comunicación en la creación de una conciencia ambiental ciudadana</i> |
| 15:00-16:00 | Fontenoy Pas Perdus | HIV | | | <ul style="list-style-type: none"> ○ Monica Kumwenda, PSI (Mulawi) <i>Health Communication Tools Used in the Sub-Saharan Africa to Curb the HIV/AIDS Pandemic</i> |
| 15:00-16:00 | Fontenoy #1 slot 1 | PAC | | | <ul style="list-style-type: none"> ○ Jyotika Ramaprasad, Southern Illinois University (USA) <i>MSM Activity and HIV/AIDS: One Community Based Organization's Participatory Efforts</i> |
| 15:00-16:00 | Fontenoy #1 slot 2 | PAC | | | <ul style="list-style-type: none"> ○ M.K. Yahaya M.E. Edgal <i>Mainstreaming Human Communication Theories Into Nigerian Soap Operas For Desirable Social Change</i> |
| 15:00-16:00 | Fontenoy #1 slot 3 | ESN | | | <ul style="list-style-type: none"> ○ Ms Mariana Pérez-Cabello, Universidad Autónoma de Barcelona (Spain) <i>Cinema: Techniques and impacts (part 1) : Film For Children: The Evolution of a Concept For Improving Children's Quality of Life</i> |
| 15:00-16:00 | Fontenoy #1 slot 3 | ESN | | | <ul style="list-style-type: none"> ○ Mr Roberto Tietzmann, Pontificia Universidade Católica do RS (Spain) <i>Cinema: Techniques and impacts (part 2) : Cinema and Visual Effects, The Dissociation of The Indexes</i> |

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|-------------|--------------------------|-----|--|--|--|
| 15:00-16:00 | Fontenoy #1 slot 5 (top) | POE | | | <ul style="list-style-type: none"> ○ Ms Tamara Swenson, Osaka Jogakuin College (Japan) ○ Mr Brad Visgatis, Osaka International University (Japan) <i>Framing Homelessness: Changing Representations in Japanese media</i> |
| 15:00-16:00 | Fontenoy #1 slot 6 (top) | PEJ | | | <ul style="list-style-type: none"> ○ Seham Nassar, Helwan University, Cairo (Egypt) <i>The Challenges Facing the Media Education in Egypt: A Case Study of On-line Journalism</i> |
| 15:00-16:00 | Fontenoy #1 slot 7 (top) | CPT | | | <ul style="list-style-type: none"> ○ Ms Gisela Castro <i>Music and the Internet: A Discussion on Piracy, Copyrights and Changing Modes of Consumption</i> |
| 16:00-17:00 | Fontenoy Pas perdu | HIV | | | <ul style="list-style-type: none"> ○ Anushree Mishra, PANOS, Bangladesh (Thailand) <i>Enhancing Coverage of TB in Media in Selected</i> |
| 16:00-17:00 | Fontenoy Pas Perdu | POC | | | <ul style="list-style-type: none"> ○ Abbas Asadi, Université de Paris 8 Vincennes (France) <i>Conseils de presse et éthique journalistique. Trois modèles d'organisation reflétant l'état des tensions politique, judiciaire, économique et socio-culturelle</i> |
| 16:00-17:00 | Fontenoy #1 slot 1 | ESN | | | <ul style="list-style-type: none"> ○ Ms Emma-Reetta Koivunen, Manchester Metropolitan University (United Kingdom) <i>Ideas of Holidays: Symbolic Representations on Rural Tourism Websites</i> |
| 16:00-17:00 | Fontenoy #1 slot 2 | CCO | | | <ul style="list-style-type: none"> ○ M Greeff ○ Pj Schutte ○ C Strydom ○ C Wessels ○ E Du Plessis. <i>Communication Experiences of Role Players During Health Service Delivery by University Students to a Disadvantaged Community in South Africa</i> |
| 16:00-17:00 | Fontenoy #1 slot 3 | ENV | | | <ul style="list-style-type: none"> ○ Ms B. Jalenques-Vigouroux, (France) <i>Communication sur le risque et concertation</i> |
| 16:00-17:00 | Fontenoy #1 slot 4 | POC | | | <ul style="list-style-type: none"> ○ Ms Susana Salgado, New University of Lisbon (Portugal) <i>The Media and Electoral Politics in Portugal</i> |
| 16:00-17:00 | Fontenoy #1 slot 5 (top) | CPT | | | <ul style="list-style-type: none"> ○ Ms Liliana Soares <i>The Skin of the City as a Communicative Link</i> |
| 16:00-17:00 | Fontenoy #1 slot 6 (top) | PEJ | | | <ul style="list-style-type: none"> ○ Zvi Reich, Ben Gurion University of the Negev (Israel) <i>Citizen Journalism: Access to Writers versus Access to Sources?</i> |
| 16:00-17:00 | Fontenoy #1 slot 7 (top) | PPO | | | <ul style="list-style-type: none"> ○ Ms Kitty Yunbo Chen, The Chinese University, Hongkong (China) ○ Lu wuan, The Chinese University, Hongkong (China) <i>The Influence of Self-esteem, Romantic Attitude and Internet Credibility on the Perceived Motivation and Stigma of Online Daters</i> |

| Time | Room | Section | Workshop | Moderator(s) | Participants |
|-------------|--------------------------|---------|----------|--------------|--|
| 9:00-10:00 | Fontenoy Pas Perdus | CCO | | | <ul style="list-style-type: none"> ○ Mr E. Mohamed Rafique <i>The Internet And Aids Education In India</i> |
| 9:00-10:00 | Fontenoy Pas Perdus | POC | | | <ul style="list-style-type: none"> ○ Mr Ryan Biava, University of Wisconsin-Madison (USA) <i>Internet and The Political Association Sphere</i> |
| 9:00-10:00 | Fontenoy #1 slot 1 | PEJ | | | <ul style="list-style-type: none"> ○ Mr Raúl Magallón Rosa, Universidad Carlos III de Madrid (Spain) <i>Periodistas: ¿Actores o ideólogos?</i> |
| 9:00-10:00 | Fontenoy #1 slot 2 | ESN | | | <ul style="list-style-type: none"> ○ Ms Sara Moutinho, Universidade do Minho (Portugal) <i>Newsworthiness and Photojournalism: A Case Study of Portuguese Daily Newspapers</i> |
| 9:00-10:00 | Fontenoy #1 slot 3 | POE | | | <ul style="list-style-type: none"> ○ Ms Anilyn Díaz-Hernández, Universidad de Puerto Rico en Arecibo (Puerto Rico) <i>Producción musical y culturas de las compañías disqueras en Puerto Rico</i> |
| 9:00-10:00 | Fontenoy #1 slot 5 (top) | ENV | | | <ul style="list-style-type: none"> ○ M. Vilella, <i>News coverage of GM crops</i> |
| 9:00-10:00 | Fontenoy #1 slot 6 (top) | POC | | | <ul style="list-style-type: none"> ○ Mr Yusuf Kalyango Jr., University of Missouri-Columbia (USA) <i>Mocking Democracy and Assaulting the Judiciary: A Proposition of the Media Negotiation Agenda</i> |
| 9:00-10:00 | Fontenoy #1 slot 7 (top) | HIV | | | <ul style="list-style-type: none"> ○ Mr Bronwyn Walker, Lund University, Malmo (Sweden) <i>Rhetoric or Reality, A Census of Interventions Labeled as 'Participatory' and the Degree to Which They Actually Are</i> |
| 10:00-11:00 | Fontenoy Pas Perdus | POC | | | <ul style="list-style-type: none"> ○ Ms Stephanie Dornschneider, Universität Hamburg (Germany) <i>Analysing the Coverage of the Iraq War 2003 in the New York Times and Frankfurter Allgemeine Zeitung: Limits to the Supervisory Function of the Press in Democracies</i> |
| 10:00-11:00 | Fontenoy Pas perdus | ESN | | | <ul style="list-style-type: none"> ○ Ms Amanda Williams, University of Calgary (Canada) <i>Metaphor: A Key Tool For Supplementing Traditional Canadian Political Economy of Communication Perspectives on Telecommunication Policy</i> |
| 10:00-11:00 | Fontenoy #1 slot 1 | ESN | | | <ul style="list-style-type: none"> ○ Ms Janel S. Schuh, University of Southern California (USA) <i>Considering Celebrity: Self and Fame (part 1): Exploration of The Concept of False Intimacy: Being Vicariously Involved With Celebrities</i> |
| 10:00-11:00 | Fontenoy #1 slot 2 | ENV | | | <ul style="list-style-type: none"> ○ Mr P.-Y. Badillo, Aix Marseille (France) ○ Mr D. Bourgeois, Aix Marseille (France) <i>Communicating in a Context of Complexity - The Fire Paradox Project and Natural Disasters</i> |
| 10:00-11:00 | Fontenoy #1 slot 3 | ENV | | | <ul style="list-style-type: none"> ○ M. R. Hastall, Knobloch-Westerwick, S. <i>Made You Look: How Exemplification and Thinking Styles Affect Selective Exposure to Health Information</i> |

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|-------------|--------------------------|-----|--|--|--|
| 10:00-11:00 | Fontenoy #1 slot 4 | ENV | | | <ul style="list-style-type: none"> ○ S. Smeltzer, <i>Biotechnology, The Environment, and Alternative Media in Malaysia</i> |
| 10:00-11:00 | Fontenoy #1 slot 5 (top) | HIV | | | <ul style="list-style-type: none"> ○ Ms Gita Bamezai, National Institute of Health and Family Welfare, New Dehli (India) <i>Decrypting Young Women's Vulnerability to HIV-AIDS: Balancing Chaff with Grain in Designing Communication Strategies</i> |
| 11:00-12:00 | Fontenoy #16 | PPO | | | <ul style="list-style-type: none"> ○ Mrs Adela Rogojinaru, University of Bucharest (Romania) <i>From Writing Memoirs to Electronic Biography: Exposure Through Personalized Media</i> |
| 11:00-12:00 | Fontenoy Pas Perdus | POC | | | <ul style="list-style-type: none"> ○ Yoon Jae Jang, Seoul National University (South Korea) <i>The Presidential Rhetoric: An Analysis of Inaugural Speeches of Korean Presidents</i> |
| 11:00-12:00 | Fontenoy Pas perdus | ESN | | | <ul style="list-style-type: none"> ○ Ms Lauren B. Frank, University of Southern California (USA) <i>Health Education in Entertainment: The Case of Medical Dramas</i> |
| 11:00-12:00 | Fontenoy #1 slot 1 | CCO | | | <ul style="list-style-type: none"> ○ Ms Janet García González <i>Comunicación, interacción y desarrollo sustentable: caso de jóvenes poblanos sobre sexualidad y Vih/Sida. México/ Communication, Interaction And Sustainable Development: Case Young Poblanos On Sexuality And HIV/AIDS, Mexico</i> |
| 11:00-12:00 | Fontenoy #1 slot 2 | POE | | | <ul style="list-style-type: none"> ○ Lu Huan, Hong Kong Baptist University (Hong Kong) <i>Construction of Media Public Sphere in Social Transformation: A Study of News Commentary Column in Southern Metropolis Daily</i> |
| 11:00-12:00 | Fontenoy #1 slot 3 | GEN | | | <ul style="list-style-type: none"> ○ Ms Tamara Swenson, University of Colorado-Boulder (USA) Osaka Jogakuin College (Japan) <i>Projection of Tradition in Japanese Export Media: The Feminization of Japaneseness</i> |
| 11:00-12:00 | Fontenoy #1 slot 4 | ENV | | | <ul style="list-style-type: none"> ○ Romeyer, H. <i>La notion de risque dans le discours journalistique sur le cancer</i> |
| 11:00-12:00 | Fontenoy #1 slot 5 (top) | POC | | | <ul style="list-style-type: none"> ○ Ms Eleftheria Lekakis, Goldsmiths College, University of London (United Kingdom) <i>Digitisation and Online Activism</i> |
| 11:00-12:00 | Fontenoy #1 slot 6 (top) | POC | | | <ul style="list-style-type: none"> ○ Radoslaw Sajna, Kazimierz Wielki University, Bydgoszcz (Poland) <i>The Websites of the Largest Political Parties in Poland, Mexico and India: a Comparative Study</i> |

PROGRAMME DÉTAILLÉ, PAR SECTION, GROUPE DE TRAVAIL, THÉMATIQUES ÉMERGENTES ET SESSIONS SPÉCIALES / DETAILED PROGRAMME, BY SECTION, WORKING GROUPS, EMERGING THEMES AND SPECIAL SESSIONS

-SECTIONS / SECTIONS-

AUDIENCE (AUD)

- New Media Worlds*. Mon 23rd July [14:00-15:30] FON Room 2
Reception Studies (1). Mon 23rd July [14:00-15:30] FON Room 7
Digital Media Audiences (1). Mon 23rd July [16:00-17:30] FON Room 4
Reality TV Panel. Mon 23rd July [16:00-17:30] FON Room 9
Digital Media Audiences (2). Tues 24th July [9:00-10:30] FON Room 4
Reception Studies (2). Tues 24th July [9:00-10:30] FON Room 6
Finding the Audience. Tues 24th July [11:00-12:30] FON Room 9
Audience Development and Public Sphere (1). Tues 24th July [11:00-12:30] FON Room 10
Audience Development and Public Sphere (2). Tues 24th July [14:00-15:30] FON Room 10
Gender and Audiences. Wed 25th July [9:00-10:30] FON Room 9
Sacred Media Cow Panel. Wed 25th July [11:00-12:30] FON Room 10

COMMUNICATIONS POLICY AND TECHNOLOGY (CPT)

- Configuring Internet Governance and Open Source Development*. Mon 23rd July [14:00-15:30] FON Room 8
Policy on Converging Infrastructures and Internet Media. Mon 23rd July [16:00-17:30] FON Room 8
Roundtable Discussion - Technologies, Evaluation Methodologies and the Future. Mon 23rd July [14:00-15:30] FON Room 11
Cities of the Future: Unwired Cities, Plans, Policies, Possibilities. Mon 23rd July [16:00-17:30] FON Room 12
Technological Transitions and the Future of Communication Regulation. Tues 24th July [09:00-10:30] FON Room 3
Inclusion and Participation in Digital Media Environment. Tues 24th July [09:00-10:30] FON Room 10
Future Users/Consumers of Emerging Technologies. Tues 24th July [11:00-12:30] FON Room 4
Mapping the New Discourse on Info-Development in ICT Policy in the Global South. Wed 25th July [9:00-10:30] FON Room 2

Users and Policy in e-Publishing. Wed 25th July [09:00-10:30] FON Room 7

Roles and Responsibilities of Government in the Information Society. Wed 25th July [11:00-12:30] FON Room 4

Internet Opportunities for Learning and Cultural Participation. Wed 25th July [11:00-12:30] FON Room 9

COMMUNITY COMMUNICATION (CCO)

Media and Social Movements. Mon 23rd July [14:00-15:30] FON Room 6

The Internet and Community Media Practices. Mon 23rd July [16:00-17:30] FON Room 7

Ethnic Minority and Indigenous Media. Tues 24th July [11:00-12:30] FON Room 5

Organizations and Structures of Citizens' and Alternative Media. Tues 24th July [9:00-10:30] FON Room 14

Civil Society Media (CSM) Policy: Local, National and Transnational Arenas. Wed 25th July [9:00-10:30] FON Room 4

Contemporary Developments In Local Media. Wed 25th July [11:00-12:30] FON Room 7

EMERGING SCHOLARS NETWORK (ESN)

Round Table: Media Content for Politic and Policies. Tues 24th July [09:00-10:30] MIO Room 15

Theories and Practices in the Press: A Look through History. Tues 24th July [14:00-15:30] FON Room 11

Relationships and Interaction : the Internet as Nexus. Tues 24th July [16:00-17:30] FON Room 4

Global Content, Local Context : International Media and Culture. Wed 25th July [09:00-10:30] MIO Room 15

Identity Construction and Representation : From Celluloid to Cyberworld. Wed 25th July [11:00-12:30] FON Room 3

GENDER (GEN)

News Media and Organizations: A Tenuous Relationship Between Gender and Power. Mon 23rd July [14:00-15:30] FON Room 4

Technology and the Internet: Gender, Politics and Identity. Mon 23rd July [16:00-17:30] FON Room 15

Working the 'trans': New Frameworks and Feminist Intervention. Tues 24th July [9:00-10:30] MIO Room 16

Queering Media and Technology: Identity Through Public and Private Consumption. Tues 24th July [11:00-12:30] FON Room 8

Gendering Media Discourse: Continuity and Change. Wed 25th July [9:00-10:30] MIO Room 16

Television in a Global Context: Gender, Religion, Family and Sex. Wed 25th July [11:00-12:30] FON Room 13

HISTORY (HIS)

History of Communication Studies and Research. Mon 23rd July [14:00-15:30] FON Room 10

Theoretical Foundations of Media History: Methodological Issues. Mon 23rd July [16:00-17:30] FON Salon de musique

Theoretical Foundations of Media History: Past, Present and New Approaches. Mon 23rd July [16:00-17:30] MIO Room 15
Research Sources. Tues 24th July [9:00-10:30] FON Room 13
The Role of Media in Historical Events. Tues 24th July [11:00-12:30] FON Room 11
Media, History and Globalization: General Aspects. Wed 25th July [9:00-10:30] MIO Room 16
Media, History and Globalization: Case Studies. Wed 25th July [11:00-12:30] MIO Room 16

INTERNATIONAL COMMUNICATION (INC)

Winners and Losers: Media Discourses on Globalization in China, India, USA and UK. Mon 23rd July [14:00-15:30] FON Room 3
Asian Media Regional Issues. Mon 23rd July [16:00-17:30] FON Room 6
Case Studies in Media Development. Tues 24th July [9:00-10:30] FON Room 15
Media Hegemony Encounters Media Diversity. Tues 24th July [11:00-12:30] FON Room 13
Global Media Opportunities and Problems. Wed 25th July [9:00-10:30] MIO Room 14
National Profiles of New Media Development. Wed 25th July [11:00-12:30] FON Room 8
New Perspectives in Media Research. Wed 25th July [11:00-12:30] MIO Room 14

LAW (LAW)

50 years of IAMCR – 50 years of the Law Section (Roundtable). Mon 23rd July [14:00-15:30] FON Salon de musique
International Efforts in Promoting Media Freedoms and Professional Standards Worldwide. Mon 23rd July [16:00-17:30] FON Room 3
Promoting Media Freedoms Worldwide: Case Studies. Tues 24th July [9:00-10:30] FON Salon de musique
Internet Governance and WSIS: Case studies (1). Tues 24th July [11:00-12:30] FON Salon de musique
Internet Governance and WSIS: Case Studies (2). Wed 25th July [9:00-10:30] FON Room 3

MEDIA AND EDUCATION (MAE)

Advertisement Studies. Mon 23rd July [14:00-15:30] MIO Room 16
Social Approaches. Mon 23rd July [16:00-17:30] MIO Room 16
Education for Media - Teaching Approaches/Theories and Techniques. Tues 24th July [9:00-10:30] FON Room 9
Professional Education. Tues 24th July [11:00-12:30] FON Room 6
Media for Education: Contemporary Media Studies/New Media. Wed 25th July [11:00-12:30] FON Room 14

MEDIA AND SPORT (MAS)

Scandals, Defeats, Styles and Heroes in Mediated Sport. Mon 23rd July [14:00-15:30] FON Room 14

Media Sport and Sport Stars. Mon 23rd July [16:00-17:30] FON Room 5

Media and Sport: From the Formative Years to the Internet. Tues 24th July [9:00-10:30] FON Room 5

Media and Sport: From Identities to Opportunities. Tues 24th July [11:00-12:30] FON Room 14

Media and (Big) Sporting Events. Tues 24th July [14:00-15:30] FON Room 6

Media and Football. Wed 25th July [11:00-12:30] FON Room 5

PARTICIPATORY COMMUNICATION (PAC)

Participatory Communication and the Life Sciences (Agriculture, Environment and Health). Mon 23rd July [14:00-15:30] MIO Room 13

Participatory Journalism and Public Communication. Mon 23rd July [14:00-15:30] MIO Room 14

Assessing Participation in Communication Interventions. Mon 23rd July [16:00-17:30] MIO Room 14

Participatory Communication and Creative Learning. Mon 23rd July [16:00-17:30] MIO Room 13

ICTs and Participatory Development. Tues 24th July [09:00-10:30] MIO Room 14

Participating in On-Line Communities. Tues 24th July [09:00-10:30] MIO Room 13

History and Future of Participatory Communication Research. Tues 24th July [11:00-12:30] MIO Room 13

Digital Communication and Social, Cultural and Political Change. Wed 25th July [09:00-10:30] FON Room 11

Participatory Communication for Democratization. Wed 25th July [09:00-10:30] FON Room 15

Participatory Communication for Development. Wed 25th July [11:00-12:30] FON Room 11

Participatory Communication for Change. Wed 25th July [11:00-12:30] MIO Room 15

PROFESSIONAL EDUCATION FOR JOURNALISTS (PEJ)

Commemorative Panel: Celebrating 50 Years of Theories and Practices in Professional Education for Journalists Around the World. Mon 23rd July [14:00-15:30] FON Room 13

Paradigms of Journalism Research: In An Era of Globalization. Mon 23rd July [16:00-17:30] FON Room 14

Journalism Education. Tues 24th July [9:00-10:30] FON Room 12

Journalism Education Under Challenging Circumstances. Tues 24th July [11:00-12:30] FON Room 7

Journalism Education and Practice. Tues 24th July [16:00-17:30] FON Room 2

Journalism in the Digital Age. Wed 25th July [09:00-10:30] FON Room 5

Journalism Ethics. Wed 25th July [11:00-12:30] FON Room 2

POLITICAL COMMUNICATION (POC)

- Political Communication and New Perspectives on Agenda Setting and Media Framing.* Mon 23rd July [14:00-15:30] FON Room 9
- "Personnalisation" and "Peoplisation" of Political Campaigns.* Mon 23rd July [14:00-15:30] FON Room 16
- Debating the Public Opinion and the Public Sphere.* Mon 23rd July [16:00-17:30] FON Room 2
- Audiovisual Media and Political Campaigns.* Mon 23rd July [16:00-17:30] FON Room 11
- Media, Government and Democracy.* Tues 24th July [09:00-10:30] FON Room 8
- Governments, Media and Terrorism.* Tues 24th July [11:00-12:30] MIO Room 14
- La communication politique: évolutions récentes, perspectives et mise en perspective.* Tues 24th July [11:00-12:30] FON Room 12
- Marketing, Media y Política.* Tues 24th July [11:00-12:30] FON Room 16
- Government Communication to the Public: A Comparative Look.* Tues 24th July [14:00-15:30] FON Room 9
- Processes of Democratization and New Outlets for Political Communication in the E.U.* Tues 24th July [16:00-17:30] FON Room 10
- Politics and the Media in the Arab Middle-East.* Wed 25th July [9:00-10:30] FON Salon de musique
- Journalism and Politics.* Wed 25th July [09:00-10:30] FON Room 12
- The Consequences of the Cartoon Controversy.* Wed 25th July [11:00-12:30] FON Room 12
- Internet and Political Change: Towards Alternative Politics?* Wed 25th July [11:00-12:30] FON Salon de musique

POLITICAL ECONOMY (POE)

- From Watchdogs to Mouse Minders? Reframing Journalism Practices and News Cultures in Contemporary Europe.* Mon 23rd July [16:00-17:30] FON Room 10
- Case Studies in Film, Entertainment and Spectacle.* Mon 23rd July [16:00-17:30] FON Room 16
- The Political Economy of Communication Labour.* Tues 24th July [9:00-10:30] FON Room 16
- The Political Economy of Culture and Cultural Industries.* Tues 24th July [9:00-10:30] FON Room 11
- Theories of the Political Economy of Communication: Issues and Debates.* Tues 24th July [11:00-12:30] MIO Room 16
- Studying Media Ownership and Concentration.* Tues 24th July [14:00-15:30] FON Room 12
- New Developments in the Study of Political Economy of Communications in France.* Tues 24th July [14:00-15:30] FON Room 16
- Information Society and the Information Economy.* Tues 24th July [16:00-17:30] FON Room 11
- Issues in Media Restructuring.* Wed 25th July [09:00-10:30] FON Room 10
- Developments in Media Globalization.* Wed 25th July [11:00-12:30] FON Room 6

PSYCHOLOGY AND PUBLIC OPINION (PPO)

Between Theory and Practice: Methodological Reflections on Scholarly Analysis of Media and Communication Processes. Mon 23rd July [14:00-15:30] FON Room 5

Bourdieu as a Reference Point of Communication Research. Mon 23rd July [16:00-17:30] FON Room 13

Digital Media and the New Forms of Mediated Communication. Tues 24th July [14:00-15:30] MIO Room 14

Media Images, Public Opinion and the Public Sphere. Tues 24th July [16:00-17:30] MIO Room 13

Reception and the Influence of Conditions of Receptions. Wed 25th July [9:00-10:30] MIO Room 13

French (and Spanish) Language Panel: General Topics. Wed 25th July [11:00-12:30] MIO Room 13

-GROUPES DE TRAVAIL/ WORKING GROUPS-

CHINESE COMMUNICATION ASSOCIATION (CHI)

Chinese Communication Association. Tues 24th July [14:00-15:30] FON Room 14

COMIC ART (COA)

Comic Art. Tues 24th July [14:00-15:30] FON Room 7

COMMUNICATION HIV/AIDS (HIV)

Session I. Tues 24th July [14:00-15:30] MIO Room 16

Session II. Tues 24th July [16:00-17:30] MIO Room 14

DIASPORA AND MEDIA (DIA)

Diasporic Identities and Diasporic Cultural Production and Consumption. Tues 24th July [14:00-15:30] MIO Room 13

Interplay of the Transnational and the local in Diasporic Communications/ Diasporic Audiences and

Diaspora Cultural Politics. Tues 24th July [16:00-17:30] FON Room 7

Theoretical Approaches to Digital Divide: Concept in New Social and Professional Circumstances. Mon 23rd July [14:00-15:30] FON Room 12

DIGITAL DIVIDE (DGD)

Theoretical Approaches to Digital Divide: Concept in New Social and Professional Circumstances. Mon 23rd July [14:00-15:30] FON Room 12

National Solutions for Digital Divide: Policy Issues, Comparative Cases. Wed 25th July [9:00-10:30] FON Room 8

POST SOCIALIST (POS)

Post-Socialist, Post-Authoritarian and Intercultural Communication (1). Tues 24th July [14:00-15:30] FON Room 13

Post-Socialist, Post-Authoritarian and Intercultural Communication (2). Tues 24th July [16:00-17:30] MIO Room 15

-THÉMATIQUES ÉMERGENTES/EMERGING THEMES-

GRER (GRR)

Radio et diversité Culturelle. Tues 24th July [11:00-12:30] FON Room 15

Les recherches sur la radiodiffusion. Tues 24th July [14:00-15:30] FON Room 15

SÉRIES TÉLÉVISÉES (STV)

Séries télévisées. Tues 24th July [16:00-17:30] FON Room 8

VISUAL CULTURE (VCU)

Cultural Studies and Global Media Flows. Tues 24th July [9:00-10:30] FON Room 7

Visual Culture and Identity Formation. Wed 25th July [9:00-10:30] FON Room 14

-SESSIONS SPÉCIALES/SPECIAL SESSIONS- (par date / by day)

INATHEQUE DE FRANCE PRESENTATION

Inathèque de France: A Unique Source of Radio and Television Archives. Mon 23rd July [18:00-19:00] FON Room 1

INTERNATIONALIZING MEDIA STUDIES -semi-plenary- (translation in French/English)

Internationalizing Media Studies. Tues 24th July [9:00-10:30] FON Room 2

IAMCR/ICA JOINT SESSION -semi-plenary- (translation in French/English)

Reflections on the Global, the transnational and the International. Tues 24th July [11:00-12:30] FON Room 2

IAMCR TASK FORCE (ITF)

Shining a Spotlight: Promoting Transparent and Accountable Global Media Governance Through Research. Tues 24th July [16:00-17:30] FON Room 3

ENVIRONMENT SCIENCE AND RISK COMMUNICATION (ENV)

Environment, Media, Activism and Conflict. Tues 24th July [11:00-12:30] FON Room 3

Science, Media and Environmental Communication. Tues 24th July [14:00-15:30] FON Room 5

ETHICS OF SOCIETY-ETHICS OF COMMUNICATION (ESC)

Ethics of Society - Ethics of Communication. Tues 24th July [16:00-17:30] MIO Room 16

EUROPEAN PUBLIC BROADCASTING POLICIES (EUR)

PSB Accountability in a Dual Media Market: Changing Arrangements in Media Governance (1). Tues 24th July [14:00-15:30] FON Room 2

PSB Accountability in a Dual Media Market: Changing Arrangements in Media Governance (2). Tues 24th July [16:00-17:30] FON Salon de musique

GLOBAL MEDIA POLICY (GLO)

Mapping Global Media Policy: The State of the Art. Mon 23rd July [14:00-15:30] MIO Room 15

Mapping Global Media Policy: The Way Forward. Wes 25th July [11:00-12:30] FON Room 16

ISLAM AND MEDIA (ISL)

Islam and Media. Tues 24th July [14:00-15:30] FON Salon de musique

MEDIA PRODUCTION ANALYSIS (MPA)

Media Production Analysis (1). Tues 24th July [14:00-15:30] FON Room 3

Media Production Analysis (2). Tues 24th July [16:00-17:30] FON Room 6

MEDIA RELIGION AND CULTURE (MRC)

Media Religion and Culture. Tues 24th July [16:00-17:30] FON Room 9

POPULAR CULTURE (POP)

Popular Culture (1). Tues 24th July [14:00-15:30] FON Room 4

Popular Culture (2). Tues 24th July [16:00-17:30] FON Room 12

DIALOGUE SUR LA DIVERSITE CULTURELLE/KEYNOTE DIALOGUE ON CULTURAL DIVERSITY

Keynote Dialogue on Cultural Diversity: Voices From the South. Tues 24th July [19:00-20:30] Grand Amphitheatre, Sorbonne University

UNESCO REPORTS SESSION

Key Issues and Communication Policy and Practice: Presentation of Research Reports Sponsored by UNESCO. Wed 25th July [9:00-10:30] FON Room 6

RÉCAPITULATIF DES SALLES ET THÈMES, AVEC CRÉNEAUX À COMPLÉTER / SUMMARY OF ROOMS AND THEMES, WITH BLANK SLOTS TO BE COMPLETED

OFFICIAL PROGRAMME, FONTENOY – Monday, July 23rd

| ROOMS | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | Salon |
|----------|---------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|---------|-----|-------|
| 09-10:30 | PLEN1 | | | | | | | | | | | | | | | | |
| 11-12:30 | PLEN2 | | | | | | | | | | | | | | | | |
| 14-15:30 | Posters | AUD | INC | GEN | PPO | CCO | COA | CPT | POC | HIS | CPT | DGD | PEJ | MAS | Posters | POC | LAW |
| 16-17:30 | Posters | POC | LAW | AUD | MAS | INC | CCO | CPT | AUD | POE | POC | CPT | PPO | PEJ | GEN | POE | HIS |

PERSONAL PROGRAMME, FONTENOY – Monday, July 23rd

| ROOMS | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | Salon |
|----------|---|---|---|---|---|---|---|---|---|----|----|----|----|----|----|----|-------|
| 14-15:30 | | | | | | | | | | | | | | | | | |
| 16-17:30 | | | | | | | | | | | | | | | | | |

OFFICIAL PROGRAMME MIOLLIS – Monday, July 23rd

| ROOMS | 13 | 14 | 15 | 16 |
|----------|-----|-----|-----|-----|
| 09-10:30 | | | | |
| 11-12:30 | | | | |
| 14-15:30 | PAC | PAC | | MAE |
| 16-17:30 | PAC | PAC | HIS | MAE |

PERSONAL PROGRAMME MIOLLIS – Monday, July 23rd

| ROOMS | 13 | 14 | 15 | 16 |
|----------|----|----|----|----|
| 09-10:30 | | | | |
| 11-12:30 | | | | |
| 14-15:30 | | | | |
| 16-17:30 | | | | |

PERSONAL NOTES :

OFFICIAL PROGRAMME, FONTENOY – Tuesday, July 24th

| ROOMS | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | Salon |
|----------|---------|-----------|-----|-----|--------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|--------|-------|
| 09-10:30 | Posters | IMS | CPT | AUD | MAS | AUD | VCU | POC | MAE | CPT | POE | PEJ | HIS | CCO | INC | POE | LAW |
| 11-12:30 | Posters | Ica/Iamcr | ENV | CPT | CCO | MAE | PEJ | GEN | AUD | AUD | HIS | POC | INC | MAS | GRR | POC | LAW |
| 14-15:30 | Posters | EUR | MPA | POP | ENV | MAS | COA | | POC | AUD | ESN | POE | POS | CHI | GRR | POE | ISL |
| 16-17:30 | Posters | PEJ | ITF | ESN | Poster | MPA | DIA | STV | MRC | POC | POP | | | | | Poster | EUR |

PERSONAL PROGRAMME, FONTENOY – Tuesday, July 24th

| ROOMS | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | Salon |
|----------|---|---|---|---|---|---|---|---|---|----|----|----|----|----|----|----|-------|
| 09-10:30 | | | | | | | | | | | | | | | | | |
| 11-12:30 | | | | | | | | | | | | | | | | | |
| 14-15:30 | | | | | | | | | | | | | | | | | |
| 16-17:30 | | | | | | | | | | | | | | | | | |

**OFFICIAL PROGRAMME
MIOLLIS – Tuesday, July 24th**

| ROOMS | 13 | 14 | 15 | 16 |
|----------|-----|-----|-----|-----|
| 09-10:30 | PAC | PAC | ESN | GEN |
| 11-12:30 | PAC | POC | | POE |
| 14-15:30 | DIA | PPO | GLO | HIV |
| 16-17:30 | PPO | HIV | POS | ESC |

**PERSONAL PROGRAMME
MIOLLIS – Tuesday, July 24th**

| ROOMS | 13 | 14 | 15 | 16 |
|----------|----|----|----|----|
| 09-10:30 | | | | |
| 11-12:30 | | | | |
| 14-15:30 | | | | |
| 16-17:30 | | | | |

PERSONAL NOTES :

OFFICIAL PROGRAMME, FONTENOY – Wednesday, July 25th

| ROOMS | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | Salon |
|----------|---------|-----|-----|-----|-----|--------|-----|-----|-----|-----|-----|-----|------|-----|-----|--------|-------|
| 09-10:30 | Poster | CPT | LAW | CCO | PEJ | Unesco | CPT | DGD | AUD | POE | PAC | POC | GEN | VCU | PAC | Poster | POC |
| 11-12:30 | Poster | PEJ | ESN | CPT | MAS | POE | CCO | INC | CPT | AUD | PAC | POC | GEND | MAE | | GLO | POC |
| 14-15:30 | PLENARY | | | | | | | | | | | | | | | | |
| 16-17:30 | PLENARY | | | | | | | | | | | | | | | | |

PERSONAL PROGRAMME, FONTENOY – Wednesday, July 25th

| ROOMS | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | Salon |
|----------|---|---|---|---|---|---|---|---|---|----|----|----|----|----|----|----|-------|
| 09-10:30 | | | | | | | | | | | | | | | | | |
| 11-12:30 | | | | | | | | | | | | | | | | | |

**OFFICIAL PROGRAMME
MIOLLIS – Wednesday, July 25th**

| ROOMS | 13 | 14 | 15 | 16 |
|----------|-----|-----|-----|-----|
| 09-10:30 | PPO | INC | ESN | HIS |
| 11-12:30 | PPO | INC | PAC | HIS |

**PERSONAL PROGRAMME
MIOLLIS – Wednesday, July 25th**

| ROOMS | 13 | 14 | 15 | 16 |
|----------|----|----|----|----|
| 09-10:30 | | | | |
| 11-12:30 | | | | |

PERSONAL NOTES :

LISTE DES ACRONYMES ET ABREVIATIONS / LISTING OF ACRONYMS AND ABBREVIATIONS

Sections and Working Groups in alphabetical order

SECTIONS / SECTIONS

- (AUD) AUDIENCE
- (CPT) COMMUNICATIONS POLICY AND TECHNOLOGY
- (CCO) COMMUNITY COMMUNICATION
- (ESN) EMERGING SCHOLARS NETWORK
- (GEN) GENDER
- (HIS) HISTORY
- (INC) INTERNATIONAL COMMUNICATION
- (LAW) LAW
- (MAE) MEDIA AND EDUCATION
- (MAS) MEDIA AND SPORT
- (PAC) PARTICIPATORY COMMUNICATION
- (PEJ) PROFESSIONAL EDUCATION FOR JOURNALISTS
- (POC) POLITICAL COMMUNICATION
- (POE) POLITICAL ECONOMY
- (PPO) PSYCHOLOGY AND PUBLIC OPINION

GROUPES DE TRAVAIL / WORKING GROUPS

- (CHI) CHINESE COMMUNICATION ASSOCIATION
- (COA) COMIC ART

- (HIV) COMMUNICATION HIV/AIDS
- (DIA) DIASPORA AND MEDIA
- (DGD) DIGITAL DIVIDE
- (ENV) ENVIRONMENT SCIENCE AND RISK COMMUNICATION
- (ESC) ETHICS OF SOCIETY-ETHICS OF COMMUNICATION
- (EUR) EUROPEAN PUBLIC BROADCASTING POLICIES
- (GLO) GLOBAL MEDIA POLICY
- (ISL) ISLAM AND MEDIA
- (MPA) MEDIA PRODUCTION ANALYSIS
- (MRC) MEDIA RELIGION AND CULTURE
- (POP) POPULAR CULTURE
- (POS) POST SOCIALIST

THEMATIQUES EMERGENTES / EMERGING THEMES

- (GRR) GRER
- (STV) SÉRIES TÉLÉVISÉES
- (VCU) VISUAL CULTURE
- (ITF) IAMCR TASK FORCE

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Back : Christine Leteinturier, Camille Laville, Michaël Palmer
Front : Nathalie Sonnac, Nathalie Perreur, Josiane Jouët, Divina Frau-Meigs

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Christine Leteinturier – Institut Français de Presse, Université Paris 2
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